

"... those who save a little shall get a plenty more"

—William Makepeace Thackeray

"I wish we had looked in Sears catalog first."

"If I had only begun buying from Sears sooner."

People who write us that way are talking not only about saving money. Often, they're thinking of the "plenty more" they get from Sears.

That "plenty more" includes all the time and work Sears catalogs save. You needn't spend long hours seeking what you want when you shop from our books. Sitting comfortably at home, you can choose from a greater variety of merchandise than any store carries. Whatever you order, your satisfaction is guaranteed.

Remember these things next time your family, home or car need anything. Make sure you get "plenty more," in quality, in service, and in satisfaction. Shop Sears catalogs first.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Ave., Chicago 7, Ill.

FALL AND WINTER 1954



SHOP THE EASY MODERN WAY

by TELEPHONE

For number to call see pages 5-7

You'll be money ahead, if you separate

FACTS AND FABLES

when it comes to "discounts" on home appliances

It's a fable when you are told "discounts" always save you money. Anyone can give discounts from high "list prices". But it's what you get for what you finally pay that counts. Not what you are told you save.

It's a fact that Sears catalog prices first of all are low because of our factory-to-Sears-to-you distribution. There's no place for fantastic trade-ins or questionable "list prices" in this straightforward sales policy.

It's a fable that anyone gives you something for nothing. Judge values by comparing home appliances feature for feature. Then look for hidden costs, too.

It's a fact that Sears appliances give you the most wanted features. Just look at the values to the right. We invite you to try to match them feature for feature anywhere.

It's a fable that low monthly payments always cost you very little. Sometimes padded carrying charges on "discount" goods add considerably to your final cost.

It's a fact that Sears Easy Payment Plan is fair and reasonable. Add up all the money you are going to pay, then compare. You will find Sears appliances cost you less, give you more.

It's a fable when you are given verbal promises about service and can't get the facts in writing. Or when your satisfaction is guaranteed only by someone's "say-so".

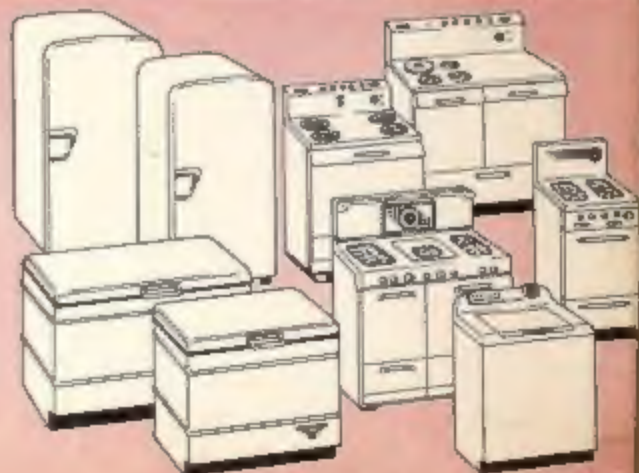
It's a fact that Sears gives you nation-wide service. Wherever you may move, Sears is a dependable neighbor who has been in business 68 years. And our long-famous guarantee of "Satisfaction or Your Money Back" applies to everything Sears sells.

At Sears Retail Stores

You can inspect the values Sears alone offers in a wide variety of home appliances like those shown on page to your right.

At Sears Catalog Sales Offices

You'll find many Sears Home appliances included in ever-changing merchandise displays. Visit the Sears Catalog Sales Office nearest you soon.



*Of course you
can see these
Sears Appliances
before you buy..*

**your Sears Catalog Sales Office offers
you many convenient services**

Decide now to make full use of the Sears Catalog Sales Office nearest your home. Staffed by people you know, these offices are a part of your community. As our friendly sales persons learn about your individual needs, you'll find their service to you increasing in value.

Our sales people will keep you posted on special events from which you can benefit. They can make all arrangements for you on merchandise that requires installation. All in all, you will find our Catalog Sales Offices offering a one-stop service that takes much drudgery out of your shopping.

Phone or visit your nearest Sears Catalog Sales Office as listed below

ILLINOIS	PHONE	INDIANA	PHONE	KENTUCKY	PHONE	MICHIGAN (Cont'd)	PHONE	OHIO (Cont'd)	PHONE
Carle	683	Bedford	4426	Central City	970	Mr. Clemens, Howard	3-811	Fremont	Federal 2-7351
Carbonale	823	Bloomington	9735	Madisonville	1700	Mr. Pleasant	36-531	Greenfield	186
Carmi	4119	Connersville	1074	Paris	1070	Owosso	2500	Ironton	1909
Charleston	2530	Crawfordsville	2840	Princeton	2048	St. Johns	640	Kenton	2-1293
Clikan	3-1031	Huntington	87			Zealand	2155	Sidney	2-1461
Flora	484	Peru	5301					Tiffin	3084
Harin	4211	Vincennes	2631						
La Salle	3490								
Marian	1360								
Morris	1330								
Noperville	1400								
Paris	3-0674								
Sirsaar	7154								
Taylorville	1123								
West Frankfort	890								
Winfield	8-6141								
Woodstock	1070								

Also visit and shop in the Catalog Sales Departments of Sears retail stores

Even the smallest Sears retail store can fill your every need. That's because each store has its own Catalog Sales Department. All our stores cannot stock all Sears merchandise. But you can

use their Catalog Sales departments to order 'most anything. Try this service next time you are in a Sears retail store in one of the towns shown in the list below.

ILLINOIS	PHONE	ILLINOIS (Cont'd)	PHONE	INDIANA (Cont'd)	PHONE	MICH. (Cont'd)	PHONE	OHIO (Cont'd)	PHONE
*Alton.....	3-5511	*Maywood.....	Fillmore 4-5200	*New Albany.....	3-5271	*Detroit (4 Stores).....	See phone directory	*Mansfield.....	7-121
*Aurora.....	3-4241	*Mendota.....	167	*New Castle.....	2-580	*Farmington.....	Cedar 9-5831	*Marion.....	2-1161
*Bellaire.....	5030	*Moline.....	2-3671	*Princeton.....	10	*Grand Rapids.....		*Massillon.....	4-184
*Bloomington.....	7-6071	*Mount Sterling.....	1-58	*Rensselaer.....	670	*Holland.....	Glendale 1-1515	*Middleton.....	2-4575
*Blue Island.....	Fulton 5-5900	*Mount Vernon.....	3000	*Richmond.....	2-4077	*Highland Park.....	TO 9-0600	*Mount Vernon.....	2-8715
*Canton.....	2400	*Ottawa.....	1886	*Seymour.....	1360	*Hillsdale.....	2068	*Newark.....	FA 6-671
*Carrollton.....	350	*Peoria.....	3-6381	*Shelbyville.....	1994	*Jackson.....	6-5231	*Painesville.....	7-567
*Carthage.....	310	*Pontiac.....	2696	*South Bend.....	6-7161	*Madison.....	2-0371	*Portsmouth.....	2-2011
*Centralia.....	7373	*Princeton.....	Prin 3-1735	*Terre Haute.....	Crawford 9641	*Jackson.....	2-0371	*Sandusky.....	4-912
*Champaign.....	6-2531	*Quincy.....	7600	*Valparaiso.....	2-3501	*Kalamazoo.....	3-1591	*Springfield.....	3-4641
*Chattanooga.....	701	*Rockford.....	2-8841	*Wabash.....	472	*Lansing.....	9-7521	*Toledo.....	GA 1911
*Chicago (9 stores).....	See phone directory	*Rock Island.....	6-7731	*Warsaw.....	1600	*Medford.....	2002	*Wheaton.....	5-533
*Chicago Heights.....		*Shelbyville.....	566	*Washington.....	3100	*Monroe.....	5180	*Zanesville.....	2-3651
..... Skyline 5-1405		*Springfield.....	8-7311			*Muskegon.....	2-8291		
*Cicero.....	Olympic 2-6066	*Sterling.....	Main 3300			*Niles.....	3360		
*Danville.....	8800	*Waukegan.....	Ontario 2-8500			*Pontiac.....	Federal 5-4171		
*Decatur.....	3-7731					*Port Huron.....	Yukon 2-0131		
*Des Plaines Yanderburg 4-1176						*Saginaw.....	3-8411		
*Dawson's Grove.....						*Wyandotte.....	Avenue 4-9000		
..... Dawson's Grove 4300									
*E. St. Louis.....	Upton 5-1000								
*Elgin.....	888								
*Elmhurst.....	6-7400								
*Elmhurst.....	Elmhurst 3600								
*Evanston.....	Greenleaf 5-4800								
*Freeport.....	Main 3600								
*Galesburg.....	4951								
*Glen Ellyn.....	3100								
*Highland Park.....	Hi 2-4600								
*Hillside.....	900								
*Jacksonville.....	1820								
*Joliet.....	2-6621								
*Kankakee.....	3-6661								
*Kewanee.....	2138								
*La Grange.....	FL 2-4700								
*Lawrenceville.....	1123								
*Lincoln.....	991								
*Macomb.....	1170								
*Maitland.....	5083								

*Customers in these towns can get dried-in-home truck delivery on telephone orders by calling our phone numbers for those towns as listed on following pages 6 and 7



For the most convenient of all ways to shop, try
SEARS TELEPHONE SHOPPING SERVICE
 with truck delivery direct to your home

SEE COMPLETE DETAILS ON NEXT 2 PAGES



If you live in any of the cities listed
on these two pages..

You Can Shop

CHICAGO METROPOLITAN AREA

CHICAGO customers... Call NEVADA 8-5300

Anytime • Day or Night • 24 Hours a Day • Sundays, Holidays, too

SUBURBAN customers call following "toll-free" numbers from 8 A.M. to 5 P.M. Monday through Friday; 8 A.M. to 1:00 P.M. on Saturday.

Addison.....	Lombard 1200	Justice.....	Summit 888
Alsip.....	Fulton 5-4400	Kankakee.....	Wilmette 6-4980
Argo.....	Summit 888	La Grange.....	Chestnut 6-2300
Arlington Heights.....	CL earbrook 3-6200	Lake Forest.....	Enterprise 1500
Bannockburn.....	Enterprise 1500	Lansing.....	Lansing 475
Batavia.....	Geneva 2826	Lincolnwood.....	Orchard 3-4030
Bellwood.....	Fl imore 4-8100	Lisle.....	Downers Grove 1828
Belmont.....	Downers Grove 1828	Lombard.....	Lombard 1200
Bensenville.....	Itasca 2888	Lyons.....	Stanley 8-6240
Berkely.....	Fl imore 4-8100	Markham.....	Harvey 2040
Berwyn.....	Stanley 8-6240	Matteson.....	Skyline 5-4791
Black Oak.....	Russell 2400	Maywood.....	Fl imore 4-8100
Bloomington.....	Roselle 6490	Medinah.....	Enterprise 1500
Blue Island.....	Fulton 5-4400	Melrose Park.....	Fl imore 4-8100
Broadview.....	Fl imore 4-8100	Middleton.....	Fulton 5-4400
Brookfield.....	Chestnut 6-2300	Moonsboro.....	Geneva 2826
Burnham.....	Russell 2400	Morton Grove.....	Orchard 3-4030
Calumet City.....	Russell 2400	Mount Prospect.....	CL earbrook 3-6200
Calumet Park.....	Fulton 5-4400	Munster.....	Russell 2400
Chicago Heights.....	Skyline 5-4791	New Chicago.....	Gary 5-6171
Chicago Ridge.....	Garden 2-6220	Niles.....	Orchard 3-4030
Cicero.....	Stanley 8-6240	Northbrook.....	Northbrook 633
Clarendon Hill.....	Chestnut 6-2300	Northfield.....	Wilmette 6-4980
Clayton.....	Wheaton 8-2600	Oak Forest.....	Fulton 5-4400
Congress Park.....	Chestnut 6-2300	Oak Glen.....	Lansing 475
Crestwood.....	Fulton 5-4400	Oak Lawn.....	Garden 2-6220
Crestwood.....	Skyline 5-4791	Oak Park.....	Stanley 8-6240
Deerfield.....	Enterprise 1500	Olympia Fields.....	Skyline 5-4791
Des Plaines.....	Vanderbilt 4-2135	Orland Park.....	Palos Park 858
Dalton.....	Riverdale 1200	Palatine.....	Enterprise 1500
Downers Grove.....	Downers Grove 1828	Palos Heights.....	Palos Park 858
East Chicago.....	Russell 2400	Palos Park.....	Palos Park 858
East Gary.....	Gary 5-6171	Park Forest.....	Skyline 5-4791
Elmhurst.....	Lombard 1200	Park Ridge.....	Vanderbilt 4-2135
Elmwood Park.....	Gladstone 3-2413	Phoenix.....	Harvey 2040
Evanston.....	OL earleaf 5-8500	Posen.....	Fulton 5-4400
Evergreen Park.....	Garden 2-6220	Ravenswood.....	Fl imore 4-8100
Fairview.....	Gladstone 3-2413	Richton Park.....	Skyline 5-4791
Freshwater.....	Vanderbilt 4-2135	Riverdale.....	Riverdale 1200
Flossmoor.....	Homewood 1480	River Forest.....	Fl imore 4-8100
Forest Park.....	Fl imore 4-8100	River Grove.....	Gladstone 3-2413
Forest View.....	Stanley 8-6240	Riverside.....	Stanley 8-6240
Fort Sheridan.....	Fl imore 4-8100	Robbins.....	Fulton 5-4400
Franklin Park.....	Gladstone 3-2413	Roby.....	Russell 2400
Gary.....	Gary 5-6171	Roselle.....	Roselle 6490
Geneva.....	Geneva 2826	Schiller Park.....	Gladstone 3-2413
Glen Ellyn.....	Wheaton 8-2600	Skokie.....	Orchard 3-4030
Glenview.....	Wilmette 6-4980	South Holland.....	Harvey 2040
Glenview.....	Glenview 4-2800	St. Charles.....	Geneva 2826
Glenwood.....	Skyline 5-4791	Steger.....	Skyline 5-4791
Golf.....	Glenview 4-2800	Stickney.....	Stanley 8-6240
Griffith.....	Russell 2400	Summit.....	Summit 888
Hammond.....	Russell 2400	Techy.....	Northbrook 633
Harvey.....	Harvey 2040	Thornton.....	Harvey 2040
Hazelcrest.....	Harvey 2040	Tinley Park.....	Homewood 1480
Hessville.....	Russell 2400	Villa Park.....	Lombard 1200
Highland.....	Russell 2400	Waukegan.....	Wheaton 8-2600
Highland Park.....	Fl imore 4-8100	Westchester.....	Fl imore 4-8100
Highwood.....	Fl imore 4-8100	West Chicago.....	Wheaton 8-2600
Hillside.....	Fl imore 4-8100	Western Springs.....	Chestnut 6-2300
Hinsdale.....	Chestnut 6-2300	Westmont.....	Downers Grove 1828
Hobart.....	Gary 5-6171	Wheaton.....	Wheaton 8-2600
Hodgkins.....	Chestnut 6-2300	Wheeling.....	CL earbrook 3-6200
Hoffman.....	Skyline 5-4791	Whiting.....	Russell 2400
Hollywood.....	Chestnut 6-2300	Willow Springs.....	Summit 888
Homewood.....	Homewood 1480	Wilmette.....	Wilmette 6-4980
Hubbard Woods.....	Wilmette 6-4980	Winnethka.....	Wilmette 6-4980
Indiana Harbor.....	Russell 2400	Wooddale.....	Itasca 280
Inglan.....	Wheaton 8-2600	Worth.....	Palos Park 858
Itasca.....	Itasca 280	York Center.....	Lombard 1200

* Delivery on Monday, Wednesday and Friday.

** Delivery on Monday and Thursday only.

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday.

Chicago Metropolitan Area Truck Delivery Rates... No C. O. D. Fee

Up to 3 lbs.....	35c	16 to 20 lbs.....	70c	36 to 40 lbs.....	\$1.10	71 to 100 lbs.....	\$1.50
4 to 7 lbs.....	45c	21 to 25 lbs.....	80c	41 to 50 lbs.....	1.20	Over 100 lbs.....	per 100 lbs. 1.50
8 to 10 lbs.....	55c	26 to 30 lbs.....	90c	51 to 60 lbs.....	1.30		
11 to 15 lbs.....	60c	31 to 35 lbs.....	\$1.00	61 to 70 lbs.....	1.40		

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs... \$2.00; over 100 lbs., per 100 lbs... \$2.50

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs... \$2.50

W.C. Call Service—In an emergency, you can pick up merchandise at Catalog Sales Department in our Retail Store, Home Ave. and Arlington St.

ZONE 1 and 2 TRUCK DELIVERY AREA DE KALB and SYCAMORE AREA

DE KALB, SYCAMORE, Cortland, Malta } Call ... De Kalb 6-6311
and Maple Park customers..... } or Sycamore 4541
Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

INDIANAPOLIS AREA

INDIANAPOLIS and Suburban Area customers... Call Plaza 6361
Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery area rates below.

MILWAUKEE AREA

MILWAUKEE and Suburban Area customers... Call Mitchell 5-4062
Anytime • Day or Night • 24 Hours a day • Sundays, Holidays, too
Most Orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday and Sunday orders delivered Tuesday. See Zone 1 and 2 Truck Delivery rates below.

OTHER CITIES in the Zone 1 and 2 Delivery Area

Sears catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 1 and 2 Truck Delivery area rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up.

ILLINOIS	PHONE	INDIANA	PHONE	MICHIGAN	PHONE
Aurora.....	7-4241	Anderson.....	8861	Battle Creek, Woodward 2.....	6561
Bloomington.....	7-6021	Elkhart.....	3-4910	Benton Harbor.....	6561
Canton.....	2400	Fort Wayne, Anthony 8383		Walnut 6-2161
Champaign.....	6-2531	Kokomo.....	2-5401	Grand Rapids.....	
Danville.....	8800	Lafayette.....	2-3001	Gladstone 1-1515
Decatur.....	3-7731	Logansport.....	4103	Kalamazoo.....	3-1591
Elgin.....	6-7400	Marion.....	2020	Muskegon.....	2-8291
Galesburg.....	4951	Michigan City.....	4-4291	Niles.....	3360
Joliet.....	2-6621	Muncie.....	3-1411	WISCONSIN	
Kankakee.....	3-6661	South Bend.....	6-7161	Barraboo.....	1390
Kewanee.....	2128	Valparaiso.....	2-3501	Beaver Dam, Turner 3-3551	
Moline.....	2-3671	Wabash.....	472	Beloit.....	815
Peoria.....	3-6361	Warsaw.....	1600	Fond du Lac.....	8230
Pekin.....	1380			Janesville.....	7741
Rock Island.....	6-7751	IOWA		Kenosha.....	4-3581
Rockford.....	2-8881	Clinton.....	504	Madison.....	6-8531
Sterling.....	Main 3300	Davenport.....	2-1741	Racine.....	2-8811
Waukegan, Ontario 2-1500		Dubuque.....	3-6441	Watertown.....	2060

Zone 1 and 2 Truck Delivery Area

Truck Delivery Rates for customers having street addresses in cities shown above... No C. O. D. Fee

Up to 3 lbs.....	35c	21 to 25 lbs.....	97c	51 to 60 lbs.....	\$1.55
4 to 7 lbs.....	45c	26 to 30 lbs.....	\$1.10	61 to 70 lbs.....	1.75
8 to 10 lbs.....	57c	31 to 35 lbs.....	1.20	71 to 100 lbs.....	1.85
11 to 15 lbs.....	70c	36 to 40 lbs.....	1.35	Over 100 lbs.,	
16 to 20 lbs.....	83c	41 to 50 lbs.....	1.45	per 100 lbs.....	1.85

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 31 to 100 lbs... \$2.35; over 100 lbs., per 100 lbs... \$2.00

Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs... \$2.25

The above rates apply only to shipments from our Mail Order House in Chicago

by Telephone



**FROM THIS OR ANY SEARS CATALOG
..WE DELIVER THE GOODS DIRECT TO YOUR HOME**

ZONE 3 and 4 TRUCK DELIVERY AREA

CINCINNATI AREA

CINCINNATI and Suburban Area customers... Call Jefferson 9100
Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

CLEVELAND AREA

CLEVELAND and Suburban customers... Call Winton 1-1430
Customers with Bedford, Chagrin Falls, Gates Mills, Hillcrest, Jackson, LaFayette, Montrose, Terrace, Wickliffe exchanges... Call Cherry 1-5584
Most orders phoned before 1 P.M. may be picked up after 12:00 noon next day in any Sears retail store in Cleveland or delivered to your home the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

COLUMBUS AREA

COLUMBUS and Franklin County customers Call Capital 8-5661
Anytime • Day or Night • 24 hours a day • Sundays, Holidays, too
Most orders phoned before 1 P.M. delivered the second day. You pay the driver the cost of the goods plus Zone 3 and 4 delivery area rates shown at right below. However, if you prefer, you can pick up your package at our Town and Country Catalog Sales Office.

Visit Sears Town and Country Catalog Sales Office—where we have on display a complete line of Coldspot and Kenmore Home Appliances, Homart Plumbing and Heating Equipment, Silvertone Television Sets and Radios, Home Furnishings, Housewares, Auto Supplies and Tires, Wearing Apparel. All available for your inspection and selection. Our friendly clerks will gladly show this merchandise to you... they will take your order, and arrange for delivery and installation when necessary. Most orders placed up to 1 P.M. can be picked up at the Catalog Sales Office after 9 A.M. the following morning. Our Town and Country Catalog Sales Office is open from 9 A.M. to 9 P.M. Monday through Saturday.

DETROIT AREA

DETROIT and Suburban customers with
Detroit numbers... Call Townsend 8-8900
Customers with Birmingham, Big Beaver, Lincoln, Southfield, Slocum and Warren exchanges... Call Lincoln 1-4060
Customers with Prescott exchanges... Call Prescott 6-5600
Customers with Wayne exchanges... Call Parkway 1-1100
Most orders phoned before 1 P.M. delivered the second day. See Zone 3 and 4 Truck Delivery area rates at right below.

ST. LOUIS AREA

ST. LOUIS and Suburban Area customers using
Metropolitan service... Call Prospect 1-8420
Kirkwood, Creve Coeur, Sappington customers... Call Taylor 1-8700
Florissant customers... Call Enterprise 9000
Granite City, Madison, Nameoki, Venice customers... Call Triangle 6-4000

All Enterprise 9000 calls are toll-free

Most orders phoned before 1 P.M. Monday through Thursday delivered the NEXT DAY. Friday orders delivered Monday; Saturday orders delivered Tuesday. See Zone 3 and 4 Truck Delivery area rates at right.

Call above telephone numbers to place orders from any Sears catalog

OTHER CITIES in the Zone 3 and 4 Delivery Area

Sears convenient catalog order Telephone and Direct-to-Home Truck Delivery Service is available on city deliveries only to cities listed below. See Zone 3 and 4 Truck Delivery Rates below. Ask about deliveries outside of city.

Try Our Phone Order Pick-Up Service—If you live in any of the cities listed below, you can phone your order and have the merchandise delivered to the Sears Retail Store in your city for pick-up if you wish. Just tell the phone order clerk that you will call for your order, and she will tell you when it will be in so that you can pick it up on your next shopping trip downtown.

ILLINOIS	PHONE	MICHIGAN (Contd.)	PHONE
Alton.....	3-5511	Flint.....	Cedar 9-5831
Bellville.....	3030	Jackson.....	3-0371
Centerville.....	7373	Lansing.....	9-7521
Jacksonville.....	1820	Midland.....	2002
Macomb.....	1170	Monroe.....	2780
Quincy.....	7600	Pontiac.....	FE derel 5-4171
Springfield.....	8-7311	Port Huron.....	Yukon 2-0151
INDIANA		Saginaw.....	3-8411
Columbus.....	4455	Wyandotte.....	AV enue 4-9000
Evansville.....	3-4431	OHIO	
Newcastle.....	2580	Akron.....	Portage 2411
Princeton.....	10	Canton.....	2-9411
Richmond.....	2-4077	Dayton.....	AD ams 6151
Terre Haute.....	Crawford 9641	Hamilton.....	3-6151
IOWA		Lima.....	6-3211
Burlington.....	7380	Lorain.....	6-9011
Cedar Rapids.....	4-0151	Mansfield.....	7121
Des Moines.....	4-9121	Masonville.....	4184
Iowa City.....	2187	Middletown.....	2-4575
Oskaloosa.....	3-3461	Portsmouth.....	2-2011
Ottumwa.....	3010	Sandusky.....	4912
Waterloo.....	AD 3-6181	Springfield.....	5-4641
KENTUCKY		Toledo.....	Garfield 1911
Ashland.....	3500	WISCONSIN	
Lexington.....	3-4477	Appleton.....	4-1421
Louisville.....	CL ay 6611	Green Bay.....	Hemlock 3-8901
Owensboro.....	3-6272	Manitowish.....	6614
MICHIGAN		Marquette.....	2-4431
Ann Arbor.....	2-5501	Oshkosh.....	Blackhawk 8787
Bay City.....	2-2553	Sheboygan.....	7755
		Wausau.....	2-1034

Zone 3 and 4 Truck Delivery Area

Truck Delivery Rates for customers having street addresses
in cities shown on this page... No C.O.D. Fee

Up to 2 lbs.....	40c	21 to 25 lbs.....	\$1.05	51 to 60 lbs.....	\$1.80
4 to 7 lbs.....	52c	26 to 30 lbs.....	1.20	61 to 70 lbs.....	2.00
8 to 10 lbs.....	65c	31 to 35 lbs.....	1.35	71 to 100 lbs.....	2.25
11 to 15 lbs.....	75c	36 to 40 lbs.....	1.50	Over 100 lbs.....	
16 to 20 lbs.....	90c	41 to 50 lbs.....	1.65	per 100 lbs.....	2.25

Special delivery rates for Barbed Wire, Building Material, Fencing, Fertilizer, Heating, Paint and Plumbing: 21 to 100 lbs. \$1.50; over 100 lbs., per 100 lbs. \$1.25
Washers, Dryers, Ironers, Freezers, Refrigerators, Kitchen Ranges, per 100 lbs. \$2.75

The above rates apply only to shipments from our Mail Order House in Chicago

TRY SEARS TELEPHONE SHOPPING SERVICE WITH DIRECT-TO-HOME DELIVERY

Call our telephone number as listed on this or the opposite page. Give Sears phone clerk the catalog number, description and price of the items you want. That's all there is to it! Your order will be delivered direct to your home; and you pay our driver for the merchandise plus the low delivery charge.

YOU CAN PHONE EASY PAYMENT ORDERS

Give your Easy Payment account number when ordering additional merchandise. If you want to open an Easy Payment account our phone clerk will give you the details.

SATISFACTION GUARANTEED

If you wish to exchange or return an item, just call us and our truck will pick it up and deliver the new selection.

Sizes
3 to 6x

Avoid Returns—Measure Before Ordering

SIZE CHART FOR COATS SIZES 3 TO 6X							
Order size...	3	4	5	6	6x		
If height is...	34½	37¾	40½	43½	46½	48 in.	
If chest is...	22	23	24	25	25½	25½ in.	
If weight is...	29½	34½	38½	44½	49½	54 lbs.	
Coat length...	19	20½	22	23½	25 in.		

A
Wool Flare
3-pc. Set
\$2250
Cash
\$2.50 Down

B
Wool Suede
2-pc. Fabric Set
\$2250
Cash
\$2.50 Down

C
Foolie Cloth 7-pc. Set
Mink Collar
\$2250
Cash
\$2.50 Down

D
Shogora Flare
2-pc. Set
\$2250
Cash
\$2.50 Down

Our Better Honeysuckle Coat Sets—Sizes 3 to 6X

A CHATNAM ALL WOOL FLEECE SET. Swing back coat has comfortable raglan sleeves... stitching around collar and cuffs. Smart leather trim sparkles with rhinestones. Stitched yoke back flares from an inverted pleat. Smooth Earl-glo rayon lining; 100% reprocessed wool interlining. Matching clip hat. Slacks have warm cotton duvetyne lining. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs.*
29 G 8783—Medium blue... \$22.50
29 G 8784—Red... 22.50

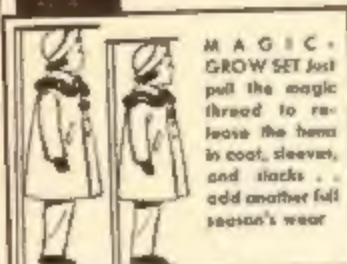
C FOOLIE CLOTH COAT WITH GENUINE MINK stand-up collar... buttons snugly for smart comfort. Fabric is 100% wool face (cotton back is 45% of weight). Pretty sparkling buttons. Earl-glo rayon lining; reprocessed wool interlining. Matching slacks have soft, fleecy cotton duvetyne lining. Dry clean. *State size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 4 lbs. 3 oz.*
29 G 8785—Medium blue... \$22.50
29 G 8786—Red... 22.50

E VIRGIN WOOL COAT in a handsome fleecy check. Rich dyed Mouton-processed lamb fur trim. Flattering swing back. Smooth Earl-glo rayon lining with 100% reprocessed wool interlining. Solid color brown slacks are 100% reprocessed wool Melton with warmly napped cotton duvetyne lining. Dry clean. *State size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 4 lbs. 4 oz.*
29 G 8779—Red, brown... \$19.95
29 G 8780—Green, brown... 19.95

B SWIRLY PRINCESS STYLE COAT of 100% virgin wool suede fabric. Six-gore skirt has resilient Pellon interfacing that holds its fullness... flares gracefully, resists wrinkling. Smart wing collar of dyed Mouton-processed lamb fur. Earl-glo rayon lining; 100% reprocessed wool interlining. Matching slacks with soft, warm cotton duvetyne lining. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. 3 oz.*
29 G 8787—Medium green... \$22.50
29 G 8788—Red... 22.50

D SHAGORA FLEECE SKT of 70% virgin wool and 30% alpaca... lots of back interest. Belted and elasticized back waist has a deep inverted pleat. Flap pockets in front and pretty gold-color buttons. Miliam treated iridescent rayon taffeta lining; reprocessed wool interlining. Cotton duvetyne lined slacks. Dry clean. *State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs.*
29 G 8789—Coral red... \$22.50
29 G 8790—Aqua (blue-green) 22.50

F SMOKY FLEECE SKT of 90% WOOL and 10% CASHMERE. Luxurious dyed Mouton-processed lamb fur trim collar and sleeves. Rippling gored back flares prettily with every step. Chromspun acetate taffeta lining with reprocessed wool interlining. Slacks have warm, fleecy cotton duvetyne lining. Dry clean. *State size 3, 4, 5, 6, 6x. Use chart above. Shpg. wt. 3 lbs. 14 oz.*
29 G 8781—Smoky blue... \$19.95
29 G 8782—Smoky pink... 19.95



MAGIC GROW SET Just pull the magic thread to release the hem in coat, sleeves, and slacks... add another full season's wear

E
Wool Check Coat
Woolen Slacks
\$1995
2-pc. Set

F
Wool and
Cashmere
2-pc. Set
\$1995

B... SEARS, ROEBUCK AND CO., JCPen

Hats not included (except set A)... order them on pages 10 and 11

This Honeysuckle Doll Identifies Our Finest Coat Sets for Little Girls

HONEYSUCKLE FABRICS are new and interesting... all from leading woolen mills... especially suitable for children because they give a maximum of warmth and wear

HONEYSUCKLE STYLES are versatile and flattering to little girls... beautifully coordinated with the fabrics. Choose from a wide selection of dressy and casual sets



GOAT



\$29.95
2-pc. set
\$3.00 Down

**ALL WOOL
DONEGAL TWEED**

This rich, colorful tweed set is extra-practical because the luxurious fur collar detaches for those "not-so-cold" days . . . buttons on for stylish warmth

Fleecy virgin wool Donegal tweed coat and slacks set. Loose-fitting coat has raglan sleeves with button tabs on cuffs. Two slash pockets; inverted back pleat. With the fur collar removed it's a smart casual style . . . add the dyed Mouton-processed lamb fur collar for dressy warmth. Fine quality iridescent rayon taffeta lining is guaranteed to last the life of the coat. Trusty-warm 100% reprocessed wool interlining. Matching slacks have adjustable button suspenders; plackets on both sides of waist. Elastic at back waist gives neat fit. Soft, fleecy cotton duvetyne lining. Dry clean. Please state size 3, 4, 5, 6, 6x. Be sure to measure and see the size chart on facing page before ordering. Shipping weight 4 pounds 3 ounces. Hat not included. 29 G 8797—Blue and gray tweed with gray fur collar. . . . Set \$29.95

Add children's coats to your Sears Easy Term Order—see inside back cover for complete information



\$25.00
2-pc. set
\$2.50 Down

ALL WOOL CHINCHILLA

Fashion-right coat and slacks set of virgin wool chinchilla cloth. Smartly styled coat has raglan sleeves and welted seams in flattering lines. Bright gold-color buttons down front and on sleeves. Smooth Earl-glo rayon lining with warm 100% reprocessed wool interlining. Matching slacks have fleecy cotton duvetyne lining. It's personalized, too—see instructions above. Dry clean. Please state size 3, 4, 5, 6, 6x. Be sure to see the size chart on facing page and measure before ordering. Shpg. wt. 4 lbs. Hat not included. 29 G 8791—Bright red
29 G 8792—Bright green
Coat and slacks set. . . . \$25.00



\$25.00
3-pc. set
\$2.50 Down

**Our Finest Honeysuckle
COAT SETS for Sizes 3 to 6x**

- Delightfully warm . . . top quality virgin wool fabrics . . . fashion-right fleece and chinchilla
- Choose this season's pace-setting bright and lively colors or the ever popular softer muted tones
- Clever, flattering styles with handsome details . . . made to Sears own rigid specifications
- Personalized—write her first name on the card enclosed with set and mail. You'll receive a woven label printed with her name to sew inside coat. (Double names like Mary-Jane permissible)



\$25.00
3-pc. set
\$2.50 Down

FLEECY CHECK SET

Popular Chatham fleece of 90% virgin wool and 10% cashmere. Fitted coat with dyed Mouton-processed lamb fur collar. Gracefully flaring skirt has resilient Pellon interfacings to hold its fullness and resist wrinkling. Button tabs at elasticated waistline. Earl-glo rayon lining is Milium treated; reprocessed wool interlining. Fur trimmed muff with shoulder strap. Slacks have cotton duvetyne lining. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 4 lbs. Hat not included. 29 G 8793—Light brown checks
29 G 8794—Ice blue checks
Coat, slacks, muff. . . . Set \$25.00

ALL WOOL FLEECE

Cuddly virgin wool Chatham fleece set . . . classic, simple lines. Coat has shawl collar of dyed Mouton-processed lamb fur. Gathered sleeves with wide fur cuffs. Yoke back with an inverted pleat for flare. Earl-glo rayon lining is Milium treated; 100% reprocessed wool interlining. Matching clip hat has rich fur halo. Slacks have fleecy cotton duvetyne lining. Dry clean. Please state size 3, 4, 5, 6, 6x. See the size chart on facing page. Shipping weight 4 pounds. 29 G 8793—Red. . . . \$25.00
29 G 8794—Ice blue (light). . . . 23.00

SEE PAGE 9 . . . 3-6X COATS

Every set on these 2 pages is made to our specifications for quality fabrics and workmanship



TAILORING . . . 2½ to 3-inch coat hems mean easy lengthening and longer wear . . . extra buttons included with every set . . . they're full cut and correctly proportioned for little girls. All slacks have waist plackets on both sides for dressing ease; adjustable suspenders for neat, comfortable fit



GUARANTEED LININGS . . . all coat linings are guaranteed to last the life of the garment. All slacks lined with cotton duvetyne

Sizes
3 to 6x

SIZE CHART FOR COAT SETS SIZES 3 TO 6x					
Order size	3	4	5	6	6x
If height is	34 1/2-37	37 1/2-40	40 1/2-43	43 1/2-46	46 1/2-48 in.
If chest is	22	23	24	25	25 1/2 in.
If weight is	29 1/2-34	34 1/2-38	38 1/2-44	44 1/2-49	49 1/2-54 lbs.
Coat length	19	20 1/2	22	23 1/2	25 in.



A
Virgin Wool
Coat and
Slacks
\$16.95



B
Donneral Tweed
Coat and Slacks
\$16.95



C
Woolen
Coat, Slacks
and Mitt
\$12.95



D
100% Wool
Fleece Coat
\$14.95



E
Woolen
Coat
\$7.95

Popular Priced COATS, SETS in Beautiful Rich Colors

Wide selection of flattering styles in all wool fabrics

Hats not included—order below on this and facing page

A FLEECY 100% VIRGIN WOOL in a small soft-toned check. Raglan sleeve coat is enhanced by a dyed Mouton-processed lamb fur collar. 3-gore back. Earl-Glo rayon lining is guaranteed to last life of coat. Warm 100% reprocessed wool interlining. Matching slacks have cotton kasha lining. *State size 3, 4, 5, 6, 6x. Wt. set 3 lbs. 5 oz. 29G8723—Gold color 29G8724—Medium blue 2-piece set. . . . \$16.95*

B SMART VIRGIN WOOL DONNERAL TWEED SET. Fitted coat has knit wool trim down front and on waist. Gracefully flared skirt. Earl-Glo rayon lining guaranteed to last the life of the coat. 100% reprocessed wool interlining adds warmth. Matching slacks with cotton kasha lining. *State size 3, 4, 5, 6, 6x. Shpg. wt. set 3 lbs. 11 oz. 29G8725—Brown tweed 29G8726—Medium blue tweed. 2-pc. set. . . \$14.95*

C ECONOMY PRICED 3-PIECE COAT SET is 100% reprocessed wool Melton. Coat and muff have gray Amatek trim (curly rayon pile on cotton back). Smooth rayon lining with cotton interlining. Matching slacks have cotton kasha lining. *Please state size 3, 4, 5, 6, 6x. See the size chart above before ordering. Shpg. wt. for set 4 lbs. 11 oz. 29G8717—Medium green 29G8718—Wine red 3-piece set. . . . \$12.95*

D LOVELY 100% VIRGIN WOOL FLEECE COAT has a smart 4-gore flared back and comfortable raglan sleeves. Notched stand-up collar in back. 2 real and 2 simulated front slash pockets. Millum processed rayon lining gives all-weather comfort. 100% reprocessed wool interlining. *Please state size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 10 oz. 29G8703—Bright red 29G8704—Medium blue Coat only. . . . \$14.95*

E 100% REPROCESSED WOOL MELTON COAT at a real bargain price. Detachable hood and pockets are trimmed in a peppy contrasting color plaid. Flattering swing back style with a smooth rayon lining. *Please state size 3, 4, 5, 6, 6x. Be sure to see the size chart above before ordering. Shipping wt. 2 lbs. 12 oz. 29G8700—Medium green 29G8701—Medium blue 29G8702—Wine red Coat only. . . . \$7.95*

\$16.95
Coat and Slacks

Fleecy Wool Check "make-believe jewels", Earl-Glo rayon lining

Velvet frame collar, covered buttons and sleeve bands sparkle with tiny metallic stars. Coat is a popular fleecy check in 100% virgin wool. Swing back has a tab at yoke. Earl-Glo rayon lining is guaranteed to last life of coat; reprocessed wool interlining. Harmonizing solid color slacks are cotton kasha lined. *State size 3, 4, 5, 6, 6x. Shpg. wt. for set 4 lbs. 5 oz. 29G8727—Multicolor blue check coat; blue slacks. . . \$16.95 29G8728—Multicolor brown check coat; brown slacks \$16.95*



Roller
\$2.49



Smoothheart Beret
\$1.98



Neo Flare
\$1.79



Poke Bonnet
\$1.98



Beret
\$1.00

Pretty HATS in Both Classic and Popular New Styles for Little Girls from 3 to 6

CLASSIC ROLLER with stitched brim. Cotton velveteen with grosgrain streamers and chin-ties. Warm earflaps tuck inside. Colors red, navy, dark brown. Sizes 19 1/4, 20, or 20 1/2 in. *State color and size. Shpg. wt. 10 oz. 29G7903. . . . \$2.49*

COTTON VELVETEEN CLIP HAT in cotton velveteen sprinkled with bright metallic studs. Ring at top of tail. Adjusts to fit 19 1/4 to 21 in. *State color royal blue, wine red, or dark green. Shpg. wt. 11 oz. 29G7904. . . . \$1.98*

POPULAR NEW PEEK CLIP HAT in cotton velveteen sprinkled with bright metallic studs. Ring at top of tail. Adjusts to fit 19 1/4 to 21 in. *State color bright red, navy blue, dark brown. Shipping weight 6 oz. 29G7905. . . . \$1.79*

WOOL FELT BONNET. Rhinestone centered flowers on cotton velveteen band. Earflaps tuck inside. Sizes 19 1/4 to 20 or 20 1/2 to 21 in. Colors dark brown or red. *State size, color. Wt. 10 oz. 29G7906. . . . \$1.98*

GENUINE BASQUE BERET imported from France. Velour finish 100% wool in an ever popular and becoming style. One size adjusts to fit 19 1/4 to 21 inches. *State color red, white, or navy blue. Shpg. wt. 4 oz. 29G7912. . . . \$1.00*



A
Woolen
Coat and
Slacks
\$14.95

B
Fluffy Wool
Check Coat
Woolen
Slacks
\$14.95

C
Smoky Sueded
Wool Coat
and Slacks
\$18.95

D
100% Wool
Check Coat, Hat,
Slacks
\$18.95

E
Cotton
Velveteen
Coat and Slacks
\$18.95

Sears Smartly Tailored COAT SETS Shut out Winter's Cold

You'll find lots of back interest... regal touches of velveteen and rich, dyed Mouton processed lamb fur... Order hats separately below (except Set D) on this and facing page

A **PRETTY COAT SET** of 100% reprocessed wool Melton. Detachable hood is edged with dyed Mouton-processed lamb fur. Swirly 4-gore yoked back. Rayon lining; cotton flannel interlining. Matching slacks with cotton kasha lining. State size 3, 4, 5, 6, 8. Shpg. wt. for set 4 lbs. 2 oz. 29G8714-Plum purple 29G8715-Med. green 29G8716-Wine red 4-piece set... \$14.95

B **FLURRY CHECKED-VIRGIN WOOL** fitted coat with cotton velvet accents. Belted elasticized back with inverted pleat. Iridescent rayon lined; reprocessed wool interlining. Cotton kasha lined reprocessed wool slacks. State size 3, 4, 5, 6, 8. Shpg. wt. set 4 lbs. 1 oz. 29G8719-Pink, gray check coat; gray slacks 29G8720-Blue, gray check coat; navy slacks 2-piece set... \$14.95

C **ELEGANT FITTED COAT** of smoky sueded virgin wool. Softly pored in both front and back. Luxurious dyed Mouton processed lamb fur collar. Rich rayon lining with warm 100% reprocessed wool interlining. Matching slacks are lined with cotton kasha. State size 3, 4, 5, 6, 8. Shpg. wt. set 3 lbs. 8 oz. 29G8717-Smoky blue 29G8721-Smoky pink 2-piece set... \$18.95

D **DRESSY COAT** of virgin wool check. Dyed Mouton-processed lamb collar. New "doll-waist"; back flares gracefully from an inverted pleat. Rayon lining; reprocessed wool interlining. Matching clip hat. Reprocessed wool slacks with cotton kasha lining. State size 3, 4, 5, 6, 8. Wt. set 4 lbs. 3 oz. 29G8749-Red, gray check coat and hat; gray slacks... \$18.95

E **GLEAMING COTTON VELVETEEN COAT AND SLACK SET.** Fitted coat with decorative buttons and jewel trim. Fluffy white fur edges detachable cape collar. Fine quality smooth rayon lining; 100% reprocessed wool interlining. Matching slacks with cotton kasha lining. State size 3, 4, 5, 6, 8. Chart facing page. Shpg. wt. 4 lbs. 2 oz. 29G8747-Royal blue 29G8748-Wine red 3-piece set... \$18.95

Gabardine
Coat, Hat,
Slacks
\$19.95
Coat Only
\$14.95



A
Velveteen
Hat
\$2.49

B
Wool
Felt
\$2.49

C
Velveteen Hat
and Muff
\$3.59

D
Amulet Beanie
and Muff
\$3.59

E
White Fur
Hat and Muff
\$4.98

Honeysuckle HATS and SETS

COTTON VELVETEEN off-the-face hat. Fluffy white roll trim. Quilted rayon lining; earflaps. Colors: red, brown, navy. Sizes 19 1/2 to 20 or 20 1/2 to 21 in. State color and size. Shpg. wt. 10 oz. 29G7913... \$2.49

ALL WOOL FELT HAT with warm suathing that took inside. Velveteen and flower trimmings. Adjusts to fit 19 1/2 to 21 in. State color navy, dark brown, or red. Shipping weight 13 ounces. 29G7914... \$2.49

COTTON VELVETEEN SET. Fits 20 to 21 1/2 in. State color royal blue, red, brown, dark green. Shpg. wt. set 14 oz. Price inc. 15c Fed. Excise tax on set. 29G7920-Set \$3.59 HAT ONLY, Wt. 10 oz. 29G7926-Hat \$1.98

HAND MUFF SET y Amulet lovely fur pile on cotton. G. grain trim; rayon lin. up. Muff has earflaps. Fits 19 1/2 to 22 in. Shipping weight set 1 lb.; hat 13 oz. 29G7920-Set \$3.59 29G7921-Hat 1.98

WHITE FUR CLIP HAT AND MUFF. Ermine trim. Back of muff is rayon satin. Fits 19 1/2 to 21 1/2 in. Wt. set 14 oz.; hat 10 oz. Prices include 21c Fed. Excise tax on set; 27c on hat. 29G7927-Set \$4.98 29G7928-Hat 2.98

NYLON FORTIFIED GABARDINE

Body of coat is lined with 100% Alpaca pile on cotton back (25% of weight). Skirt and sleeves with virgin wool quilted to rayon twill. Slacks have reversed fleecy rayon and cotton lining. Coat set in rayon sheen gabardine strengthened with 15% nylon. Water repellent; crease resistant. Dyed Mouton-processed lamb collar and revers on coat. Elastic shirring in back. Inner wristlets. Hat has fur earflaps and peak. Suspender slacks with zipper plackets. Elastic inserts at ankles. Please state size 3, 4, 5, 6, 8. Shipping weight for set 4 pounds 3 ounces.

29G8677-Dark green 29G8678-Red 29G8679-Navy... 3-piece set \$19.95

COAT ONLY. Sizes above. Wt. 3 lbs. 2 oz. 29G8680-Dark green 29G8681-Red 29G8682-Navy... Coat only \$14.95

Sizes
3 to 6x

SIZE CHART for RAINCOATS, Sizes 3 to 6x					
Order size...	3	4	5	6	6x
If chest is...	22	23	24	25	25 1/2 in.
If height is...	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2-48 in.
If coat length...	19	20 1/2	22	23 1/2	25 in.

**Water Repellent
RAINY-DAY COAT**
Extra Zip-Out Lining
For Cold Weather



Zip-out lining is 50% wool, 50% Alpaca pile (cotton back 50% of total). Quilted reprocessed wool lining in sleeves

\$14.95

Nylon fortified sheer rayon gabardine. Smartly styled raincoat coat is cozy for cold, snowy days; zip-out Alpaca lining and it's a lighter weight rain coat, fully lined with Milium processed rayon. Dynel collar. No hat. *State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 14 oz.*
29 G 4612-Red... \$14.95
29 G 4613-Med. blue... 14.95

A
Chromspun
Acetate
Taffeta
\$4.98



B
Shantung Raincoat
and Plaid hat
\$6.98

C
Cotton Twill
Trench Coat
\$3.98

D
Rubberized
Cotton Cape
\$1.79



F
Circle Skirt
Plaid Coat
\$1.98

E
Raincoat
and Umbrella
\$6.98



G
Rubberized
Cotton
Ballerina
\$3.98



H
Reversible
Carduoy
and Gabardine
Coat and Cap
\$8.98

New Honeysuckle RAINWEAR

Keeps Youngsters Dry and Comfortable

A CHROMSPUN RUBBERIZED ACETATE TAFFETA raincoat... bright plaid. Chromspun color is locked in to withstand sun, water, cleaning fluids, perspiration. Detachable hood. Raglan sleeves fit easily over coats. *State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 5 oz.*
29 G 4649-Red plaid 29 G 4670-Blue plaid... \$4.98

B NEW DUTCH-FASHIONED RAINCOAT in heavy quality rayon shantung—treated for water repellency. Wear for dress-up, too. Striped taffeta lining forms turn-up cuffs. Matching plaid hat is adjustable for sure fit. *Please state size 4, 5, 6, 6x. Shpg. wt. set 1 lb. 7 oz.*
29 G 4677-Red 29 G 4678-Navy... Set \$6.98

C NEW WATERPROOF TRENCH COAT in rubberized cotton. Double breasted style with raglan sleeves and detachable hood. Self belt; 2 slash pockets. Plaid printed inside for cheery contrast. *Please state size 4, 5, 6, 6x. See chart above. Shpg. wt. 1 lb. 9 oz.*
29 G 4667-Red 29 G 4668-Copen blue... \$3.98

D GAY PLAID RAINCAPE with attached hood makes a fashionable rainy-day outfit. Strong rubberized cotton—fully cut. Welted arm slits. Button front with tie at neck for more protection. *State size small (3-4), medium (5-6), large (6x). Shpg. wt. 11 oz.*
29 G 4663-Red plaid 29 G 4664-Blue plaid... \$1.79

E NEW FANCY PRINT RAINCOAT AND UMBRELLA in long wearing waterproof rubberized cotton. Detachable hood; raglan sleeves; 2 big patch pockets. Matching umbrella has plastic handle. *Please state size 4, 5, 6, 6x. Measure and see size chart above before ordering. Shpg. wt. set 1 lb. 14 oz.*
29 G 4671-Red print 29 G 4672-Blue print Set \$6.98

F NEW CIRCLE SKIRT RAINCOAT in embossed vinyl plastic with matching carrying case. Attached hood elastic waist. Gripper Fastener closing; raglan sleeves. *State size small (3-4), medium (5-6), large (6x).*
29 G 4660-Medium blue 29 G 4661-Medium green
29 G 4662-Red Shpg. wt. 12 oz. Set \$1.98

G BALLERINA CIRCLE SKIRT RAINCOAT in rubberized plaid cotton. Elasticized gathers at waist; buckle belt. Full cut with raglan sleeves and detachable hood. Gives maximum protection and style. *Please state size 3, 4, 5, 6, 6x. Shpg. wt. 1 lb. 9 oz.*
29 G 4665-Red plaid 29 G 4666-Blue plaid... \$3.98

H CHECKED RAYON GABARDINE raincoat reverses to solid color pinwale corduroy. Both sides treated for water repellency. Box style—can be used as a top coat. Matching peak cap is reversible, too. *Please state size 4, 5, 6, 6x. Shpg. wt. set 1 lb. 10 oz.*
29 G 4679-Medium blue 29 G 4680-Red Set \$8.98



CHART for Coats, Suits, Size 2 to 4X

Order Size	2	3	4	4x
Age	2	3	4	4x
Height	34-36	37-39	40-42	43-45
Weight	25-30	31-36	37-42	43-48
Chest	25	26	27	28
Waist	24	25	26	27



OUR BEST TODDLER'S SET . . ALL WOOL

Full skirt flares way out—stays that way! Magic-working PELLON makes it possible



Set \$18.95

Beautiful 100% wool suède Milium metal-insulated rayon lining, reprocessed wool interlining. Dyed mouton-processed lamb or collar. Tiny pretend-jewels add sparkle to braided or ruffled. Resilient Pellon interfacing keeps skirt gracefully flared. Washable resistant. Cool Warm cotton duckets lined slacks. Adjustable suspenders, elastic at ankles. Rayon lined hat. Size 2, 3, 4, 4x. See chart above. 29G8928-Red. 29G8929-Medium blue. Wt. 3 lbs. 4 oz. \$18.95



Toddlers' COAT SETS . 2-4x

A PEEKER 75% BATON acetate, 25% wool. Lined. 40% of total fabric. Hand embroidered. Leggings with adjustable zipper ankles. Rayon lined hat. Size 2, 3, 4. 29G8910-Coral red. 29G8911-Aqua blue. 29G8912-Medium blue. Sbg. wt. 2 lbs. 7 oz. \$6.95

B 100% Wool CHECKED COAT lined with reprocessed wool quilted to rayon. Lined. Cotton kasha lined slacks. Rayon lined hat. Size 2, 3, 4, 4x. Sbg. wt. 2 lbs. 14 oz. 29G8913-Multicolor red check, gray slacks. \$10.95

C PLEATED 75% ESTON (acrylic), 25% wool. Lined. 40% of total fabric. Dyed mouton-processed lamb fur collar, pompons. Coat and slacks lined. Rayon lined bonnet. Adjustable suspenders. Elasticized ankles on slacks. Check chart above before ordering. Size 2, 3, 4, 4x. Sbg. wt. 3 lbs. 10 oz. 29G8913-Red. 29G8914-Medium blue. Set \$8.95

D 100% Wool SET Cotton velvet trim. Coat rayon lined, cotton interlined. Cotton kasha lined suspender slacks. Rayon lined hat. Size 2, 3, 4, 4x. Medium and check size chart. Shipping weight 3 lbs. 29G8919-Brown check. 29G8920-Blue check. \$12.95

E PLEATED 75% WOOL, 25% NYLON. Lined. 40% of total fabric. Cotton velvet collar. Dyed mouton-processed lamb fur collar. Lined. Cotton kasha lined slacks. Rayon lined hat. Size 2, 3, 4, 4x. Wt. 3 lbs. 10 oz. 29G8916-Medium blue. 29G8917-Red with red fur trim. \$12.95

F 100% Wool DONSAL TWEED. 2 front, 2 back pleats. Dyed mouton-processed lamb collar. Rayon lined reprocessed wool interlined. Cotton kasha lined slacks. Adjustable suspenders. Rayon lined hat. Size 2, 3, 4, 4x. 29G8921-Blue gray. 29G8922-Tan. Wt. 2 lbs. 2 oz. \$12.95

G BOYS SET OF 30% rayon, 45% reprocessed wool, 25% cotton tweed. Coat lined with reprocessed wool. Lined. Cotton kasha lined slacks. Rayon lined hat. Size 2, 3, 4. 29G8930-Blue. 29G8931-Pink. Wt. 3 lbs. 10 oz. \$10.95

H HEATHER CHECKED 100% Wool SET Thickly piled. Dyed collar. Leather-like bottom. Coat lined with reprocessed wool quilted to Milium metal-insulated rayon. Cotton kasha lined slacks with zipper fly, adjustable suspenders. Lined. Size 2, 3, 4. Wt. 3 lbs. 2 oz. 29G8932-H. 29G8933-Blue. Set \$14.95

I COTTON VELVET SET Fur-like Amale (cotton backed rayon fabric) trim. Princess coat rayon lined. Lined. Cotton kasha lined leggings. Zip ankles. Rayon lined hat. Size 2, 3, 4. 29G8924-Wine. 29G8925-Royal blue. Wt. 3 lbs. 4 oz. \$14.95

J 100% Wool SET. Lined. 40% of total fabric. Dyed mouton-processed lamb fur collar. Lined. Cotton kasha lined slacks. Rayon lined hat. PERSA. Size 2, 3, 4, 4x. Sbg. wt. 3 lbs. 10 oz. 29G8926-Me. 29G8927-Rose. \$16.95



PERSONALIZED with her first name

Write her first name on the card you find enclosed with the coat and mail it. You'll receive a woven label printed with her name to sew inside her coat.



\$14.95

\$16.95

\$10.95

\$16.95

NYLON

WASHABLE SNOWSUITS for Toddler Girls and Boys

Warm Interce!® quilted to acetate lining. Two long front zippers open wide—so easy to get on and off

*Collapsible View

Was \$9.95
\$8.95

Save \$1.00 on these toddler's easy-on nylon snowsuits. Sturdy overcast seams throughout suits give long wear. Shirring at back and sides of waist gives nice lines. Warm cuffs are knit of 50% wool and 50% cotton.

A Girls' Suit. Matching hat. Washable separately. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 3 oz. 29 G 8204—Medium blue 29 G 8205—Red Suit and hat \$8.95

B Boys' Suit. Matching helmet. Washable separately. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 3 oz. 29 G 8206—Brown 29 G 8207—Medium green Suit and hat \$8.95

KLADFAST® Cold-weather Suit for Boys or Girls

This sleekly styled snowsuit zips on and off in seconds easy for youngsters to handle. It's an exact copy of a Canadian flying suit—a real thrill for young "jet pilots." Fabric is 46% nylon, 54% spun rayon poplin



Zips completely open—from neck to waist and from waist to ankles

Was \$17.95
\$16.95

Kladfast snowsuit of 46% nylon, 54% spun rayon pre-shrunk poplin (warp is 100% nylon). 1-piece suit is easy to get off and on because it zips completely open. Warm down hill tapered legs. Cozy Interce! quilted to acetate lining. Button-on draw string hood. Water repellent. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 3 oz. 29 G 8426—Navy ... \$16.95 29 G 8427—Dark green. 16.95

C Wool Plaid Jacket
\$12.95

D Corded Suit
\$10.95

E Heat Plushie Plastic
\$9.95

F Quabaring
\$6.95

Milum

Our Finest Classic Ski Suit

Jacket body lined with 50% Alpaca pile, 50% wool. Cotton back 25% of weight. Skirt, sleeves hat with reprocessed wool quilted to Milum treated acetate

Was \$15.95
\$14.95

OUTDOOR SUITS

Keep the Snowball Set Cozy
Tough Wearing... Warmly Lined

C Virgin Wool Plaid Jacket with dyed Mouton-processed lamb collar. Reprocessed wool quilted to rayon lining. Fur trimme. Reprocessed wool outer der. slacks. 11 in. waist lined. Side slacks. Dry clean. *State size 2, 3, 4.* 29 G 8200—Blue plaid with blue slacks 29 G 8201—Brown plaid with brown slacks Shpg. wt. 3 lbs. 6 oz. \$12.95

D RAYON AND NYLON GABARDINE bomber style snow suit. water repellent. 100% pile Dynel collar and helmet peak. 100% reprocessed wool quilted to rayon lining. Fur trimme. slacks lined with fleecy rayon and cotton. Dry clean. *State size 2, 3, 4.* Chart facing page. Shpg. wt. 3 lbs. 29 G 8210—Tan, brown slacks ... \$10.95 29 G 8211—Gray, med. green slacks ... 10.95

E NEW PLASTIC SUIT. Looks like leather, but stays soft and pliable even on sub-zero days. Won't scuff or peel and it wipes clean with a damp cloth. Contrasting color front yoke, furry Dynel collar. Long front zipper closure waist. Elastic (acetate) butting quilted to woven Estrol lining. *State size 2, 3, 4.* Order set separately from page 28 29 G 8208—Navy with light blue and white 29 G 8209—Brown with red and tan Shpg. wt. 2 lbs. 12 oz. ... \$9.95

F NYLON FORTIFIED RAYON GABARDINE 2-tone suit is water repellent. 1-piece style with front zipper shirred waist. Warm reprocessed wool quilted to rayon lining. Knit cuffs. Matching helmet. Dry clean. *State size 2, 3, 4.* Shpg. wt. 2 lbs. 10 oz. 29 G 8202—Gray with green ... \$6.95 29 G 8203—Tan with brown ... 6.95

G NYLON STRENGTHENED RAYON SHEEN GABARDINE—water repellent. Jacket has dyed Mouton-processed lamb collar. Elasticated back waist zipper front. Knit cuffs. Matching clip hat. Slacks have adjustable suspenders side plackets. Fleecy rayon and cotton lining. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 14 oz. 29 G 8433—Dark green 29 G 8434—Red 29 G 8435—Navy ... \$14.95

H WATER REPELLENT SUIT of Dan River plaid cotton poplin. Dyed Mouton-processed lamb collar on zip-front jacket. Heavy reprocessed wool quilted to acetate lining. Matching ski cap with earflaps. Bib-top slacks have side plackets, suspenders. Fleecy rayon, cotton lining. Dry clean. *State size 3, 4, 5, 6, 6x.* Shpg. wt. 3 lbs. 9 oz. 29 G 8424—Red plaid ... \$14.95 29 G 8425—Blue plaid ... 14.95

H Magic Grow Release heat in jacket, sleeves and socks for next year!
Dan River Plaid Poplin
\$14.95

Measure Before Ordering!

SIZE CHART for Snowsuits, Sizes 2 to 6X.

Order size	2	3	4	5	6	6X
Height	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2	48 in.
Weight	29	34 1/2	40 1/2	44 1/2	49 1/2	54 lbs.

Sizes

2 to 6X



A
Nylon Reinforced Gabardine
\$11.95

B
Nylon Reinforced Gabardine
\$11.95

C
Nylon Reinforced Gabardine
\$12.95

OUR BEST SUITS recommended because they're WASHABLE NYLON

- Rugged 100% nylon poplin
- Deep-quilted all nylon lining and interlining
- Nylon wristlets, anklets

2-piece Suit \$18.95

Smartly tailored suits with quilted yokes and knee patches. Surcoat style zip-front jackets with pockets. Pants have adjustable snap-on suspenders. Full length zippers on each side open at both waist and ankles. Boy's style also has zipper fly.



D Girls' Suit with matching hat. Washable separately. Please state size 2, 3, 4, 5, 6, 6X. Shpg. wt. 4 lbs. 29 G 8430—Dark green 29 G 8431—Red. \$18.95

E Boys' Suit with ski cap. Washable separately. Please state size 2, 3, 4, 5, 6, 6X. Shpg. weight 4 lbs. 29 G 8439—Dark green 29 G 8440—Navy \$18.95

COMPLETELY WASHABLE SNOWSUITS

Nylon Reinforced Rayon Gabardine with Dynel Collars

A LITTLE BOYS 2-PIECE SNOWSUIT in rayon and nylon gabardine. Zip-front surcoat style jacket with lovely deep collar. Matching helmet with Dynel peak. Slacks have elastic suspenders, and elastic inserts at ankles. Washable separately. Size for 2, 3, 4. Shpg. wt. 3 lbs. 29 G 8212—Med. m. green 29 G 8213—Brown. \$11.95

B LITTLE GIRLS 2-PIECE SNOWSUIT in rayon and nylon gabardine. Surcoat style zip-front jacket with lovely deep collar. Matching helmet with Dynel peak. Slacks have elastic suspenders, and elastic inserts at ankles. Washable separately. Size for 2, 3, 4. Shpg. wt. 3 lbs. 29 G 8214—Red 29 G 8215—Medium green \$11.95

C GIRLS Two Piece Suit in rayon and nylon gabardine. Surcoat style zip-front jacket with lovely deep collar. Matching helmet with Dynel peak. Slacks have elastic suspenders, and elastic inserts at ankles. Washable separately. Size for 2, 3, 4. Shpg. wt. 3 lbs. 29 G 8400—Red 29 G 8401—Gray jacket and skirt slacks \$12.95



F
Woolen Slack Pants \$4.29



G
Woolen Ski Pants \$4.89

Winterweight Extra PANTS and SUITS

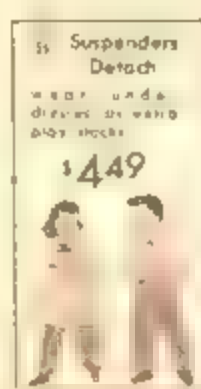
D REPROCESSSED WOOL MELTON slack-style pants with adjustable buckle suspenders, bib top. Cotton knobby lining with elastic inserts at ankles. Dry clean. Size for 3, 4, 5, 6. 29 G 8110—Brown 29 G 8111—Navy 29 G 8112—Wine 29 G 8113—Med. m. green. Shpg. wt. 1 lb. 9 oz. Each \$4.29

E REPROCESSSED WOOL MELTON bib-top ski pants with knee patches. Rib knit anklets with easy-on side zippers. Cotton knobby lining. Dry clean. Size for 3, 4, 5, 6. 29 G 8137—Navy 29 G 8138—Brown 29 G 8139—Med. green \$4.89

F RAYON AND NYLON GABARDINE BOYER SKI SLACKS. Let-in elastic waistband with adjustable buckle suspenders. Triple stitched all-around elastic waist. Quilted collar. Knobby lining. Water repellent. Dry clean. Size for 3, 4, 5, 6. Shpg. wt. 1 lb. 3 oz. 29 G 8140—Navy 29 G 8141—Brown 29 G 8142—Green \$4.49

G NEW SWISS PRINCE SNOWSUITS. 100% nylon reinforced wool. Matching helmet with Dynel peak. Slacks have elastic suspenders, and elastic inserts at ankles. Washable separately. Size for 2, 3, 4. Shpg. wt. 3 lbs. 29 G 8408—Med. m. green 29 G 8409—Royal blue \$9.95

H NEW HUNTER SUITS. 100% nylon reinforced wool. Matching helmet with Dynel peak. Slacks have elastic suspenders, and elastic inserts at ankles. Washable separately. Size for 2, 3, 4. Shpg. wt. 3 lbs. 29 G 8412—Med. m. green \$13.95

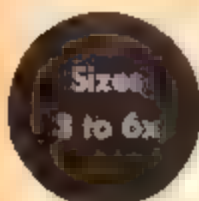


I Suspenders Detach wear under dress or work slacks \$4.49



J
Woolen Ski Suit \$9.95

K
New Boyer-Wardner Suit \$13.95



SIZE CHART for Dresses, Sizes 3 to 6x

Order size	3	4	5	6	6x
Height in	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2 to 49
Bust in	30 1/2	33 1/2	36 1/2	39 1/2	42 1/2 to 45 1/2
Waist in	27	29	31	33	35 to 37
Dress length	34 1/2	37 1/2	40 1/2	43 1/2	46 1/2 to 49



A Pre-shrunk Woven plaid



B New Matchstick Print



C Sanforized Woven Plaid



D Wrinkled Shred Check Gingham



E Pinole Style Dress



F New Shortwaist Dress

\$2.98
Each

Largest selection of popular priced \$2.98 COTTON DRESSES we've ever offered!

A A BRIGHT DRESS of J.P. Stevens pre-shrunk* woven plaid with a gaily striped gathered skirt. White waffle plique piping and collar. Pretty puffed sleeves. Tie at throat tie-back wash. Washable. State size 3, 4, 5, 6, 6x. 29G5508 Red and green plaid Shpg. wt. 8 oz. Each \$2.98

B NEW MATCHSTICK PRINT BROADCLOTH DRESS. Flower at neck. Full skirt has 3 ruffled tiers in front. Contrasting trim. Washable. State size 3, 4, 5, 6, 6x. 29G5517 Army matchstick print with yellow \$2.98 29G5518—Turquoise blue matchstick print, rose \$2.98

C SANFORIZED JUMPER DRESS. Top is light blue broadcloth. Skirt and collar are blue sanforized* woven plaid gingham. White eyelet trim. Gathered skirt. Tie back wash. Washable. Please state size 3, 4, 5, 6, 6x. Shpg. wt. 14 oz. 29G5512 Blue; plaid \$2.98

D DAN RIVER WRINKLED checked gingham dress with grown collar and cotton yoke with a blue ruffle edging. Elasticized puff sleeves. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 13 oz. 29G5520 It is black \$2.98 29G5521 Red check. 2.98

E "PINAPOL" DRESS in cream resistant cotton. Harmonizing prints set off with wavy collar and rording. Sweetly ruffled. Full skirt with all-around tie belt. Washable. State size 3, 4, 5, 6, 6x. 29G5513-Bitterweet (red) 29G5514-Aqua (blue-green) Shpg. wt. 13 oz. Each \$2.98

F PRETTY PINK CHAMBRAY SHIRTWAIST TOP has navy blue buttons and stitching. Yoke back. Gathered skirt is navy blue Dan River cotton with permanently woven-in tucks. Plastic belt. Washable. State size 3, 4, 5, 6, 6x. Use the chart above. Shpg. wt. 13 oz. 29G5519-Pink and navy \$2.98

G LOVELY NAVY BROADCLOTH dress has white embroidered cotton cape collar. Flounced skirt has a peek-a-boo ruffle of nylon net edged with red binding. Red ribbon belt, bows. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 2 1/2 oz. 29G5514—Navy blue. \$2.98

H YEAR-ROUND STYLE Sleeveless dress of sanforized* navy broadcloth is topped with a bright red knit cotton bolero. White plique collar. Red plastic belt. Washable. (Hand wash bolero). State size 3, 4, 5, 6, 6x. 29G5507 Navy, red Set \$2.98

J SHIRTWAIST DRESS in rich pinwale corduroy. Detachable white collar, gold color buttons. Self material buckle belt. Gracefully gathered skirt. Washable. State size 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29G5509-Kelly green (bright) 29G5510-Bright red. \$2.98

K PUFFY RED AND GREEN woven plaid gingham dress. Embossed white cotton collar. Lace edged ruffle. Skirt flares out to a 360° circle. Tie-back wash. Washable. Please state size 3, 4, 5, 6, 6x. 29G5513-Red and green plaid Shpg. wt. 12 oz. Each \$2.98



G Peek-a-boo Ruffled Skirt



H Sleeveless Dress with Knit Bolero



J Circle Skirt Plaid Dress

*Sanforized fabrics won't shrink more than 1%. Pre-shrunk 2%. Dan River 2%. Wrinkled-Shred® is a registered Dan River trade name.

50% ORLON
50% RAYON**

Luxurious
Fur Collar
and Pompons

\$5.98

OUR BEST DRESS

Recommended because
it's smartly tailored in
a long wearing, hand
washable fabric

Dreamy new dress of
Orlon Acrylic Fiber and
rayon. Rich brown fur
detachable collar with
pompons on ties. Dress
has self material stand-
up collar, lavish 2 yard
width skirt. Size size
3 4 5 6 8 10. Wt. 1 lb.
29 G 5531 Bittersweet
(light red) \$3.98
29 G 5532 Delphinium
blue (medium) \$5.98

** Shrinkage 1% Trade name
for the Kurlin Fiber



A
New! Leopard
Print Trim

B
2 tone Stripes
and Solid

C
Lovely
Short-sleeved Dress



Lovely detailed,
beautifully
styled
\$3.98
Each



D
Floral n Plain
Cotton

E
Champion Acetate
Taffeta

G
Chambray Dress
and Cordway Jacket

HONEYSUCKLE SPECIFICATION-MADE DRESSES

- Each sewn side seams for under wear
- Above average stitches per inch in seams
- Neatly finished hems have no raw ends
- Taped armholes for a clean, neat finish
- 3 inch hems except on chambray styles
- Tailored to pre tested size patterns

A SANDER PRINT COTTON RE-ACETATE. This dress has leopard print flared skirt and collar. The skirt has a band of velvet trim. This lovely style with all skirt. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5525—Tangerine \$3.98

B RUFFLED SHIRTWAIST in rose cotton broadcloth has long sleeves with ruffled cuffs. Collar on two button trim. Contrasting brown skirt is Dan River. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 14 oz. 29 G 5524—Rose with brown \$3.98

C DAN V. JONES in Champion acetate taffeta. This dress has a fur collar and pompons. It makes a lovely dress. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5526—Lt. blue 29 G 5527—Lt. green 29 G 5528—Yellow Shpg. wt. 12 oz. \$3.98

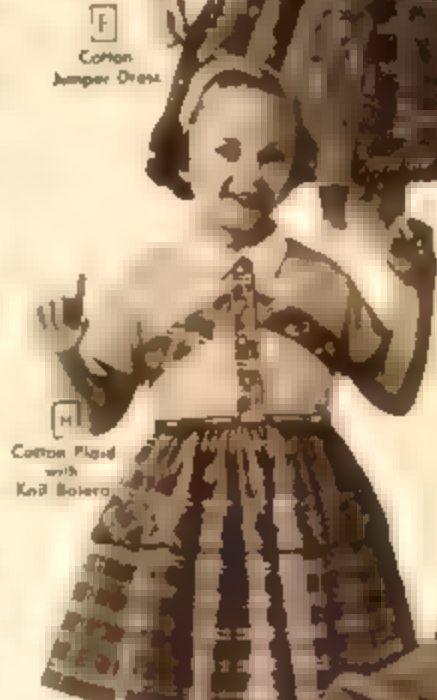
D DRESS AND JACKET SET. Sleeves in pique. Dress has a fur collar and pompons. The skirt has a band of velvet trim. This lovely style with all skirt. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 14 oz. 29 G 5538—Mint and blue with dark jacket \$4.98 29 G 5539—Mint and blue with dark jacket \$4.98

E MELY COLOR STRIPES SANDER PRINT. This dress has a fur collar and pompons. The skirt has a band of velvet trim. This lovely style with all skirt. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5523—Muscovite stripes gray \$3.98

F BRIGHT COTTON DRESS WITH FUR COLLAR. This dress has a fur collar and pompons. It makes a lovely dress. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5529—Chambray gray skirt and trim 29 G 5530—Blue plaid with yellow trim. Shpg. wt. 12 oz. \$3.98

G TWO TONE JUMPER DRESS of Bates. This dress has a fur collar and pompons. It makes a lovely dress. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5543—Chestnut with burnt orange 29 G 5544—Mint and blue with burnt orange. Shpg. wt. 12 oz. Each \$4.98

H ANOTHER YEAR RINGS. This dress has a fur collar and pompons. It makes a lovely dress. Washable. Size size 3 4 5 6 8 10. Shpg. wt. 12 oz. 29 G 5545—Tangerine and blue 29 G 5546—Tangerine and blue. Shpg. wt. 12 oz. \$4.98



H
Cotton Flared
with
Knit Bolero

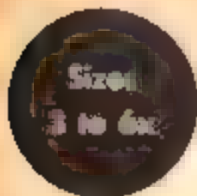
Our Finest
Cottons
\$4.98
Each



I
Doubly full
Cute Skirt



* Maximum fabric shrinkage 1%. "Wrinkle-Shed"® is a Dan River Reg. Trade name—2% shrinkage



Avoid returns . . use this size chart

MEASURE TO BE SURE	SIZE CHART FOR SIZES 3 TO 6X
Order size	3 4 5 6 6X
Height	34 37 37 40 40 43 43 46 46 48 in.
Length	29 34 34 38 38 44 44 47 47 49 in.
Weight	29 34 34 38 38 44 44 47 47 49 lbs.
Dress length	3 20 20 23 23 24 24 24 24 24 in.

Scoop of the Season! Box of 2 Dresses with 360° CIRCLE SKIRTS

Sturdy, Colorful
Cottons with Back-
to-School Air

The Swishy Circle
Skirts Little Gals
Love to Wear

The Fine Quality
Features that Mom
Knows Mean
Longer Wear

2 for \$5⁰⁰

Two bright, beautiful circle-skirt dresses at a price you might well expect to pay for just one. One has a navy blue skirt and smart striped shirtmaker top. Crown-up looking red plastic belt, stripe trimmed hanky pockets. The other combines red and green plaid skirt and trim with a green bodice. Button back, tie-back wash. Washable. Please be sure to state size 3, 4, 5, 6, or 6x. Shipping weight box 1 pound. 29 G 5546—Box of 2 dresses, 1 pair. . . . \$5.00



PERKY COTTONS

Five Top Values at a
Budget-fitting Price

\$1⁹⁸
Each



Crayon-bright colors . . Generously full skirts

A A TWENTY BLACK PANT made even in an at fact or by the abric waffle. Three wave Three-cotton balls shoot up from the waist like tiny balloons. Wide red inset, at waist front. White pique collar and cuffs piped in red. Tie back wash, button back. Has quality and style that deny its name. Size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz. 29 G 5504—Each . . . \$1.98

B RED AND GREEN SCHOOL-GIRL PLaid GINGHAM set off by solid color green by length. Solid green cotton wool knit. So cute and practical for young girls for fans you wish you had a lot. en just like it. Buttons to waist in front. Crown-up looking plastic belt. Washable. Please state size 3, 4, 5, 6, or 6x. Shipping weight 8 oz. 29 G 5501—Each . . . \$1.98

C FRESH NEW STYLE trimmed in lovely pastel box prints. Navy blue broadcloth with light blue collar and skirt panel. Three hanky pockets on skirt in three different prints. Like a gay note. Striped tie matches pocket. Button front, tie-back wash. Washable. State size 3, 4, 5, 6, or 6x. 29 G 5502—Shipping weight 8 ounces Each \$1.98

D A SMART CATCH for the hop-scootch crowd. Dan River Wrinkled® red plaid gingham teamed with red broadcloth. White waffle pique collar, cuffs and waist trim. Sparkled with bright buttons. Tie-back wash, button back. Washable. State size 3, 4, 5, 6, or 6x. 29 G 5500—Shipping weight 8 ounces Each \$1.98

E FINE COTTON BROADCLOTH DRESS with full 360° circle skirt. Contrast ing and checked trim. Navy bow accents the pocket. Three little buttons down the front. Tie-back wash, button back. Washable. A sensation at this small price. State size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz. 29 G 5505—Gold color . . . \$1.98 29 G 5506—Red . . . \$1.98

Stretch Your Budget with a Package Buy!

F THREE COTTON PERCALE DRESSES in one bargain package . . an easy way to give your little girl a new fall wardrobe. Classic styles just like . . or similar to those illustrated. Neat tie-back washes, touches of rick-rack and other trim. Washable. One blue dress, one green, one yellow in each package. State size 3, 4, 5, 6 or 6x. Shpg. wt. package 1 lb. 1 oz. 29 G 5547—Package of 3 dresses, 1 size \$2.99

Everything you need can be bought on Sears Easy Terms. See inside back cover.
*Reg. U.S. Pat. & Tm. Off.



Three percale dresses
for less than \$1.00 each!
PACKAGE OF 3 FOR \$2⁹⁹

Check the chart before ordering!

**SIZE CHART
FOR DRESSES**
Sizes 1 to 3

Order size:	20	30	32	34	36	37 1/2	38
1	20	30	32	34	36	37 1/2	38
2	22	32	34	36	38	39	40
3	24	34	36	38	40	41	42



Corduroy
B

Cotton
C

Cotton
D

Cotton
E

Nylon
F

Cotton
G

Irresistibly
Priced at only \$1.98
Each

VALUE-PACKED DRESSES

For Toddler Misses

- Fashion-conscious styles
- Extra full skirts
- Tightly finished details
- Carefully made to Sears specifications for neat, comfortable fit and long wear

\$2.98
Each

A **PINK SANFORIZED COTTON BROAD- CLOTH** Maximum shrinkage 1". Criss-crossed white and pink stripes. 100% cotton. Washable. State size 1, 2, 3. 29 G 5262. Aqua blue green. 29 G 5263. Pink Shpg. wt. 6 oz. \$1.98

B **PINKWALL COTTON RAY DRESS** - 100% rayon. Washable. An extra full skirt. 100% rayon. Washable. State size 1, 2, 3. 29 G 5258. Girl blue. \$1.98 29 G 5259. Red Shpg. wt. 7 oz. \$1.98

C **A LOVE OF A DRESS** In fine cotton broadcloth. Power-embroidered collar. 100% cotton. Washable. State size 1, 2, 3. 29 G 5260. Medium blue. \$1.98 29 G 5261. Pink Shpg. wt. 6 oz. \$1.98

D **RED GINGHAM** Trimmed with white. 100% cotton. Washable. State size 1, 2, 3. 29 G 5264. Shpg. wt. 6 oz. \$1.98

E **DAN RIVER WRINKLED** cotton gingham. Maximum shrinkage 1". 100% cotton. Washable. State size 1, 2, 3. 29 G 5274. Shpg. wt. 6 oz. \$2.98

F **PURITY 100% NYLON DRESS** Laced-edge collar. 100% nylon. Washable. State size 1, 2, 3. 29 G 5266. Pink Shpg. wt. 5 oz. \$2.98 29 G 5267. Yellow. \$2.98

G **GRAY BUCK** - 100% cotton. 100% cotton. Washable. State size 1, 2, 3. 29 G 5272. Medium blue. 29 G 5273. Red Shpg. wt. 7 oz. \$2.98

H **100% COTTON** 100% cotton. Washable. State size 1, 2, 3. 29 G 5268. Light green. 29 G 5269. Corduroy. \$2.98

I **LESS THAN \$1.00** Each. 100% cotton. Washable. State size 1, 2, 3. 29 G 5275. Pink Shpg. wt. 6 oz. \$2.98

J **Two Girls & Boys** in winter. 100% cotton. Washable. State size 1, 2, 3. 29 G 5276. Pink Shpg. wt. 6 oz. \$2.98

K **65% COTTON** 100% cotton. Washable. State size 1, 2, 3. 29 G 4222. Shpg. wt. 6 oz. \$2.98

L **SWEETLY TALKING** BEES. 100% cotton. Washable. State size 1, 2, 3. 29 G 4379. Each \$1.49. 2 for \$2.98

M **WASHABLE 85% WOOL, 15% NYLON SKIRT** Warm, long wearing. Sanforized treated - won't shrink out of shape. 100% cotton. Washable. State size 1, 2, 3. 29 G 4322. Navy blue Shpg. wt. 6 oz. \$2.98

N **SOLVE YOUR TOY'S SHIRT TAIL PROBLEM** with a neat-looking shirt. 100% cotton. Washable. State size 1, 2, 3. 29 G 4384. Each \$1.98. 2 for \$3.98

O **WEESEEK** Washable. 100% cotton. Washable. State size 1, 2, 3. 29 G 4423. Medium blue. \$2.98 29 G 4424. Red. \$2.98

P **THREE PART** 100% cotton. Washable. State size 1, 2, 3. 29 G 4370. Shpg. wt. 6 oz. \$2.98



Cotton percale

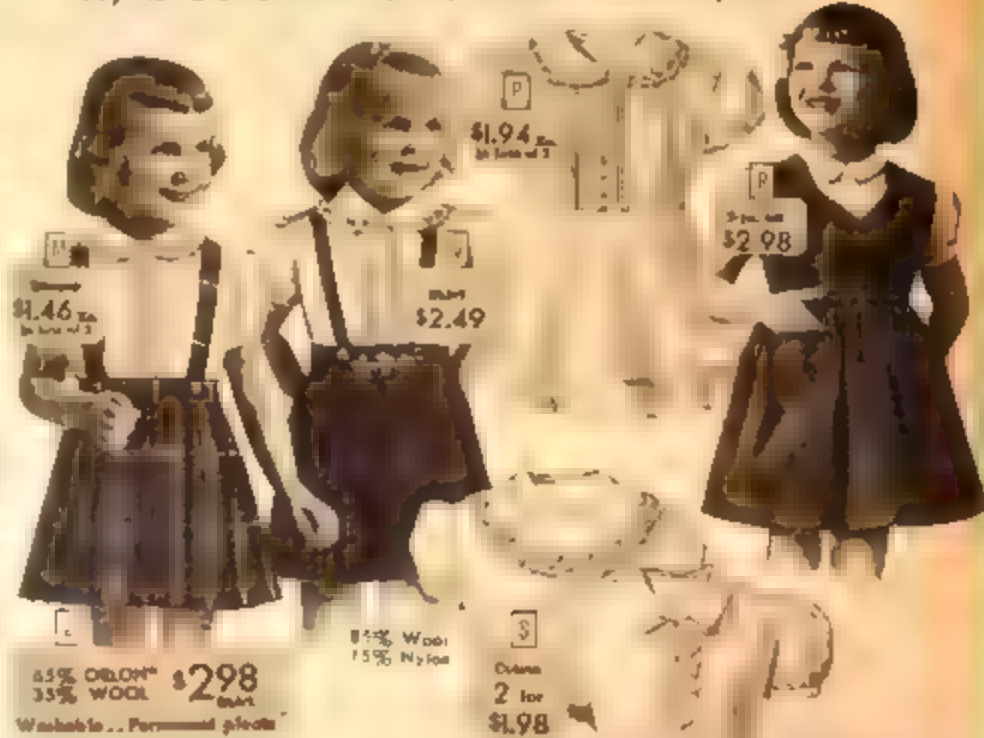
3 for \$2.99



Nylon Orion and nylon

2 for \$3.69

Buy Her a Smart Wardrobe of EASY-to-WASH Separates



M \$1.46
in lot of 3

N \$2.49

P \$2.98

85% WOOL 35% WOOL \$2.98
Washable... Permanent pleats

S \$1.98
2 for \$1.98

NEW! ORLON* AND WOOL SKIRT

Hand Washable!

Our Best Skirt is a permanently pleated plaid full circle style... never needs a touch of the iron

\$3.98

Beautiful sun-burst pleats fan out to a perfect circle. They're permanent pleats—fall back in place after washing without ironing. Fabric is 65% Orlon Acrylic Fiber and 35% virgin wool paid. Elastic at back of waist but ton side placket suspenders. Hand wash, dry flat. Please be sure to state size 3, 4, 5, 6, 6x. Shipping weight 9 ounces. 29G4179-Red plaid 29G4180-Navy plaid Each \$3.98

* Duffel, a trade name for the acrylic fiber

Hand Washable CIRCLE SKIRTS

Order blouses shown below



A Rayon and Orlon \$2.98



B Wool and Rayon \$1.98

New SKIRTS and a SUIT—Wash them Yourself!

A 60% RAYON, 40% ORLON sunburst pleated skirt. Permanent pleats won't wash out, need no ironing. Elastic back waist, side placket. Hand wash. Please state size 3, 4, 5, 6, 6x. Ship. wt. 9 oz. 29G4177-Red plaid \$2.98 29G4178-Blue plaid 2.98

C WASHFAST PINWALK SKIRT. Sunburst pleats in front, 2 side pockets. But on suspenders. Elastic back waist for neat fit. State size 3, 4, 5, 6, 6x. Ship. wt. 9 oz. 29G4181-Red \$1.98 29G4182-Medium blue 1.98 29G4183-Gold color 1.98

E 65% ORLON 35% WOOL... this cherry plaid skirt is hand washable and needs little or no ironing. Full knife pleated front with elastic at back waist. Button side placket, suspenders. State size 3, 4, 5, 6, 6x. Ship. wt. 9 oz. 29G4186-Red plaid \$2.98 29G4187-Navy plaid 2.98

D 55% VIRGIN WOOL AND 45% RAYON SKIRT. Hand washable. Full circle style with elastic at back of waist. Adjustable suspenders. Button side placket. Please state size 3, 4, 5, 6, 6x. Ship. wt. 8 oz. 29G4175-Red plaid \$1.98 29G4176-Blue plaid 1.98

F 85% NEW WOOL AND 15% NYLON SKIRT. Hand washable. Easy hanging pleated front. Embroidered flowers on band. Elastic back waist, side placket, button suspenders. State size 3, 4, 5, 6, 6x. Ship. wt. 8 oz. 29G4184-Navy \$2.98 29G4185-Red 2.98

F NEW COTTON PLAY SKIRT. Jacket is solid color with bright plaid inside, plaid collar. Knit cuffs, bottom. Softly napped cotton plaid swing skirt reverses to a solid color. Elastic back waist. Washable. State size 3, 4, 5, 6, 6x. Wt. 1 lb. 2 oz. 29G4188-Navy \$3.98 29G4189-Red 3.98

Practical and Dressy Honeysuckle BLOUSES

G New 100% Dacron** BLOUSE for her very best dress-up wear. Delicate pastel appliques sprinkled with rhinestones on collar and blouse front. Hand wash—dries in a wink, needs no ironing. State size 3, 4, 5, 6, 6x. Wt. ea. 4 oz. 29G4285-White Each \$2.49 2 for \$4.70

J SANFORIZED COTTON BLOUSE with elasticized push-up sleeves. Eyelet trim around double collar and down front. Washable fabric won't shrink more than 1%. State size 3, 4, 5, 6, 6x. Ship. wt. ea. 6 oz. 29G4282-White Each \$1.69 2 for \$3.30

L 100% NYLON SHEER BLOUSE with attached cotton camisole—no need for a slip. Sparkling rhinestones and pretty lace trimmings. Hand wash—dries in a jiffy and needs no ironing. Please state size 3, 4, 5, 6, 6x. Shipping weight each 3 oz. 29G4284-White Each \$1.98 2 for \$3.88

H 100% NYLON CREPE BLOUSE has becoming elasticized push-up sleeves. Lace edges collar and button border. Hand wash dries in minutes and never needs ironing. Please state size 3, 4, 5, 6, 6x. Ship. wt. each 4 oz. 29G4283-White Each \$1.98 2 for \$3.88

K SANFORIZED COTTON BROADCLOTH BLOUSE with smartly pleated front. Eyelet ruffles and multi-color embroidery. Washable—maximum fabric shrinkage 1%. State size 3, 4, 5, 6, 6x. Shipping wt. each 5 oz. 29G4281-White Each \$1.49 2 for \$2.90

M SPECIAL BARGAIN PACKAGE of 3 SanfORIZED white cotton broadcloth blouses. Dainty lace and Swiss embroidered trim. Assorted styles. Washable—maximum fabric shrinkage 1%. State size 3, 4, 5, 6, 6x. Ship. wt. pkg. 11 oz. 29G4280—Package of 3 blouses of 1 size... \$3.99

** DuPont's trade name for polyester fibers



C Pleated Circle Skirt \$1.98



D Wool and Rayon \$2.98



E Orlon and Wool \$2.98



F New, Softest Skirt \$3.98



G New 100% Dacron** Each in lots of 3 \$2.35



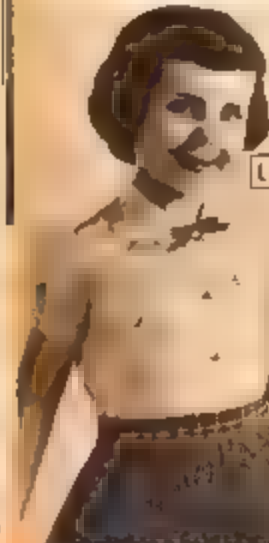
H 100% Nylon Crepe Each in lots of 3 \$1.94



J SanfORIZED Cotton Each in lots of 3 \$1.65



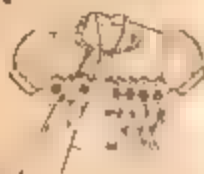
K SanfORIZED Cotton Each in lots of 3 \$1.45



NEW! SHEER NYLON BLOUSE

with attached embroidered eyelet camisole

\$1.94 Each in lots of 2



M SanfORIZED Cotton Each in lots of 3 \$1.00

SIZE CHART for 3 to 6 Skirts, Blouses, Suits

Order size	3	4	5	6	6 1/2
height	34	37	40	43	46
chest	23	24	25	26	27
if weight	4	6	8	10	12
length	2	3	4	5	6



A Washfast Corduroy \$2.98

B Washfast Rayon \$3.98

C Washfast Corduroy \$4.98

NEW FASHIONS IN RICH FALL FABRICS
More Practical Than Ever Because They're EASY TO WASH

A WASHFAST PINWALE CORDUROY JUMPER with eye-catching metal button trim. Flattering rounded neckline. Gathered skirt has 2 novelty pockets; the back cash. Buttons to waist in back. *State size 3, 4, 5, 6. Sz. Shpg. wt. 12 oz.* Similar quality jumper was \$3.98 last Fall. Take advantage of this price.
29 G 4400 Red... \$2.98
29 G 4401 Medium blue... \$2.98
29 G 4402 Gold color... 2.98

B SMART PLAID JUMPER of 35% virgin wool and 65% rayon. It's hand washable. Wide swirling skirt is becoming to little girls. *Please state size 3, 4, 5, 6. Sz. Mens size and use size chart above.*
29 G 4403 Gray red plaid... \$3.98
29 G 4404 Navy, red plaid... \$3.98

C QUILTED CORDUROY CIRCLE SKIRT JUMPER—quilted over corduroy a rich, luxurious appearance. Scooped, quilted neckline with diam. trim. Waist. Front belt buttons. *State size 3, 4, 5, 6. Sz. Shpg. wt. 1 lb. 1 oz.*
29 G 4406—Flamingo pink... \$4.98
29 G 4405—Aqua blue... \$4.98

D QUILTED COTTON PRINT FULL CIRCLE SKIRT. Cotton lined. Sanforized white cotton blouse won't shrink more than 1%. Piping in collar and shoulder epaulets match skirt. *State size 3, 4, 5, 6. Sz. Shpg. wt. 1 lb. 1 oz.*
29 G 4204 Red print... \$2.98
29 G 4205 Blue print... 2.98

E PERMANENTLY PLEATED ORLON AND RAYON CIRCLE SKIRT. Button side placket, adjustable suspender. Elastic back waist. Red and white check blouse is 100% nylon sheer. *State size 3, 4, 5, 6. Sz. Shpg. wt. set 10 oz.*
29 G 4207—Navy skirt, red checked blouse... \$4.98
29 G 4208—Gray skirt, red checked blouse... \$4.98

F SWING SKIRT SUIT in rich pinwale corduroy. Solid color sleeveless waist but long down front. Pretty plaid skirt has elastic at back of waist. Side placket, 1 pocket. *Order blouse on facing page.* Washable. *Please state size 3, 4, 5, 6. Sz. Shpg. wt. set 12 oz.*
29 G 4070 Red waist, red plaid skirt... \$3.98
29 G 4072 Green waist, green plaid skirt... \$3.98



D Quilted Skirt \$2.98

E Orlon Skirt \$4.98

F Corduroy \$3.98

HONEYBUCKLE
THE SIGN WAY TO GET CHILDREN'S WEAR

Honeysuckle BLOUSIPS in Cotton or Nylon

G PETER PAN COLLAR AND EMBROIDERED FRONT PANEL. Have ruffle edges and bright red zigzag stitching. Sweet puffed sleeves. Ruffled blouse at hem. *State size 3, 4, 5, 6. Sz. Shpg. wt. each 8 ounces.*
29 G 4251—White... Each \$1.99 ... 2 for \$3.68

H CIRCLE SKIRT BLOUSIP in Sanforized cotton broad cloth. Dainty tucked front. Sweet puffed sleeves. Ruffled blouse at hem. *State size 3, 4, 5, 6. Sz. Shpg. wt. each 5 oz.*
29 G 4253—White... Each \$1.95 ... 2 for \$3.68

I DRESSY BLOUSIP in 100% NYLON CRAPÉ. Ruffled 3. *State size 3, 4, 5, 6. Sz. Shpg. wt. each 5 oz.*
29 G 4256—White... Each \$2.98; 2 for \$5.80

J 360° CIRCLE SKIRT BLOUSIPS in 100% Nylon. Ruffled 3. *State size 3, 4, 5, 6. Sz. Shpg. wt. each 5 oz.*
29 G 4257—White... Each \$2.98; 2 for \$5.80

G Sanforized \$1.84 Each in lot of 3

H Sanforized Broadcloth \$1.94 Each in lot of 3

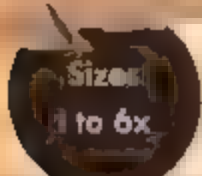
I 360° CIRCLE SKIRT BLOUSIPS \$2.90 Each in lot of 3

J 360° CIRCLE SKIRT BLOUSIPS \$2.90 Each in lot of 3

Hand wash. *File 3 to 6. Shpg. wt. set 5 oz.*
29 G 2380—White 29 G 2381—Red 29 G 2382—Bright blue \$1.98
29 G 2377—White 29 G 2378—Red 29 G 2379—Bright blue \$1.98

2 pairs \$1.90

\$1.39



Be sure to measure before ordering

SIZE CHART FOR CHILDREN'S SWEATERS, SIZES 1 to 6X

Order size	1	2	3	4	5	6X
If chest is...	20	21	22	23	25	26 in.



MIRACLE FIBERS ORLON* or NYLON

Choose Orlon—it's cashmere soft... resists moths, mildew, snagging and perspiration. Choose Nylon—crisp set for extra wear and softness. Wooln't shrink or stretch out of size.

Honeysuckle Classic Sweaters Now at Reduced Prices

A CLASSIC PULLOVERS in 100% virgin Orlon acrylic fiber or 100% virgin crimp set nylon. Both with double hand looped neck. Hand wash. State size 3, 4, 6, 8E.

ORLON CLASSIC PULLOVER Shpg. wt. 10 oz.
29 G 3651 White 29 G 3652 Yellow
29 G 3653 Pink Each \$ 98

NYLON CLASSIC PULLOVER Shpg. wt. 5 oz.
29 G 3669 Bright red 29 G 3670 Pink
29 G 3671 Yellow 29 G 3672 White
Each \$1.79..... 2 for \$3.50

B FITTED CLASSIC CARDIGANS in 100% virgin Orlon or 100% virgin crimp set nylon. Matching color fresh water pearl buttons. Nylon ribbon backs buttons. Hand wash, dry fast, need no blocking. State size 3, 4, 6, 8E.

ORLON CLASSIC CARDIGAN Shpg. wt. 11 oz.
29 G 3619 White 29 G 3620 Yellow
29 G 3621 Light mint green Each \$2.98

NYLON CLASSIC CARDIGAN Shpg. wt. 11 oz.
29 G 3681 Bright red 29 G 3682 White
29 G 3689 Bright Kelly green
29 G 3691 Medium blue Each \$2.49

* The Puget Bay Trade Name for the acrylic fiber.

Embroidered Twin Set
\$4.98

White Trimmed Turtleneck
\$4.69

NYLON Long wearing— no shrinkage

100% virgin crimp set nylon twin set. Cardigan and short sleeve pullover have built-in cable pattern and lav. hand embroidery in front. Hand wash, needs no blocking to retain its shape. State size 3, 4, 6, 8E. Shpg. wt. set 12 oz.
29 G 3615 Bright red Set \$4.98
29 G 3616 Yellow 4.98
29 G 3617 White 4.98

NYLON Needs no blocking to retain its fit

Virgin nylon twin set. Multicolor wool noding between effect. Pull over has white yoke and collar trim. Cardigan has matching vel or plastic buttons backed with ribbon. Hand wash. State size 3, 4, 6, 8E. Shpg. wt. set 12 oz.
29 G 3676 Bright red
29 G 3677 Guardsman blue (dk)
29 G 3680 Dk. green. Set \$4.69

Be sure to measure and use the size chart before ordering



Orlon Cardigan
Was \$3.49
\$2.98
Nylon Cardigan
Was \$3.49
\$2.69



Our Loveliest
WOOL
Classic Cardigan
in 2 quantities.
Bright flatter-
ing colors top
winter skirts

Our finest
100% virgin
wool
\$2.79

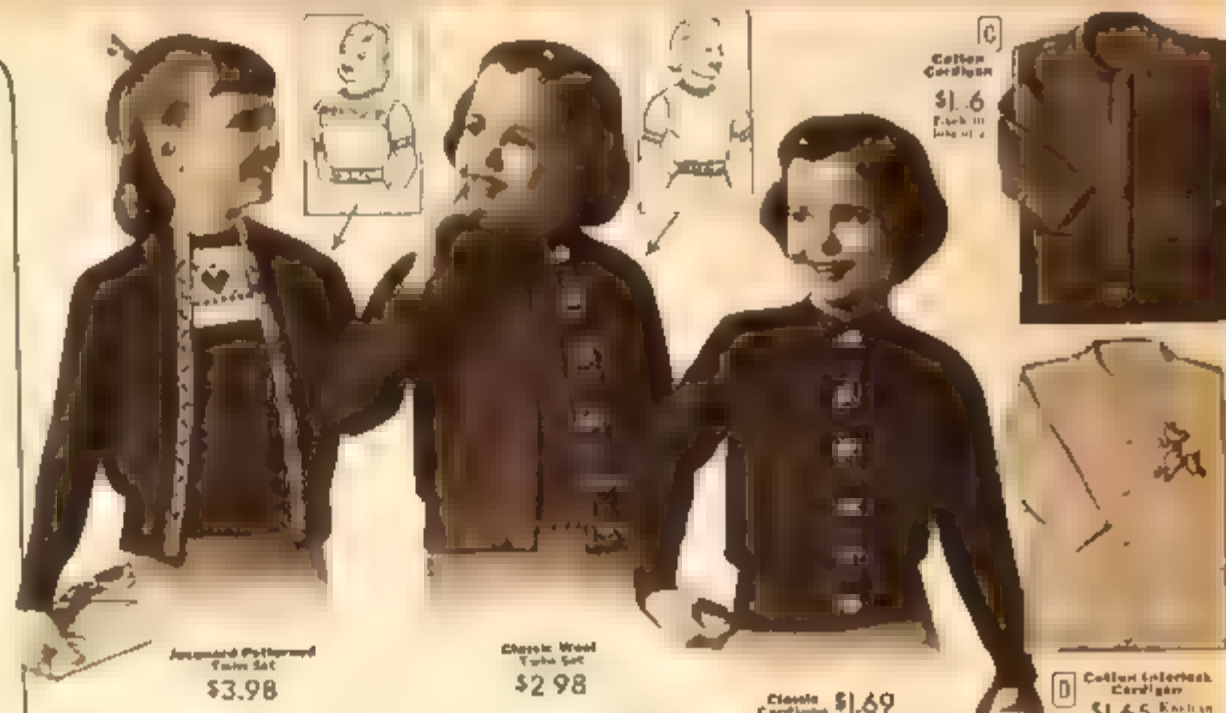
Good quality
100% virgin
worsted wool
\$1.98

Fine Gauge Zephyr Wool

So soft and cuddly... and so warm. Matching color fresh water pearl buttons and ribbon backed button border. Hand wash. State size 3, 4, 6, 8E. Shpg. wt. 10 oz.
29 G 3636 Guardsman blue (dark)
29 G 3637 Bright red 29 G 3640 Brown
29 G 3639 Medium blue Each \$2.79

Good Quality Virgin Wool

Virgin wool worsted. Matching color plastic buttons and ribbon backed button border. Hand wash. State size 3, 4, 6, 8E. Shpg. wt. 10 oz.
29 G 3673 Guardsman blue (dark)
29 G 3674 Bright red
29 G 3675 Huntergreen dark Each \$1.98



Imagined Pullover
Twin Set
\$3.98

Classic Wool
Twin Set
\$2.98

Classic
Cardigan \$1.69

Cotton Interlock
Cardigan
\$1.65 (each size 3-6)

Warm, Soft WOOLS Sweater Sets and Cardigans in Rich Colors

OUR BEST TWIN SET in 100% virgin wool. Pullover has white yoke with knit in heart pattern. Ribbon embroidered with white trim on collar. Matching water button. Hand wash. State size 3, 4, 6, 8E. Shpg. wt. 12 oz.
29 G 3686 Tangerine blue
29 G 3687 Bright red
29 G 3688 Fluorescent green (bright) Set \$3.98

CLASSIC TWIN SWEATER Set in winter weight all wool—only \$2.98. Simply styling—warm and practical for youngsters. Short sleeve pullover. Cardigan has white button. Hand wash. Please state size 3, 4, 6, 8E. Chart above. Shpg. wt. set 11 oz.
29 G 3655 Bright red
29 G 3656 Kelly green
Set \$2.98

OUR LOWEST PRICED ALL WOOL CARDIGAN Heavy quality knit with smooth, bright ribbed bottom. Sparkling white buttons. Hand wash. Please state size 3, 4, 6, 8E. Use size chart above. Shipping weight each 8 oz.
29 G 3657 Bright green
29 G 3659 Bright red
Each \$1.69

COTTON CARDIGANS

C ALL PURPOSE KNIT COTTON CARDIGAN is warmly fleeced inside. Hand wash separately. State size 3, 4, 6, 8E. Shpg. wt. 8 oz.
29 G 3692 Bright red Ea \$1.19
29 G 3693 Med blue 2 for 2.32

B SMOOTH COTTON INTERLOCK CARDIGAN. Hand wash separately. State size 3, 4, 6, 8E.
29 G 3700 Red 29 G 3702 Yellow
29 G 3701 Light turquoise
Wash 7 oz Ea \$1.69 2 for \$3.30



ORLON*

Cashmere-soft
...luxurious

TWIN SET IN ORLON AC
RYLIC FIBER has cable
pattern in front. Cardi-
gan has matching color
ribbon backed buttons.
Hand wash, dries quick-
ly. *State size 3, 4, 6 oz.*
29 G 3692 Lt. mint green
29 G 3693 - Pink
29 G 3694 - Eggshell
Shpg. wt. net 12 oz. \$3.98

* DuPont's Ray. Trade name for its Acrylic Fiber.

NYLON

Long wearing—
fast drying

VIRGIN CRIMP SET NY-
LON. Sweater, CARDIGAN
has bright wool nubs.
Ribbon backed button
border. Hand wash.
State size 3, 4, 6 oz.
Shpg. wt. 10 oz.
29 G 3683 White tweed
29 G 3684 W. ne. tweed
29 G 3685 Hunter green
tweed (dark) \$2.98

ORLON*

Cashmere-soft...
Long wearing

NEW ORLON CARDIGAN
has embroidered pleat-
ed ribbon around neck.
Fast-drying ribbon at
front. Matching color
fresh water pearl but-
tons. Hand wash. *State
size 1, 4, 6 oz. Shpg. wt. 9 oz.*
29 G 3630 White \$3.98
29 G 3631 Pink 3.98
29 G 3632 Yellow 3.98

NYLON

Crimp set nylon dries in minutes;
needs no blocking to retain fit

Lovely knit NYLON CARDIGANS for toddlers' sizes 1 to 3

GIRLS' OR BOYS' NYLON
CARDIGAN. Classic style.
Hand wash, won't shrink
out of fit. *State size 1, 2,
3 Shpg. wt. net 6 oz.*
29 G 3679—Bright red
29 G 3618—White
29 G 3680—Yellow \$1.69

V NECK NYLON CARDI-
GAN for boys. Mixed
in stripes around chest.
Hand wash. *Please state
size 1, 2, 3. Shipping
weight 8 ounces.*
29 G 3718—Red \$1.98
29 G 3719 Dark blue 98

HAND EMBROIDERED NY-
LON CARDIGAN with knit
in design. Hand wash.
*State size 1, 2, 3. Shpging
weight 5 ounces.*
29 G 3720 White
29 G 3723 Lt. mint green
29 G 3721 Yellow \$1.98

COTTON or WOOL KNITS

H FINE QUALITY COTTON IN
TERRACE CARDIGAN. Cute
embroidered dog design on chest.
Wash separately. *Please state
size 1, 2, 3 Shpg. wt. each 6 oz.*
29 G 3707—Bright red
29 G 3708—Yellow
Each \$1.49 2 for \$2.90

J TOP QUALITY 100% VIRGIN
WOOL WORSTED CARDIGAN.
Self ties with gaily colored pom-
poms at neck. Hand wash. *State
size 1, 2, 3 Shpg. wt. 6 oz.*
29 G 3724—Bright red \$1.98
29 G 3725 Medium blue 1.98



Cozy 100% WOOL HATS and MITTENS for Toddlers

A ZEPHYR wool hockey cap
and scarf with knit-in
"Scottie" designs. Double thick.
Hand wash. Fits 1 to 3. Ship-
ping weight 5 oz.
29 G 2374—Bright red \$1.39
29 G 2375—Navy... Set 2.39

L SMART PHEASANT with match-
ing dyed Mouton processed
lamb trim. Elastic at back.
Double thick. Fits 1 to 3.
Shipping weight 4 oz.
29 G 2376—Red \$1.39
29 G 2371—White 1.39

S Secret of double thick 100%
zephyr wool. Pompon. Ear
flaps and chin ties. Hand wash.
One size fits 1 to 3. Shipping
weight 3 oz.
29 G 2353—White ... \$1.39

B BOYS' DOUBLE THICK CAP of
virgin wool. Cuff has jac-
quard elephant pattern. Hand
wash. Fits 1 to 3. Wt. 4 oz.
29 G 2373—Bright red \$1.39
29 G 2373—Brown ... 1.39

P DOUBLE THICK HOCKEY CAP
knit of 100% wool. Turn-up
cuff earflaps, chin ties. Hand
wash. Fits 1 to 3 Shpg. wt. 4 oz.
29 G 2354—Navy 29 G 2357—Red
29 G 2312—White ... \$1.39

I 100% WOOL MITTENS. Pack-
age of 2 contains 1 solid color
and 1 striped pair. Cotton lined.
Elastic and clip attach to sleeves.
Hand wash. *State size small (1)
medium (2) large (3) Wt. 4 oz.*
29 G 2353 Red. Pkg. 2 or \$1.19
29 G 2354 Navy Pkg. 2 or 1.19

SEE PAGE 23...SWEATERS



KNIT HATS for 3 to 6

A FACED HAT of dou-
ble thick wool. Hang-
ing tassels. Warm earflaps.
Elastic at back.
Hand wash. Shpg. wt. 4 oz.
29 G 2385—White \$1.39
29 G 2386—Red 1.39

D NEW "PONY TAIL"
Lamb Hat 100% wool.
Hand dyed Mouton pro-
cessed. Elastic at back. Wt.
4 oz. Shipping weight 4 oz.
29 G 2387—Red \$1.79
29 G 2388—Bright green 79

E SOCKE CAP A MIT-
TEN. Soft knit. Elastic
at top. Hand wash. Fits 3
29 G 2380 White 29 G 2381 Red

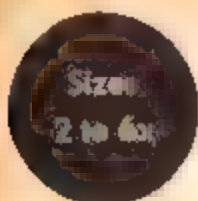
C VIRGIN WOOL CLIP HAT
has white knit trim at
top. Elastic at back. Wt.
4 oz. Shipping weight 4 oz.
Hand wash. Shpg. wt. 4 oz.
29 G 2378—Red \$1.59
29 G 2379—Navy 1.59

D STOCKING HAT in dou-
ble thick 100% virgin
wool. Elastic extra long
at back. White or in
color. Wt. 4 oz.
29 G 2383—Red
29 G 2384—Navy
Shpg. wt. 3 oz. Price \$1.39

E SOCKE CAP A MIT-
TEN. Soft knit. Elastic
at top. Hand wash. Fits 3
29 G 2380 White 29 G 2381 Red

F VIRGIN WOOL HAT
has white knit trim at
top. Elastic at back. Wt.
4 oz. Shipping weight 4 oz.
Hand wash. Shpg. wt. 4 oz.
29 G 2389—Red and navy
29 G 2390—Navy and re-
d Shpg. wt. 4 oz. \$1.39

G VIRGIN WOOL HAT
has white knit trim at
top. Elastic at back. Wt.
4 oz. Shipping weight 4 oz.
Hand wash. Shpg. wt. 4 oz.
29 G 2391—Red and navy
29 G 2392—Navy and re-
d Shpg. wt. 4 oz. \$1.39



Check Your Child's Size on Chart

SIZE CHART FOR 2 to 6x SPORTSWEAR										
Order size	2	3	4	5	6	6x				
If height is	31	34	37	40	43	46	48 in			
If chest is	22	24	26	28	30	32	in			
If weight is	25	29	34	38	44	49	54 lb.			

FLANNEL SUITS NOW WASHABLE!

85% WOOL

100% WOOL

Sanforized

treated—won't shrink out of fit

3-pc. set \$7.98

Wash without worry! Fabrics are 100% wool. Boys' jackets have jaunty handkerchief in top pocket. Girls' pleated skirt has button suspenders, elastic at back of waist. Boys' longie has band front, elastic back waist. Fly front opening. Sanforized white cotton shirts included. *State size 2, 3, 4, 5, 6. Shpg. wt. 1 lb. 8 oz.*
 Girls 29 G 6789—Gray 29 G 6790—Navy blue \$7.98
 Boys 29 G 6787—Gray 29 G 6788—Navy blue \$7.98



50% ACRYL

50% WOOL

\$2.98

Cotton Gabardine \$1.94

Corduroy \$2.98

3 for \$2.99

SPORTSWEAR to Please the Young Set

A NEW WASHABLE SHRINK-RESISTANT WARM SLACKS of 50% Acrilan synthetic fiber, 50% rayon. Gray with multicolor plaid. Non-slip Snuggler elastic back waist keeps slacks tucked in. Band front and zipper and pocket. *State size 2, 3, 4, 5, 6, 6x. See size chart above.*
 29 G 6985—Shpg. wt. 10 oz. Each \$2.98

B COMFORTABLY STYLED BOXER-SLACKS. Sanforized 8-oz. cotton gabardine—won't shrink over 1%. Band front waist, snap fasteners at sides, forms two placket-pockets. Full cuffs. Special elastic back waist keeps slacks up. Washable. *State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 12 oz.*
 29 G 6929 Red 29 G 6930 Dark green. Ea. \$1.98, 2 for \$2.58

C PINWALE CORDUROY OVERALLS with detachable pinwaist top. Can be worn as separate boxer longie. Shirred elastic waist. Ladder back suspenders stay on shoulders. Wash separately. Best multicolor plaid. *State size 2, 3, 4, 5, 6, 6x.*
 29 G 7006—Shpg. wt. 12 oz. Each \$2.98

D BARGAIN PACKAGE OF 3 BOXER LONGIES. Flannel white, 1 dark pocket. Sanforized cotton—won't shrink over 1%. 1 multicolor plaid denim, 1 navy blue denim, 1 red twill. Wash separately. *Please state size 2, 3, 4, 5, 6, or 6x.*
 29 G 6978—Package of 3, 1 size Shpg. wt. 1 lb. 2 oz. \$2.99

E SMART SLACK SET. Wear the cotton flannel shirt in or out. Kick cuffs, twill trim. Cotton twill longie has covered elastic waist. Flannel trim on pockets. Washable. Sanforized—won't shrink over 1%. Wash in warm red or gray. *Please state size 2, 3, 4, 5, 6, 6x.*
 29 G 6985—Shpg. wt. set 15 oz. Set \$2.98

F WESTERN STYLE JOHNSON. Heavy weight Sanforized cotton twill. Snap fasteners at side openings. Turn-down flap plackets. Suspenders. Elastic foot straps. Washable. *State size 3, 4, 5, 6, 6x. Shpg. wt. each 10 oz.*
 29 G 7235 Red 29 G 7236 Brown
 29 G 7237 Dark green. Each \$1.98, 2 for only \$3.88

G AS DIRTLY TAILORED AS MOM'S BEST SLACKS. Elastic back waist and horizontal adjustable zipper at placket give growing girls a perfect fit. Washable. Two decorative pockets. Full cuffs. *State size 3, 4, 5, 6, 6x. Shpg. wt. 9 oz.*
 29 G 5446—Red plaid 65% Orlon®, 35% wool. \$3.98
 29 G 5447—Solid color gray 55% Orlon®, 45% wool. 3.98

H TORRADOR OUTFIT that's sure to be the envy of all her young friends! Washfast pinwaist corduroy. Vest has white braid trim, white rayon satin lining. Braided-striped pants have two pockets. Spring ties at bottom. Band front elastic back waist. *State size 3, 4, 5, 6, 6x. Shpg. wt. 11 oz.*
 29 G 5850—Bright red 29 G 5851—Black ... Set \$3.98

J SPRIGHTLY TORRADOR PANTS of washfast pinwaist corduroy. White string ties at legs. Two pockets. Zipper at back with snap fastener closing. Elastic inserts at sides or waist. *State size 3, 4, 5, 6, or 6x. Shpg. wt. 8 oz.*
 29 G 5848—Bright red 29 G 5849—Black, \$1.98

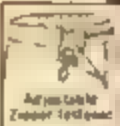
K DALE EVANS COWGIRL OUTFIT. Sanforized—fabric won't shrink over 1%. Washfast. Plastic fringe. Gold color rayon gabardine shirt, snap fasteners. Brown cotton gabardine skirt. Back zipper. *State size 3, 4, 5, 6, 6x. Buxed.*
 29 G 5548—Wt. 1 lb. 10 oz. (Hat, belt not included) \$5.98



Cotton Flannel \$2.98



Cotton \$1.94



\$3.98

Same Great Suit

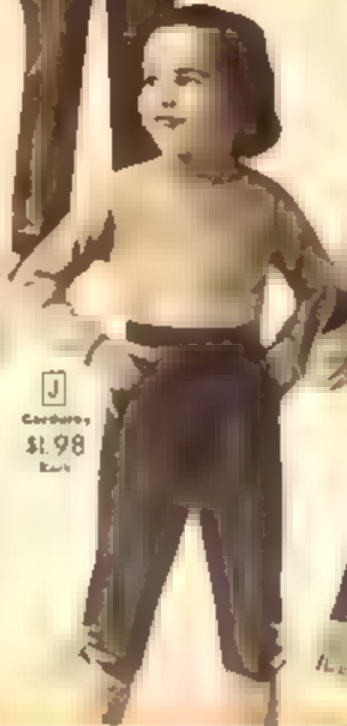


ORLON AND WOOL

Corduroy Set \$3.98

Corduroy \$1.98

Cable Knit \$5.98





A **STRIPED COMBED COTTON** polo shirt with wide blazer stripes. So gay and pretty. Colors: red or navy. Sizes 3, 4, 5, 6, 8. State colors, sizes. Shpg. wt. 10 oz. for 2. 29 G 4850—Long sleeves. 2 for \$1.98, 4 for \$3.88. 29 G 4851—Short sleeves. 2 for \$1.98, 4 for \$3.88.

B **SOLID COLOR POLO SHIRTS** knit of lustrous Mercerized Durene® cotton yarn. Colors: white, medium blue, yellow. Sizes 3, 4, 5, 6, 8. State colors and sizes. Shpg. wt. 10 oz. for 2. 29 G 4852—Long sleeves. 2 for \$1.98, 4 for \$3.88. 29 G 4853—Short sleeves. 2 for \$1.98, 4 for \$3.88.

C **STRIPED POLO SHIRTS** knit of combed cotton. Also medium-stripe stripes. Washable. State size 3, 4, 5, 6, 8. Wt. pkg. 1 lb. 1 oz. 29 G 4741—Long sleeves. Pkg. of 3 of 1 size \$1.98. 2 pgs. (6 shirts) 3.78. 29 G 4742—Short sleeves. Pkg. of 3 of 1 size 1.68. 2 pgs. (6 shirts) 3.48.

D **HEAVY RIB KNIT CAMI** knit of 2-ply Durene® cotton yarn. So gay and pretty. Washable. Colors: red, medium blue, navy. Sizes 3, 4, 5, 6, 8. State colors and sizes. Wt. ea. 5 oz. 29 G 4819—Ea. \$1.66, 2 for \$3.32.

E **STRIPED POLOS** of knit cotton. Button shoulders. Assorted pastel stripes. Washable. State size 3, 4, 5, 6, 8. Wt. pkg. 1 lb. 1 oz. Order 1 of 1 size 29 G 4806—Long sleeves. Pkg. of 3 \$1.98, 2 pgs. (6) \$3.78. 29 G 4807—Short sleeves. Pkg. of 3 \$1.68, 2 pgs. (6) \$3.11.

F **COMBED COTTON KNIT** 1 white, 1 med. blue, 1 yellow. Button shoulders. Washable. State size 3, 4, 5, 6, 8. Wt. pkg. 1 lb. 1 oz. 29 G 4799—Long sleeves. Pkg. of 3 \$1.98, 2 pgs. (6) \$3.78. 29 G 4805—Short sleeves. Pkg. of 3 \$1.68, 2 pgs. (6) \$3.11.



Eliminate troublesome returns—measure now!

SIZE CHART FOR 1 to 6x SPORTSWEAR									
Order size	1	2	3	4	5	6	6x		
Neck	14 1/2	15 1/2	16 1/2	17 1/2	18 1/2	19 1/2	20 1/2		
Chest	34	36	38	40	42	44	46		
Length	28	29	30	31	32	33	34		

OUR BEST POLOS

Sizes 3 to 6x. Recommended because

- ✓ NYLON REINFORCED neck band retains its shape
- ✓ REINFORCED TAPED neck is smooth, snug fitting
- ✓ CLEAR FINISH clear through many washings
- ✓ TENSILE STRENGTH for neat appearance
- ✓ SHRINK RESISTANT finish gives true lasting fit

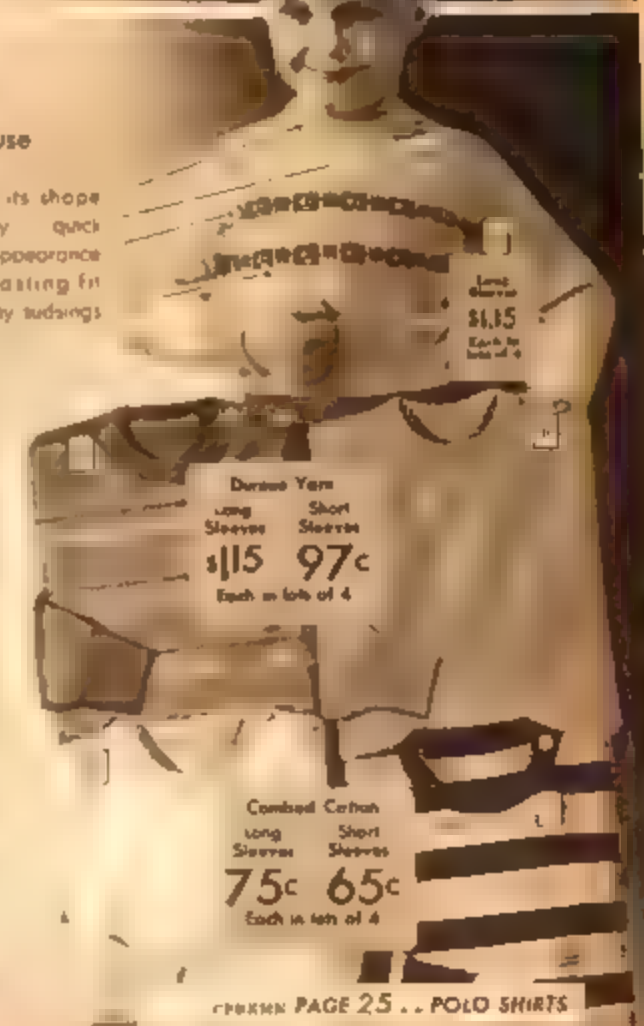
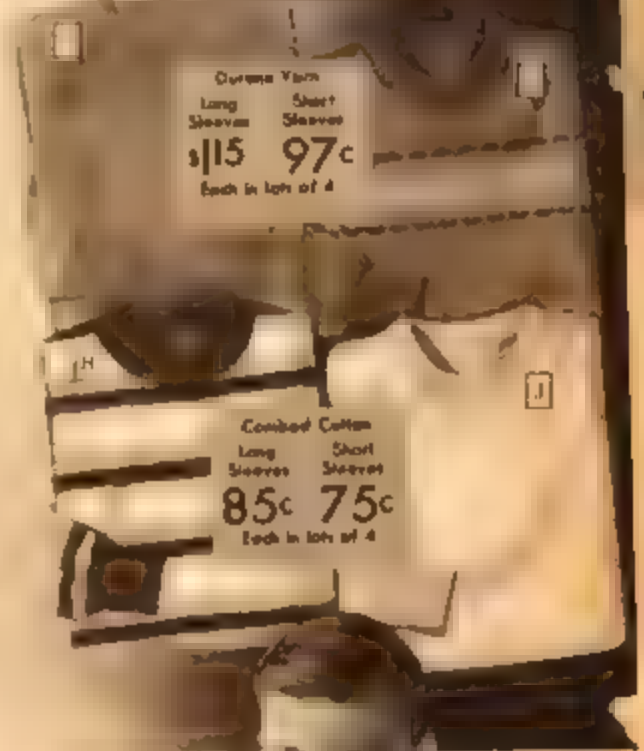
E **OUR TOP QUALITY COMBED COTTON** knit polo shirts with wide blazer stripes. So gay and pretty. Colors: red or navy. Sizes 3, 4, 5, 6, 8. State colors, sizes. Shpg. wt. 10 oz. for 2. 29 G 4857—Long sleeves. 2 for \$2.38, 4 for \$4.60. 29 G 4858—Short sleeves. 2 for \$1.98, 4 for \$3.88.

F **SOLID COLOR POLO SHIRTS** knit of lustrous Mercerized Durene® cotton yarn. Colors: white, medium blue, yellow. Sizes 3, 4, 5, 6, 8. State colors and sizes. Shpg. wt. 10 oz. for 2. 29 G 4859—Long sleeves. 2 for \$2.38, 4 for \$4.60. 29 G 4860—Short sleeves. 2 for \$1.98, 4 for \$3.88.

G **PRETTY KNIT-IN PATTERN** on chest—knit of lustrous Mercerized Durene® cotton yarn. Colors: navy, red, or gray. Sizes 3, 4, 5, 6, 8. State colors and sizes. Shpg. wt. 10 oz. for 2. 29 G 4864—Long sleeves. 2 for \$2.38, 4 for \$4.60. 29 G 4865—Short sleeves. 2 for \$1.98, 4 for \$3.88.

H **DURABLE COMBED COTTON KNIT POLO** SHIRTS with multicolor stripes. Colors: yellow, medium blue, or light green. Sizes 3, 4, 5, 6, 8. State sizes and colors. Shpg. wt. 10 oz. for 2. 29 G 4883—Long sleeves. 2 for \$1.78, 4 for \$3.40. 29 G 4884—Short sleeves. 2 for \$1.38, 4 for \$2.60.

I **POLO SHIRTS IN LOVELY SOLID COLORS** knit of sturdy long-wearing combed cotton. Colors: white, medium blue, or yellow. Sizes 3, 4, 5, 6, 8. State colors, sizes. Shpg. wt. 10 oz. for 2. 29 G 4879—Long sleeves. 2 for \$1.78, 4 for \$3.40. 29 G 4880—Short sleeves. 2 for \$1.38, 4 for \$2.60.



OUR BEST POLOS

Sizes 1 to 4x. Recommended because

- ✓ NYLON REINFORCED neck band retains its shape
- ✓ 2-BUTTON SHOULDERS make dressing easy, quick
- ✓ MATCHED STRIPES at side seams for neat appearance
- ✓ SHRINK RESISTANT finish gives true lasting fit
- ✓ WASHFAST COLORS stay clear through many washings

H **ANCHOR AND BOAT** patterned white polo shirts of Mercerized Durene® cotton yarn. Long sleeves. Pattern colors: red, navy, brown. Sizes 1, 2, 3, 4. State size, pattern color. Wt. 2, 9 oz. 29 G 4804—2 for \$2.38, 4 for \$4.60.

F **BRIGHTLY STRIPED POLO SHIRTS** knit of lustrous Mercerized Durene® cotton yarn. Colors: red, navy, medium blue. Sizes 1, 2, 3, 4. State colors and sizes. Shpg. wt. 9 oz. for 2. 29 G 4802—Long sleeves. 2 for \$2.38, 4 for \$4.60. 29 G 4803—Short sleeves. 2 for \$1.98, 4 for \$3.88.

R **SOLID COLOR POLO SHIRTS** knit of durable Mercerized Durene® cotton yarn. Colors: white, medium blue, yellow. Sizes 1, 2, 3, 4. State colors and sizes. Shpg. wt. 9 oz. for 2. 29 G 4800—Long sleeves. 2 for \$2.38, 4 for \$4.60. 29 G 4801—Short sleeves. 2 for \$1.98, 4 for \$3.88.

S **COMBED COTTON KNIT POLO SHIRTS**. Colors: white, medium blue, yellow, light green. Sizes 1, 2, 3, 4. Please state colors and sizes wanted. Shipping weight 8 oz. for 2. 29 G 4828—Long sleeves. 2 for \$1.38, 4 for \$3.00. 29 G 4829—Short sleeves. 2 for \$1.38, 4 for \$2.60.

T **COMBED KNIT COTTON STRIPED POLO SHIRTS**. Colors: red, navy, medium blue. Sizes 1, 2, 3, 4. State colors and sizes. Shpg. wt. 8 oz. for 2. 29 G 4835—Long sleeves. 2 for \$1.38, 4 for \$3.00. 29 G 4841—Short sleeves. 2 for \$1.38, 4 for \$2.60.

Sizes
2 to 6x

SIZE CHART for 1 to 6x JACKETS and SPORTSWEAR

Order size	2	3	4	4x	5	6	6x
Age	2-3	3-4	4-5	5-6	6-7	7-8	8-9
Height	28-30	30-32	32-34	34-36	36-38	38-40	40-42
Weight	25-30	30-35	35-40	40-45	45-50	50-55	55-60



**15% NYLON
REINFORCED
SURCOAT**
\$7.98



**GUARANTEED
COMPLETELY
WASHABLE**
\$9.98
Jacket

INTERCEL



Corduroy Surcoat \$3.98



**B Poplin \$2.98
Wash \$2.69**



C
Per Coat \$6.98

REVERSIBLE

D Corduroy \$3.98

- Rayon and acetate Sheen Gabardine for lined with 15% Nylon in warp and filling
- Crease resistant and water repellent
- 100% reprocessed wool interlining is quilted to fine count acetate lining that's MILIUM treated for more warmth, less bulk
- NEW FEATURE—Inside elastic at waist keeps body heat in, drafts out
- Dyed Mouton processed lamb fur collar
- Rib knit inner storm wristlets add warmth

A top boy! Full length front zipper. Dry clean. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 12 oz.
29 G 4342—Red 29 G 4344—Navy
29 G 4345—Dark green Each \$7.98

SKI CAP. Quilted acetate lining. State size small (10 1/2), medium (20 1/2), large (21 1/2 in.).
29 G 7991—Red 29 G 7992—Navy
29 G 7993—Dark green. Wt. 11 oz. Ea. \$1.98

- WASHABLE embossed Vinylite looks just like leather—stays soft and pliable
- Will not crack or peel in laundering
- WASHABLE Intercel quilted to acetate lining gives comfortable toasty warmth
- WASHABLE Dynel collar has luxurious deep pile—will not mat when washed
- Matching color covered buttons with 2 extras included for replacements
- All-around tie belt . . . 2 slash pockets

Completely washable Jacket has the style and wear of leather. State size 4, 5, 6, 6x.
29 G 4338—Light blue 29 G 4339—Red
Shpg. wt. 1 lb. 14 oz. Each \$4.98

WASHABLE SKI CAP. Dynel earflaps. State size small (10 1/2), med. (20 1/2), large (21 1/2 in.).
29 G 7989—Light blue 29 G 7990—Red
Shipping weight 5 oz. Each \$2.79

- WASHABLE CORDUROY COAT has elastic at waist. Sanitized cotton plaid flannel lining won't shrink more than 1%. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 2 oz.
29 G 4346—Red \$2.98
29 G 4347—Medium green 3.98
29 G 4348—Light navy 3.98

- MERCERIZED COTTON POP-LIN JACKET is water repellent. Sanitized mercerized cotton flannel lining won't shrink more than 1%. Elastic at waist. Zipper front. State size 4, 5, 6, 6x. Wt. 12 oz.
29 G 4328—Red. . . \$3.69
29 G 4329—Dark green. 3.69
29 G 4334—Navy. . . 2.69

- POPULAR NAVY-STYLE PLA COAT with detachable hood. 100% reprocessed wool lining with bright red cotton flannel lining. Big anchor buttons; 2 slash pockets. Dry clean. State size 3, 4, 5, 6, 6x. Shpg. wt. 2 lbs. 11 oz.
29 G 4339—Navy . . . \$6.98
29 G 4367—Medium green 6.98

- TWO IN ONE JACKET has two ways to wear. Zip front. 1 in. twill. Zip front button cuffs. Elastic at sides of waist. Washable. State size 4, 5, 6, 6x. Shpg. wt. 1 lb. 1 oz.
29 G 4337—Red corduroy navy twill. . . \$3.98
29 G 4338—Navy corduroy red twill. . . \$3.98

Children's JACKETS—Sizes 3 to 6x

COZY BOMBER JACKET



- 15% NYLON sheen gabardine
- Nylon check front
- Dyed Mouton processed lamb fur collar
- Quilted lining

Nylon Strengthened Jacket, Sizes 2 to 4x \$5.98

MILIUM Treated Lining

Crease resistant rayon, acetate and nylon sheen gabardine jacket. 100% reprocessed wool quilted to Milium processed acetate lining gives more warmth. 50% wool, 50% cotton knit wristlets and waistband. Dry clean. State size 2, 3, 4, 4x. Shpg. wt. 1 lb. 8 oz.
29 G 4540—Navy blue 29 G 4541—Red
29 G 4542—Forest (dark) green. . . \$5.98

Honeysuckle JACKETS for Toddler Boys and Girls—Sizes 2 to 4x



Milium Warm-up Jacket \$4.98

100% Wool \$7.98

Washable Pin-wale Corduroy \$2.98

Our Lowest Priced Lined Jacket in 5 Years



Thrifty-priced Cotton Twill \$1.98

SUPER WARM BOMBER
Full length front zipper. Dry clean. State size 2, 3, 4, 4x. Shpg. wt. 1 lb. 12 oz.
29 G 4516—Navy \$4.98

TOPS IN WARMTH
Washable. 100% wool. Full length front zipper. Dry clean. State size 2, 3, 4, 4x. Shpg. wt. 1 lb. 12 oz.
29 G 4517—Red \$7.98

WASHFAST PINWALE CORDUROY
Jacket with sturdy plaid cotton flannel lining. Convenient zipper front buckle belt. Elastic inserts at sides of waist give nice lines. 2 slash pockets. State size 2, 3, 4, 4x. See size chart at page before ordering. Shpg. wt. 1 lb. 12 oz.
29 G 4504—Red
29 G 4509—Medium blue
29 G 4510—Light aqua blue green. Each \$2.98

CUTE EMBROIDERED DESIGN
sets off this little jacket. It's sturdy Sanitized mercerized cotton twill with softly nap cotton flannel lining. Color fasteners down front. Elastic at sides of waist. Sanitized cuffs keep out drafts. Washable—maximum fabric shrinkage 1%. State size 2, 3, 4, 4x. Shpg. wt. 10 oz.
29 G 4502—Med \$1.98
29 G 4503—Medium blue \$1.98

Add jackets to your Easy Terms order

see inside back cover for complete details

MANY PRICES REDUCED FROM LAST FALL

LINED DENIMS

One of our most POPULAR SELLERS because they have the WASH-and-WEAR PRACTICALITY of rugged denim plus the EXTRA WARMTH and COMFORT of a soft cotton flannel lining. Shirt and all plaid linings MATCH... buy an outfit!

- Completely SANFORIZED, inside and out — won't shrink over 1%
- BAR-TACKED or metal RIVETED at strain points
- Jeans FULLY LINED from cuff to waist. Jacket lining includes sleeves
- DOUBLE needle stitched in contrasting color



H
Jeans
Wash to
\$1.45



A
Jeans
Wash to
\$1.65



C
Cap
\$1.25

Make up a set!

From baby to big sister and brother—they'll all want a shirt, cap, jacket to match their lined jeans.



B
Jeans
Wash to
\$1.94

D
Jeans
Wash to
\$1.98

E
Jeans
Wash to
\$1.75



F
Jeans
Wash to
\$2.49



G
Jeans
Wash to
\$2.25



J
Jeans
Wash to
\$1.75

Toddler Jeans for Boys, Girls

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Wash Denim Jacket

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Western Style Jacket

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Cotton Flannel Shirt

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Creepalong Jeans

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Suspender Jeans

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Girls', Boys' Boxer Jean

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

Order a Cap, Too!

Size	2	3	4
Waist	18"	20"	22"
Length	28"	30"	32"
Price	\$1.45	\$1.65	\$1.85
Buy 2 for	\$2.80	\$3.30	\$3.70

See Sears Exp. Form in the back cover

MEASURE TO BE SURE OF SIZE!

Order size	1	2	3	4	5	6	6X
Height	29 1/4	31 1/4	34	37 1/4	40	43 1/4	46
Chest	29	31	34	37	40	43	46
Weight	22 to 25	25 to 29	29 to 34	34 to 38	38 to 44	44 to 49	49 to 54 lbs.

Honeysuckle BLUE JEANS

Top Value for Your Money!

Just compare all these quality features!



Gripper Fasteners on pockets, suspenders



Pockets bar-tacked in back, riveted in front



Non-slip suspenders with adjustable buckles



Stout double stitched seams for longer wear Reinforced strain points



Big cuffs allow for growth Legs cut in snail Western style



Zipper fly or side pocket on suspender type jeans

Sturdy NAVY BLUE DENIM... Wears and Wears

Sanforized—fabric won't shrink over 1%

Made to Sears Own Carefully Tested Specifications

Real Western Styles Children Love

A TODDLER'S JEAN with detachable suspenders. Snap-on... buckles adjust length won't slip off shoulders. 8-oz. denim, to take tot's toughest wear. 2 side, 2 back pockets. Belt loops. Wash separately. *State size 1, 2, 3, 4. Ship. wt. ea. 10 oz. 29 G 7621... Each \$1.49. Save, buy 3 jeans for 4.38*

B GIRLS' JEAN with detachable suspenders. Snap-on... buckles adjust length won't slip off shoulders. Belt loops, 4 pockets. 8-oz. denim. Wash separately. *State size 1, 2, 3, 4, 5, 6. Ship. wt. ea. 12 oz. 29 G 7670... Each \$1.49. Save, buy 3 jeans for 4.38*

C STURDY 7-oz. DENIM BOXER JEAN. All around elastic waist. Needs no belt. 2 side, 1 back pocket. Wash separately. *State size 3, 4, 5, 6, or 6x. Ship. wt. ea. 9 oz. Each 98c; 3 for only \$2.88*

D TODDLER'S 7-oz. DENIM BOXER JEAN. Popular with both boys and girls. Full shirred elastic waist. Needs no belt. 2 side, 1 back pocket. Wash separately. *State size 1, 2, 3, 4. Ship. wt. ea. 7 oz. Each 98c; 3 for only \$2.88*

Include a SHIRT in your order

E WARM COTTON FLANNEL SHIRT. Bright multicolor plaid. Sanforized—fabric won't shrink over 1%. Washfast. Convertible collar. Order 3 shirts, max! *State size 1, 2, 3, 4, 5, 6, or 6x. Ship. wt. ea. 7 oz. 29 G 6206... Ea. \$1.49. Buy 2 for 2.90*

F SHORT SLEEVED SHIRT of Den River Wrinkle shed* cotton long hem. Washfast multicolor plaid. Maximum fabric shrinkage 1%. Yoke back. *State size 1, 2, 3, 4, 5, 6, or 6x. Ship. wt. ea. 5 oz. 29 G 6211... Ea. \$1.29. 2 for only 2.50*

G LONG SLEEVED Den River Wrinkle shed* cotton long hem. Washfast multicolor plaid. Maximum fabric shrinkage 1%. Yoke back. *State size 1, 2, 3, 4, 5, 6, or 6x. Ship. wt. ea. 8 oz. 29 G 6224... Ea. \$1.49. 2 for only 2.90*

* Reg. Trade Mark



DENIM SKIRT

A Pei Style with Jump-rope Crowd

\$1.94 Each to

Sanforized fabric won't shrink over 1%. Contrasting stitching. Elastic back waist. Metal riveted front pockets, 2 back pockets. Wash separately. Order shirt (F) above to make a cute, practical outfit. *State size 3, 4, 5, 6, or 6x. Ship. wt. ea. 10 oz.*

29 G 7677 Navy blue
29 G 7678 LA. blue
29 G 7679 Charcoal gray... Each \$1.98
2 for only 3.88



WEE SHIRT

\$1.35 Each to

SANFORIZED COTTON FLANNEL SHIRT. Multicolor plaid with grey print. Washfast. *State size 6, 12, 18. 29 G 6225... Wt. ea. 5 oz. Each \$1.39. 2 for \$2.70*

Western Styled TYKES' JEANS

\$1.15 Each to

SANFORIZED 7-oz. NAVY BLUE DENIM—won't shrink over 1%. Snap crotch, button placket. Elastic back waist. Wash separately. *State size 6, 12, 18 months. Wt. ea. 7 oz. 29 G 7481... Each \$1.19. 2 for 2.38*



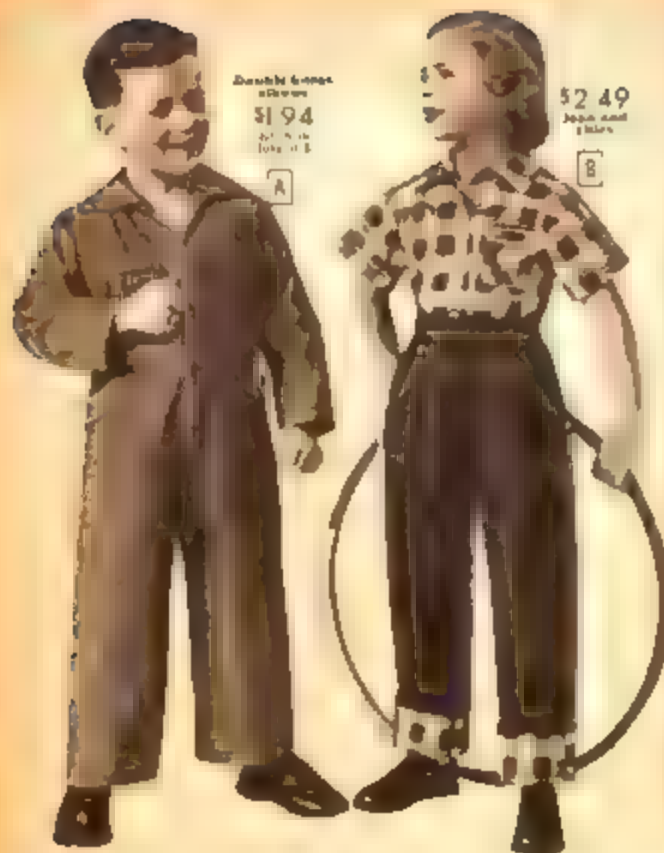
BUDGET BUY!

Package of Warm Cotton Flannel Shirts Sizes 1 to 6

99c Each to

Package of 3 cotton flannel shirts in 3 bright assorted prints. Sanforized—maximum fabric shrinkage 1%. Convertible collars, chest pocket, long sleeves. Washable. *State size 1, 2, 3, 4, 5 or 6. Ship. wt. package 1 lb. 29 G 6223A... Package of 3 / size \$2.97*

Check chart of top of page for size
Sears Easy Terms
Inside Back Cover



Double knee
denim
\$1.94
each in
lots of 3

\$2.49
jeans and
shirt

OUR BEST BOXER JEANS

NYLON Reinforced Denim

Double Fabric Knees

18% nylon in warp yarns
gives this rugged 8-oz.
denim more strength
than regular 9-oz

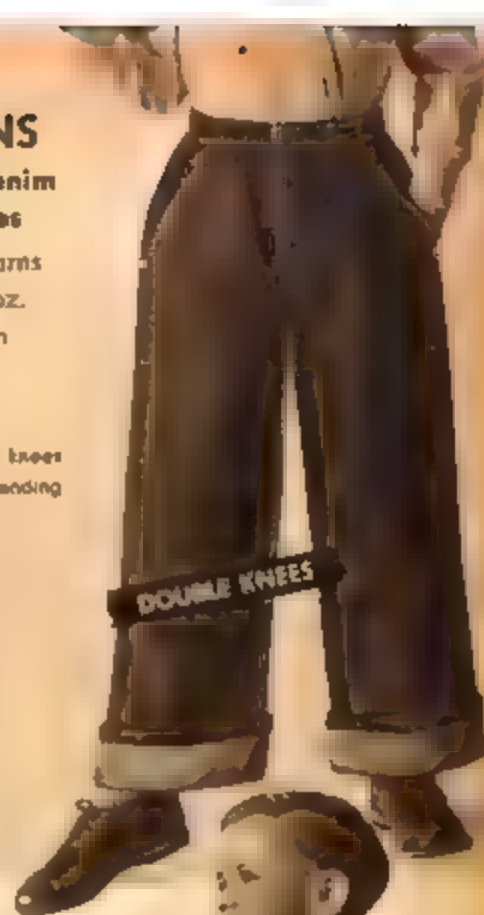
SUNFAST

Retains color better. Double knees
give twice the wear, save mending



The longest wearing
jeans we sell \$1.56 Each in
lots of 3

Made of cotton denim reinforced with 18% nylon in
the warp yarns. (Warp yarns appear on the outside
of the fabric and take the toughest wear.) All around
elastic waist. 2 front, 1 back pocket. Bar-tacked front
waist can be opened for fly. Double needle orange
anchoring. Bar-tacked, metal riveted at strain points
for longer wear. Wash separately. Maximum fabric
shrinkage 1%. Do not use hot iron. State size 2, 3,
4, 5, 6, 6 1/2.
29 G 7680—Navy blue. Shpg. wt. each 16 oz.
Each \$1.39. Save, buy 3 for only \$4.48



A COVER-ALL for rough and ready play wear.
Long, rugged slacks. All around elastic waist.
Double knees up with orange anchoring. Wash
separately. Maximum fabric shrinkage 1%.
Double needle sewn, bar-tacked at strain
points. Wash separately. State size 2, 3, 4.
29 G 7318—Shpg. wt. each 12 oz. Each \$1.98
Save, buy 2 for only \$3.88

B JIMMY T OF NAVY BLUE DENIM JEANS
made with red and white. Backed with
orange. Stakes a great deal at a fairly
low price. Elastic waist. Bar-tacked front pocket.
Has a back pocket. Matching elastic
hem shirt. Wash jeans separately. Sanforized
fabric won't shrink over 1%. State size 2,
3, 4, 5, 6, 6 1/2. Shpg. weight each 16 oz.
29 G 7684—Set \$2.49

C THIRTY PACKAGE OF GIRLS JEANS. De-
tach-able suspenders. Neat fitting. 1/2 in.
back. Belt loops. 2 front, 1 back pocket. Side
placket. Sanforized 8-oz. navy blue denim—
won't shrink over 1%. Wash separately. Bar-
tacks, metal rivets at strain points. State size
2, 3, 4, 5, 6, 6 1/2. Shpg. wt. pkg. 1 lb 4 oz.
29 G 7686—Package of 3, 1 size . . . \$3.45

D BOYS' JEANS with detachable suspenders.
Backed with orange. Belt loops. Sanforized
8-oz. navy blue denim—won't shrink over
1%. 3 pockets. Voke back. Bar-tacked, metal
riveted at strain points. Wash separately.
Excellent quality. \$2.99

E POPULAR BOYS' JEANS. Navy blue or boys' or
girls. All around elastic waist. 2 front
pockets. Sanforized 8-oz. navy blue denim—
won't shrink over 1%. Backed with orange.
Bar-tacked front waist can be opened for fly.
Wash separately. State size 2, 3, 4, 5, 6, 6 1/2.
29 G 7684—Package of 3, 1 size . . . \$2.64

F BOYS' JEANS with white stitching.
Sanforized 8-oz. navy blue denim—won't shrink
over 1%. 1 bright red, 1 Kelly green, 1 charcoal
grey. Elastic waist. 3 pockets. Bar-
tacked at strain points. Wash separately. Excellent
quality. \$2.99

G Warm cotton flannel lined jeans in three different colors. One of navy blue 7-oz. denim, one of
7-oz. brown denim, one of red cotton twill. Sanforized. Fabric won't shrink over 1%. All around
elastic waist. Bar-tacked front waist can be opened for fly. Matching elastic hem shirt. Wash
separately. State size 2, 3, 4, 5, 6.
29 G 7687—Package of 3 lined jeans, 1 size. Shpg. wt. package 1 lb 11 oz. . . . \$4.77

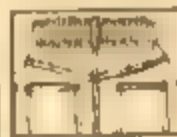
DOUBLE KNEES

Elastic Back Waist

Stays up without suspenders!
Double fabric knees double wear
Popular Western styling. Big cuffs
8-oz. BLUE or new BROWN denim



Double fabric
knees



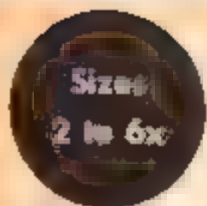
Elastic keeps
shirt in, jeans up

Our best quality boys
jeans. Double knees
and Sauglex® elastic
back waist keeps
jeans up. Fit com-
fortable. Zinner fly. Belt
waist. Wide in leg. Large
leg. 4 big cuffs. Tough
solid denim. Won't shrink over 1%.
Sturdiest construction. Wash sepa-
rately. State size 2-6.
29 G 7682—Rough brown
29 G 7683—Navy blue. Shpg. wt.
each 8 oz. Each \$1.79, 3 for \$5.12
*Reg. trade mark



Stock up on PLAYWEAR . . Buy Thrifty Packages . . Excellent Quality at Low Prices





Use this chart before ordering

SIZE CHART FOR SPORTSWEAT 2 TO 6X

Order size	2	3	4	5	6	6x
height in	34	34 1/2	35 1/2	36 1/2	37 1/2	38 1/2
chest in	29	29 1/2	30 1/2	31 1/2	32 1/2	33 1/2
weight in	25	29	34	38	44	54

PUTTER PANTS

New Snug-Tex® Elastic Waist

Keeps shirts in, pants up

Ends Rying shirttail problems

New Snug-Tex elastic has exposed neoprene bands that hug shirts—keep shirts up without bothersome suspenders and Rying shirttail problems. Your children will look natter. It's easy to launder, too!

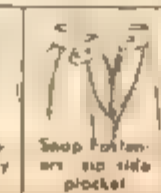
*Reg. U. S. Pat. Off.



2 convenient back patch pockets



Snap fastener at zipper fly front



Snap fastener at side pocket

\$298 **Order \$588**
Each 2 for

A GIRLS' PINWALE CORDUROY PUTTER PANTS. Concealed zipper placket. Non-skid® elastic back waist. State size 2, 3, 4, 5, 6, 6x. Wt. each 12 oz. 29 G 6942—Bright red. 29 G 6943—Dark green. Each \$2.98. 2 for \$5.88

B BOYS' PINWALE CORDUROY PUTTER PANTS. New "non-skid" elastic back waist. Zipper fly front. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 12 oz. 29 G 6940—Dark green. 29 G 6941—Navy blue. Each \$2.98. 2 for \$5.88

See corduroy shirt (E) at right

COTTON FLANNEL LINED

LONGIES \$2.94
Each in lots of 2

LONGIES \$1.94
Each in lots of 2

\$1.94
Each in lots of 2

New Boxer Longies

C COLD-WEATHER LONGIES have knit ski-cuffs. Bar tacked front seams may be opened at boys fly. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 14 oz. 29 G 6956—Red. 29 G 6957—Navy blue. Each \$3.88. 2 for \$7.88

D CORDUROY LONGIES with non-skid® elastic waist. 2 pockets. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz. 29 G 6916—Red. 29 G 6917—Gray. 29 G 6918—Dark green. Each \$1.98. 2 for \$3.88

SHIRT

E CORDUROY SHIRT goes well with other corduroy. In-or-out style. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 10 oz. 29 G 6919—Red. 29 G 6920—Navy. 29 G 6921—Dark green. Each \$1.98. 2 for \$3.88

JACKET

F LAKESIDE JACKET with rayon lining. Belted back waist. Team with other corduroys. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. 12 oz. 29 G 6945—Dark green. 29 G 6946—Red. 29 G 6947—Dark blue. Each \$3.98. 2 for \$7.88

WASHFAST



Completely Washable even in hot water

Cold-Weather CORDUROY TOGS

Fully FLANNEL LINED
Sanforized checked flannel lines longies and jacket.
Maximum shrinkage 1%
Checked flannel shirt

G SNEG-TEX ELASTIC WAISTED LONGIES are antied to stay up. Sanforized checked flannel lining. Bar tacked front may be opened to make fly for boy. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 15 oz. 29 G 6890—Red, red check. 29 G 6891—Navy, navy check. Ea. \$2.98. 2 for \$5.88

H CHECKED SHIRT of sturdy Sanforized cotton flannel teats with lining in jacket and rugies. Shirt may be worn in or out. Wash ant. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. each 8 oz. 29 G 6876—Red check. 29 G 6877—Navy check. Each \$1.49. 2 for \$2.98

I COMPANION JACKET has striped rib knit collar cuffs and waist band. Sanforized checked flannel lining. Zipper front. 2 slash pockets. State size 2, 3, 4, 5, 6, 6x. Shpg. wt. ea. 14 oz. 29 G 6892—Red, red check. 29 G 6893—Navy, navy check. Shpg. wt. 14 oz. \$3.49



\$1.94
Each in lots of 2



\$2.44
Each in lots of 2



SPECIAL PACKAGE \$1.19
Each in pkg. of 3

Practical Corduroy FUN TIME TOGS

BEST \$1.98 CORDUROY OVERALLS we've ever offered. Non-slip adjustable suspenders (drop-seat can be lowered without removing suspenders). Bar tacked front seams may be opened at fly. Non-skid® elastic back waist. State size 2, 3, 4, 5, 6. 29 G 7062—Gray. 29 G 7063—Dk. green. 29 G 7064—Red. 29 G 7065—Brown. Wt. ea. 9 oz. Ea. \$1.98. 2 for \$3.88

PINWALE CORDUROY JUMPSUITS. Button suspenders, side placket. Elastic foot straps. State size 2, 3, 4, 5, 6, 6x. Wt. each 10 oz. 29 G 7354—Red. 29 G 7355—Dk. green. Each \$2.49. Size 2 for 4.88

BOXER LONGIES with elastic waists. Bar tacked front seams may be opened for boy's fly. 1 each red, dark green and brown. State size 2, 3, 4, 5, 6. Wt. pkg. 1 lb. 8 oz. 29 G 6834—Package of 3 of 1 size. \$3.57

Washable!

OUR BEST SUIT

Recommended because Eton jacket and slacks are tailored in crease resistant rayon gabardine fortified with 15% Nylon. Set includes tatter-sall vest, bow tie, and white shirt

5-piece set \$598



New SNUGTEX elastic waist on slacks is guaranteed to grip shirt firmly—keeps slacks up!

This handsome 5-piece suit consists of an Eton jacket and boxer slacks in nylon strengthened rayon gabardine. It's crease resistant. There's a rayon tattersall check vest with smart bow-tie to match. A white short sleeve ruffled shirt in smooth cotton broadcloth completes the set. Slacks have full cuffs, 2 pockets, and fly front. Washable. Please state size 2, 3, 4. Use the size chart at right. Ship. wt. for set 1 lb. 9 oz. 29 G 6734—Navy 29 G 6740—Brown Set \$5.98

CHART FOR TOTS' SIZES 1 TO 4

Order size	1	2	3	4
Height	29"	31"	34 3/4"	37 3/4" - 40"
Weight	25"	27"	29 3/4"	32 3/4" - 35"



A
Rayon and Nylon
Gabardine Suit
\$3.98



B
20% Nylon
Wool-look suit
\$4.98



C
Knee Cotton
3-piece suit
\$2.98

SUITS and SHIRTS for Active Boys

Sturdy washable fabrics... classic styles



D
Rayon-look
Tweed suit
\$2.98



E
Rayon and Nylon
3-piece suit
\$2.98



F
Rayon and Nylon
3-piece suit
\$3.98



G
Rayon and Nylon
3-piece suit
\$4.98

A RAYON GABARDINE reinforced with 10% nylon. Zipper front jacket with contrasting collar, yoke, sleeves, and pocket trim. Boxer longies have shirred elastic waist. Fly front. Neat cuffs. Please state size 1, 2, 3, 4. Ship. wt. 14 oz. 29 G 6703—Brown with tan 29 G 6704—Royal blue with gray Suit \$3.98

B COMBED KNIT COTTON SET. Cardigan and polo have knit-in tucking horse design. Solid color trim. Taped neck. 2-button shoulder on polo. Solid elasticized cuffs and hems. State size 1, 2, 3, 4. Wt. set 11 oz. 29 G 6583—Navy, light blue 29 G 6582—Brown, tan. \$2.98

C NEW SLACK SET. Shirt in rayon and acetate with gabardine trim. Elastic waist slacks are 90% rayon gabardine and 10% nylon. Crease resistant. Fly front, 1 back pocket. State size 2, 3, 4. Ship. wt. 11 oz. 29 G 6998—Blue and gray \$2.98 29 G 6999—Brown and tan 2.98

D OUR FINEST WESTERN BROWN CO. SUIT. It's authentic—made in Texas with colorful embroidery and fringe on jacket. Zip front. Pants have half belt elastic back waist. 2 cowboy pockets. Sanforized cotton twill won't shrink more than 1%. State size 2, 3, 4. Ship. wt. 14 oz. 29 G 7316—Brown \$4.98 29 G 7317—Red 4.98

E GRAY INTER-WEAVE KNIT SET. Shirt and pants button at waist. Button-shoulder shirt has football design and red trim. Pants have elastic back waist for better fit. State size 2, 3, 4. Ship. wt. ea. 5 oz. 29 G 6584—Gray with red. Each \$1.98 2 for 3.88

F FINE WHITE COTTON BROADCLOTH SHIRT. Short sleeves, 1 pocket. Mercerized, Sanforized fabric won't shrink more than 1% in washing. Please state size 2, 3, 4. See size chart above. Wt. ea. 5 oz. 29 G 6221—White Each 98c Set order 3 for 2.85

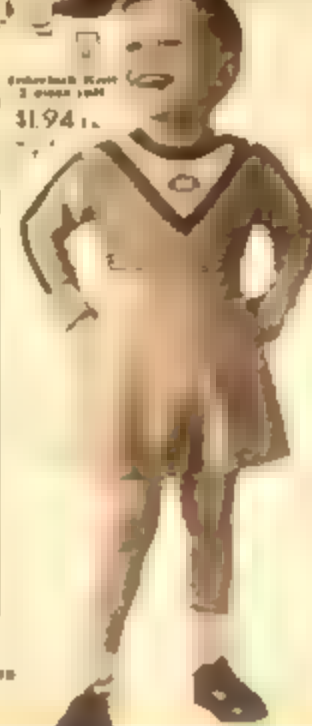
G 100% DACRON® BROADCLOTH DRESS SHIRT. This new miracle fabric washes easily, dries quickly, and needs no ironing. It's shape retaining and moth proof. Short sleeves, double yoke. State size 2, 3, 4. Ship. wt. each 4 oz. 29 G 6222—White Each \$1.98 2 for only 3.88

6-piece Plastic Train Included



Polo shirt and longies complete this set. It's a grand idea for gifts, too

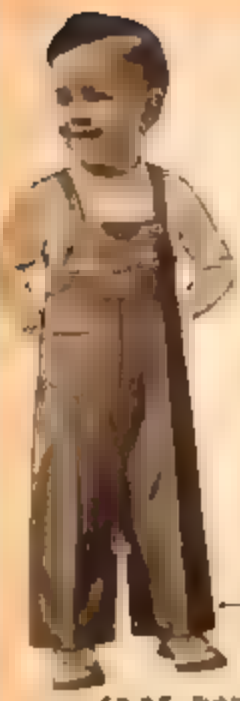
H \$2.98



I
Each \$1.98
2 for 3.88

DACRON

J
Each \$1.98
2 for 3.88



Drop seat for training
Non-slip suspenders
stay up



Bar-tacked front seam can
be opened for boys fly
left closed for girls



Snap crotch
for diaper
changes



Shirt gripping
elastic



\$2.35

Each in
lot of 3

\$1.94

Each in
lot of 3

NEW TRAINING OVERALLS

Just check all these features! Snap crotch for easy diaper changes. Drop seat snaps open without removing the non-slip suspenders. Buckles adjust suspender length. Bar-tacked front seam can be opened for fly—also all cut double elastic embroidered bib. Elastic back drop seat. Please state size 1, 2, 3. Shipping weight each 10 oz. 29G7059—Medium blue. 29G7060—Red. 29G7061—Aqua (light blue-green). Each \$2.39. 3 for \$4.70.

NEW FEATURES ADDED!

Best \$1.98 corduroy overalls we've ever offered. Saug-Tex elastic back waist grips shirt—keeps it in. Adjustable suspenders guaranteed not to slip off shoulders. Drop seat lowers without removing suspenders. Extra strong safety stitched seams. 2 patch pockets. State size 2, 3, 4. Shipping weight each 9 oz. 29G7062—Lav. 29G7063—Dk green. 29G7064—Red. 29G7065—Brown. Each \$1.98. 2 for \$3.88.

Eliminate Returns . . Measure First!

SIZE CHART FOR 1 to 5 SPORTSWEAR									
Order size	1	2	3	4	5				
Height in	29 1/2	31 1/2	34 1/2	37 1/2	40 1/2	43 in.			
Chest in	20	22	24	26	28	30 in.			
Weight lb.	22 1/2	25 1/2	29 1/2	34 1/2	38 1/2	44 lbs.			

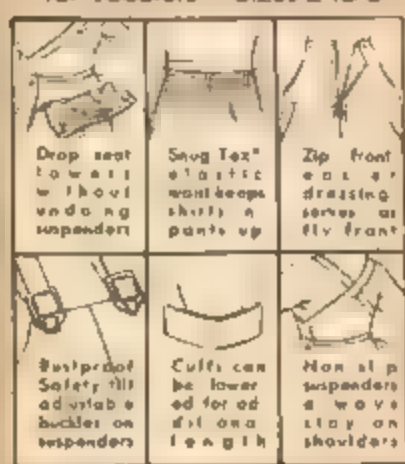


Another 4-STAR Feature because..

laboratory approved, compared in price and quality with other brands. Surpassed all other corduroy overalls at any price.

OUR BEST OVERALLS

for Toddlers—Sizes 2 to 5



\$2.98

SAVE \$5.88
2 for

Here's why they're a top buy! Safety tilt rust resistant adjustable buckles on suspenders. Drop seat can be lowered without removing the non-slip suspenders. Zipper front makes dressing easy, also serves as fly for boys. Double fabric bib has embroidered trim. Non-skid elastic back waist keeps shirt tails in. 2 patch pockets. State size 2, 3, 4, 5. 29G7013—Red. 29G7014—Medium blue. 29G7015—Dark green. 29G7016—Brown. Wt. ea. 13 oz. Each \$2.98. 2 for \$5.88. *Reg. U.S. Pat. Off.



SUNFAST WASHFAST

Toss in washer or send to laundry—colors stay bright



\$1.44

Each in
pkg. of 3



\$1.94

Each in
lot of 3



\$2.94

Each in
lot of 3



\$2.44

Each in
lot of 3



\$2.94

Each in
lot of 3



Drop seat
lowers with
out removing
non-slip sus-
pender
Shirt grip-
ping elastic
back waist



\$4.98

Each

PACKAGE SPECIAL

Just think! Washfast corduroy at this low price! Full cut neat fitting overalls. 1 each red, medium blue, and brown. Elastic back waist for fly. State size 1, 2, 3, 4. Shpg. wt. package 1 lb. 3 oz. 29G7080—Package of 3 of 1 size. \$4.32.

POLO, LONGIES

Washfast combed knit cotton polo shirt blends with corduroy longies. Elastic waist. Bar-tacked front seam may be opened for fly. State size 2, 3, 4. Shpg. wt. set 1 lb. 3 oz. 29G6838—Red. 29G6839—Dark green. Set \$1.98. 2 sets \$3.88.

Fully Lined

Gay checked flannel lining. Non-slip suspenders needn't be removed to lower drop seat. Bar-tacked front seam may be opened for fly. See color. Jacket. State size 2, 3, 4. Shpg. wt. ea. 9 oz. 29G7090—Red. 29G7091—Navy. Each \$2.98. 2 for \$5.88.

RUFFLES

Detachable bib top; elastic waist. Wear as longie, too. State size 2, 3, 4. 29G7078—Aqua (light blue-green). 29G7079—Shrimp pink. Shpg. wt. ea. 9 oz. Each \$2.49. 2 for \$4.88.

Smart SLACKS

Detachable suspenders; adjustable half belt. Elastic back waist. Zip fly; cuffs. State size 2, 3, 4. Shpg. wt. each 10 oz. 29G6888—Dark green. 29G6889—Brown. Each \$2.98. 2 for \$5.88.

JACKET SET

Zipper front jacket with cotton knasha lining. Embroidery trim. Elastic at sides. Overalls have bar-tacked front seam which may be opened for fly. State size 2, 3, 4. Shpg. wt. set 1 lb. 2 oz. 29G7069—Red. 29G7070—Brown. 29G7071—Medium blue. Set \$4.98.

Tough, Sturdy Cotton PLAYTOGS, Sizes 1 to 4



C
Sanforized
Denim
Last Fall
\$1.12
Each in
lots of 2

A
Sanforized
Denim
Last Fall
\$1.94
Each in
lots of 2

B
Sanforized
Denim
Last Fall
\$1.25
Each in
lots of 2

Slack Set

Sanforized faded denim
with checked flannel

Warm, neat set is suit-
able for both boys and girls

\$2.94 Set in lots
of 2 sets

Completely Sanforized play set won't shrink more than 1%. Bright checked cotton flannel shirt has faded denim collar to match longies. In-or-out style with short sleeves. Boater longies in sturdy faded denim have checked flannel cuffs. Around covered elastic waist, no back pocket. Bar-tacked front seam may be opened to make fly for boys. Washable. Please state size 1, 2, 3, 4. See size chart on facing page before ordering. Ship. wt. set 11 oz.
29 G 6968 Faded red, red check
29 G 6969 Faded blue, blue check
Shirt and slack set \$2.98
Save, order 2 sets for only 5.88



Comfortable PLAYCLOTHES for Pre-Schoolers Practical cottons that wash and wear—many Sanforized**

A ZIPPER FRONT OVERALLS make dressing quick and easy. Easy quality Sanforized 8 1/2 oz. cotton gabardine. Adjustable snap fasteners suspenders. 2 pockets in front. Elastic at waist, back gives neat fit for toddlers. Washable. State size 1, 2, 3, 4. Ship. wt. each 12 oz.
29 G 7052—Medium blue
29 G 7053—Gray
Each \$1.98 2 for only \$3.88

B SANFORIZED TWILL OVERALLS. Reduced. Last fall were \$1.39, now only \$1.29 each. Scalloped collar on bib. Adjustable buckle suspenders. Bar-tacked in dark. Side pockets. 2 front pockets. Elastic waist, back. Washable. State size 1, 2, 3, 4. Ship. wt. each 8 oz.
29 G 7092—Medium blue
29 G 7094—Red
Each \$1.29 2 for only \$2.50

C SANFORIZED 6 OUNCE NAVY BLUE DENIM OVERALLS. No pockets are tacked and bar-tacked in back to stay square. Bright power colored buckles in front. Bar-tacked at all points of strain. 2 front pockets, 1 back pocket. Fly front. Wash separately. State size 1, 2, 3, 4. Ship. wt. each 8 oz.
29 G 7096—Navy blue
Each \$1.19 2 for only \$2.34

D HUSKY COTTON CHAMBRAY 1 PIECE PLAYBUI. Last fall was \$1.29, now only \$1.19. Double stitched seams add strength and wear. Button back drop seat. Medium blue with bright red buttons at collar and joining. No pockets, and waist. Washable. State size 1, 2, 3, 4. Ship. wt. each 7 oz.
29 G 7392—Medium blue with red
Each \$1.19 2 for only \$2.30

Snappy JODHPURS... Practical, Warm COVERALLS

E POPULAR COTTON TWILL JODHPURS spur the imagination of little girls and boys. Button suspenders, belt, brass. 2 side snap pockets. Western style buckle. Elastic foot straps; neat cuffs. Bar-tacked front seam can be opened for fly. Washable. Sanforized. State size 1, 2, 3, 4. Ship. wt. each 8 oz.
29 G 7304—Red
29 G 7307—Medium blue
Each \$1.98 2 for only \$3.88

F JODHPUR SUIT OF SANFORIZED VAY DYED COTTON TWILL. Zipper jacket has 2 slash pockets, stitched down belt on back. Jodhpurs have suspenders, belt loops, cuffs. Western pockets, snap side slits. Elastic foot straps. Bar-tacked front seam can be opened for fly for boys. Washable. Please state size 1, 2, 3, 4. Ship. wt. 14 oz.
29 G 7314—Light tan \$3.98
29 G 7315—Red 3.98

G WARM COVERALLS in sturdy plaid corduroy—a wintertime favorite. Peter Pan collar has plaid piping, cute applique. Zipper front makes dressing and undressing easy. Elastic insert around waist for smooth fit. Washable. State size 1, 2, 3, 4. Ship. wt. each 10 oz.
29 G 7304—Bright red
29 G 7305—Medium blue
Each \$1.98 2 for only \$3.88

H PLAYSUIT OF DAN RIVER COTTON CHAMBRAY. Plaid gingham piping on collar, plaid Scottie applique. Short puffed sleeves. Long front zipper for dressing ease. Elasticized at waist for neat fit. Wash separately. Please state size 1, 2, 3, 4. See size chart on facing page. Ship. wt. each 8 oz.
29 G 7233—Red 29 G 7234—Green
Each \$1.59 2 for only \$3.10

G
Corduroy
Playsuit
\$1.94
Each in
lots of 2

H
Dan River
Chambray
\$1.55
Each in
lots of 2

J SANFORIZED
OVERALLS
Last Fall \$1.00
Each in lots of 2



Sanforized Cotton OVERALLS—Thrifty Package of 3

J BARGAIN PACKAGE OF 3 OVERALLS. All Sanforized. One new brown denim with a red collar, one in sturdy faded blue with a red collar, and the other in a bright red cotton twill. All have a pocket, button suspenders, elastic back waists. Wash separately. Please state size 1, 2, 3, 4. Chart on facing page. Ship. wt. package 1 lb.
29 G 7095—Package of 3 overalls of 2 size \$2.99

** May require fabric shrinkage 1%

OTHEMAN PAGE 33

Sizes 1 to 6x

SIZE CHART: For Slips, Petties and Nightgowns Sizes 1 to 8

Order size	1	2	3	4	5	6	6x	8
If height is	29	31	34	37	41	43	46	48 1/2 to 50
If chest is	20	22	23	24	25	25 1/2	27	28

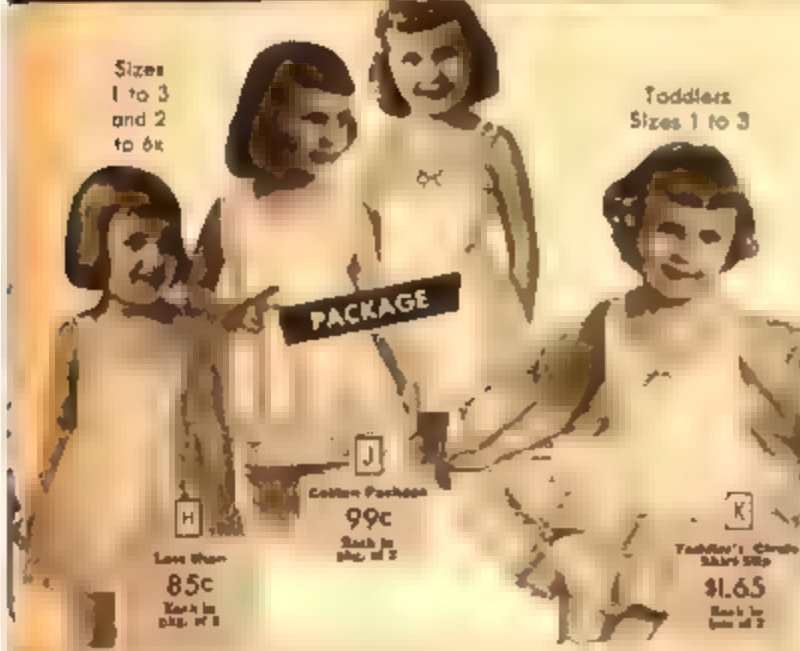


Fluffy Nightgown
\$1.55
Each in lot of 2

Garnet special
95c
Each in lot of 2



Nylon Paper Taffeta Tiered Circle Skirt
2 under layers of nylon and odd billowing flare
\$2.50
Each in lot of 2



Sizes 1 to 3 and 2 to 6x

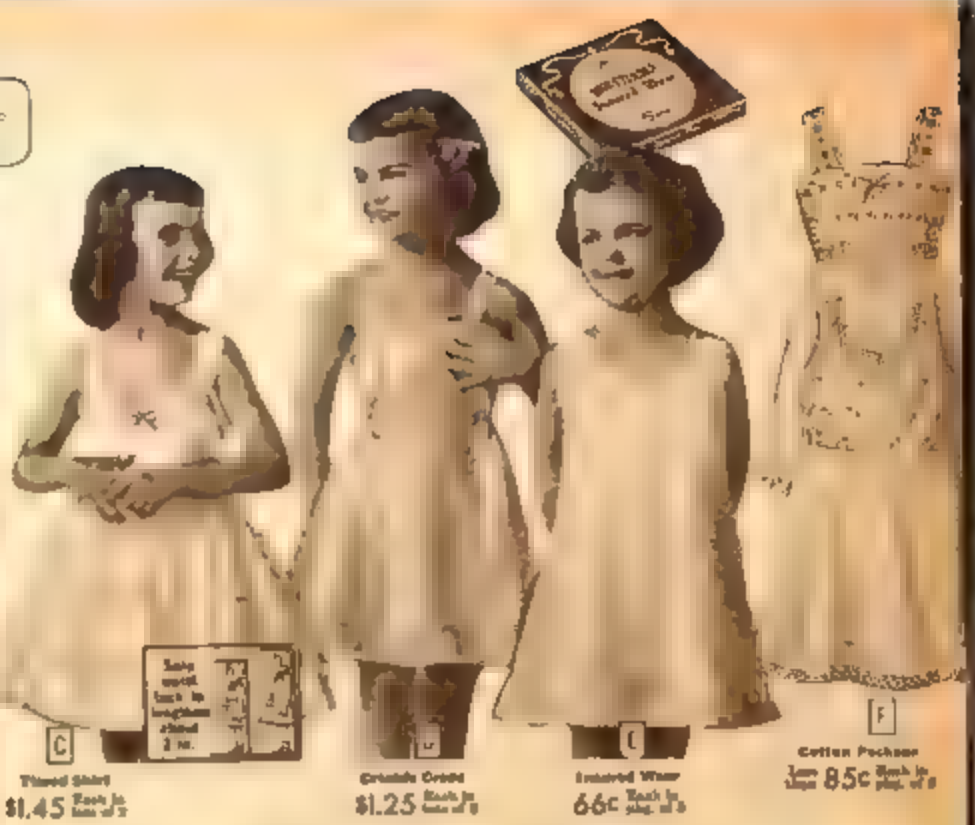
Toddler's Sizes 1 to 3

PACKAGE

Lowest
85c
Each in lot of 2

Cotton Package
99c
Each in lot of 2

Toddler's Circle Skirt
\$1.65
Each in lot of 2



Fluffy Nightgown
\$1.45
Each in lot of 2

Garnet special
\$1.25
Each in lot of 2

Insured Wear
66c
Each in lot of 2

Cotton Package
85c
Each in lot of 2

Winsome Honeysuckle SLIPS for Girls—Sizes 2 to 6x

- A** 3 FRILLY RUFFLES circle hemline Neck, straps and ruffles edged with lace. Sanforized® white cotton batiste. Washable. State size 2, 4, 6, 6x. 29G2839—Shpg. wt. ea. 5 oz. Each \$1.39 2 for 2.10
- B** SANFORIZED® COTTON CIRCLE SKIRT SLIP. Embroidered eyelet trim, elasticized sides. 4-gore skirt. Ruffled hemline. Washable. Wt. ea. State size 2, 4, 6, 6x. 29 G 2703—Shpg. wt. ea. 5 oz. Each 98c 2 for \$1.90
- C** CAMISOLE STYLE GROW SLIP Top in Sanforized® cotton. 4-tiered skirt in preshrunk® polished cotton. White. Washable. State size 2, 4, 6, 6x. See chart. 29G2713—Shpg. wt. ea. 5 oz. Each \$1.49 2 for 2.90
- D** PRE SHRUNK® COMBED COTTON CRINKLE CHEESE SLIP with nylon lace trim 4-gore Gertrude style with elastic at sides and back. Washable—no ironing. State size 2, 4, 6, 6x. Wt. ea. 5 oz. 29 G 2707—White Each \$1.29, 2 for \$2.50
- E** INSURED WEAR cotton slips guaranteed to wear a full year or your money refunded. 2 white, 1 pink Rayon corded edges neck, armholes. Washable. State size 2, 4, 6, 6x. Shpg. wt. box 1 lb. 2 oz. 29 G 2821—Box of 3 slips of 1 size \$1.98
- F** SANFORIZED® WHITE COTTON SLIPS. Ruffled flounce and eyelet bodice trim. One is camisole style the other has a sweetheart neckline. Washable. State size 2, 4, 6, 6x. Shpg. wt. pkg. 7 oz. 29 G 2703—Package of 2 slips of 1 size \$1.49
- G** WHITE NYLON SLIP flared at waist. Lace trimmed front. 1 tiered nylon paper taffeta skirt has 2 under layers of net edged with pink flange wash. State size 2, 4, 6, 6x. 29G2841—Shpg. wt. ea. 6 oz. Each \$2.39 2 for \$5.00

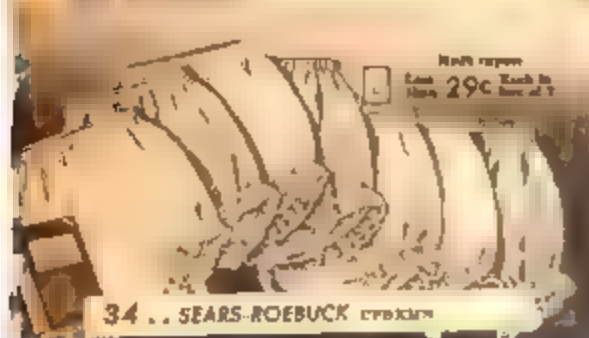
Lovely SLIPS for Toddlers—Sanforized® White Cotton

- H** GERTRUDE STYLE SLIP with shirred sides. Hemstitched armholes, neck. 6-gore skirt with eyelet flounce. Washable. State size 1, 2, 3. Wt. pkg. 6 oz. 29 G 2704—Pkg. of 2 of 1 size \$1.49
- I** 2 TO 6x SLIP. Same style with val-type lace trim. State size 2, 4, 6, 6x. 29 G 2704—Pkg. of 2 of 1 size \$1.49
- J** PACKAGE OF 2 SLIPS. One has elasticized back, the other has elastic at sides of waist for perfect fit. Washable. State size 1, 2, 3. Shpg. wt. pkg. 5 oz. 29 G 2807—Pkg. of 2 of 1 size \$1.98
- K** CIRCLE SKIRT SLIP has sweetheart neck edged with cotton lace. Two ruffles of lace edged socked sheer nylon around skirt. Washable. State size 1, 2, 3. 29 G 2812. Wt. ea. 6 oz. Each \$1.69, 2 for \$3.50

Lace Trimmed or Tailored PANTIES for Sizes 1 to 6x

- L** HONEYSUCKLE TREASURY OF PANTIES Book Box contains 2 pink, 1 white, 1 blue, 1 yellow. Knit rayon with lace trim. Elastic waist, legs. Hand wash. State size 2, 4, 6, 6x. See chart above. Shpg. wt. box 14 oz. 29 G 3050—Box of 7 panties of 1 size \$1.98
- M** HONEYSUCKLE TREASURY OF PANTIES Book Box contains 2 white, 2 pink, 2 blue, 1 yellow in knit rayon. Self cuffs. Elastic waist. Hand wash. State size 2, 4, 6, 6x. Use the size chart above. Shpg. wt. box 14 oz. 29 G 3033—Box of 7 panties of 1 size \$1.88
- N** RUNPROOF ACETATE TRICOT. Nylon lace trim. Elastic waist, legs. Double fabric crotch. 2 white, 1 pink. Hand wash. State size 2, 4, 6, 6x. Shpg. wt. pkg. 6 oz. 29 G 3013—Pkg. of 3 of 1 size \$1.19, 2 paks. \$2.25
- O** RUNPROOF ACETATE TRICOT TAILORED PANTIES. Elastic waist; double fabric crotch; self cuffs. 1 white, 1 pink, 1 yellow. Hand wash. State size 2, 4, 6, 6x. Wt. pkg. 8 oz. 29 G 3051—Pkg. of 3 of 1 size \$1.00, 2 paks. \$1.90
- P** SANFORIZED® COTTON NAINSOOK PANTIES with double panel back and crotch. Elastic waist, lace trim. White. Hand wash. State size 1, 2, 4, 6, 6x. Shpg. wt. pkg. 5 oz. 29 G 3035—Pkg. of 3 of 1 size \$1.59
- Q** SAME STYLE IN COTTON PLISSE. 29 G 3025—Pkg. of 3 of 1 size \$1.89

*Maximum fabric shrinkage—Sanforized 1%. Preshrunk 7%.



Knit rayon
Each in lot of 2
29c



Knit rayon
Each in lot of 2
27c



Knit rayon
Each in lot of 2
38c



Knit rayon
Each in lot of 2
32c

Knit rayon
Each in lot of 2
53c



A 4-STAR Feature because... they have extra features... have been laboratory approved and compared in price and quality with other brands. We know of no finer value in America

KNIT COTTON SLEEPERS

Dualoy coated Slipper Soles... Compare these features!

1. Fabric is specially processed to resist shrinkage
2. Heavyweight knit cotton is softly napped on both sides for tops in warmth, comfort, wear
3. 9-thread sewn seams; reinforced at strain points
4. Nylon reinforced seams at neck, cuffs and feet
5. Matching color Gripper fasteners and thread
6. Extra-wide knit cuffs allow generous turnbacks
7. Warm bootie feet—double fabric through ankle



Dualoy (vinyl plastic backed with knit cotton) slipper soles on bootie feet keep out drafts—no need for extra slippers because they wipe clean... need no special care in laundering



Our Best Honeysuckle Knit Cotton SLEEPERS

A 2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3363 Yellow 29G3364 Pink 29G3365 Blue 29G3366 Mint green Each \$1.98 2 for \$3.90

B 1-PIECE SLEEPER with 1 pair of pants Sets above Shpg. wt. each 1 lb. 1 oz. 29G3374 Yellow 29G3375 Pink 29G3376 Blue 29G3377 Mint green Each \$2.89 2 for \$5.68

C NEW 2-PIECE GROW SLEEPER that will fit your child for a long time to come. Feet resistant live rubber (a washhand) keeps top down and a Washable Size 12 to 18 mos. 1, 2, 3, 4, 5, 6, 8. Shpg. wt. each 1 lb. 2 oz. 29G3382 Yellow 29G3383 Blue 29G3384 Mint green Each \$2.29 2 for \$4.50

D 1-PIECE SLEEPER can be adjusted at front crotch (pull thread to make fit for boys. Elastic—perat. Just best knit cotton Washable Size 12 to 18 mos. 1, 2, 3, 4, 5, 6, 8. Shpg. wt. each 1 lb. 2 oz. 29G3392 Yellow 29G3393 Blue 29G3394 Mint green Each \$1.98 2 for \$3.90

Grow Sleep. at top is 2 inches longer than regular size



DENTON SLEEPERS

Winterweight knit cotton... so soft



Budget Special 2-piece \$1.23 Each in lots of 3

Budget Special 2-piece \$2.15 Each in lots of 3

Budget Special 2-piece \$2.40 Each in lots of 3

BUDGET SLEEPERS

Knit cotton—processed for minimum shrinkage



Budget Special 2-piece \$1.65 Each in lots of 3

Budget Special 2-piece \$1.55 Each in lots of 3

Budget Special 2-piece \$1.55 Each in lots of 3

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3403 Yellow 29G3404 Blue 29G3405 Yellow 29G3406 Mint green Each \$1.29 3 for \$3.69

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3407 Yellow 29G3408 Blue 29G3409 Yellow 29G3410 Mint green Each \$1.29 3 for \$3.69

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3411 Yellow 29G3412 Blue 29G3413 Yellow 29G3414 Mint green Each \$1.29 3 for \$3.69

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3415 Yellow 29G3416 Blue 29G3417 Yellow 29G3418 Mint green Each \$1.29 3 for \$3.69

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3419 Yellow 29G3420 Blue 29G3421 Yellow 29G3422 Mint green Each \$2.19 2 for \$4.30

2-PIECE SLEEPER with elastic drop seat Washable Size 12 to 18 mos. 1, 2, 3, 4. Shpg. wt. each 14 oz. 29G3423 Yellow 29G3424 Blue 29G3425 Pink Each \$1.59 2 for \$3.10

OUR BEST QUALITY NIGHTWEAR SANFORIZED FLANNELETTE

- Heavy quality cotton flannelette keeps its true fit—maximum shrinkage only 1%
- Laundryproof Gripper Fastener closings
- Double stitched seams give added wear



Space Pilot Sleepers
Each in lot of 3
\$1.95

2-piece Printed
Each in lot of 3
\$1.95



2-piece
Each in lot of 3
\$2.45

2-piece
Each in lot of 3
\$1.95

2-piece
Each in lot of 3
\$1.75

A SKI JAMARETTES. Boxy top has club collar and contrasting piping. Knit cuffs and anklets. Pants have fitted adjustable Gripper Fastener waist. Washable. State size 4, 6, 8. Wt. ea. 10 oz. 29 G 3111. Print on white. Each \$2.49, 2 for \$4.90

B SCREEN PRINTED winter scene on top. Turn down collar. Var dyed knit cuffs. Pants have elastic back waist. Washable. State size 4, 6, 8. Shpg. wt. ea. 11 oz. 29 G 3367 Yellow. 29 G 3368 Medium blue. Each \$1.98, 2 for \$3.90

C 2-PIECE. Elastic drop seat. Nursery print on white. Washable. State size 1, 2, 3, 4. 29 G 3180. Wt. ea. 9 oz. Each \$1.79, 2 for \$3.50

3-PIECE STYLE 2 pants. 29 G 3181. Wt. ea. 10 oz. Each \$2.59, 2 for \$5.10

D ROSEBUD PRINT SLEEPER has contrasting binding. Knit cuffs and anklets keep body heat in. Self help drop seat. Double back yoke. Washable. State size 4, 6, 8. Shpg. wt. ea. 12 oz. 29 G 3179. Each \$1.98, 2 for \$3.90

E SPACE PILOT SLEEPERS in 2 tone yellow and green with red trim. Double knit cuffs and anklets for warmth. Elastic back drop seat. Washable. State size 2, 4, 6, 8. Shpg. wt. ea. 11 oz. 29 G 3498. Each \$1.98, 2 for \$3.90

A BARGAIN BUY



\$1.11
Each in package of 3

Warm Flannelette SLEEPERS

Only **THIRTY** QUALITY flannelette one-piece sleepers. Dainty, dandy and trim. Turn front laundryproof Gripper Fastener closing. Elastic back drop seat. All seams are double needle stitched to prevent fraying. Washable. Please state size 2, 4, 6, 8. Be sure to see size chart on facing page before ordering. Shipping weight each 9 oz. 29 G 3138. Blue. 29 G 3139. Yellow. Each \$1.15. 3 for \$3.33

Children's wear may be ordered on Easy Terms... see inside back cover



2-piece print
Each in lot of 3
\$1.95

2-piece print
Each in lot of 3
\$1.45

Washed print
Each in lot of 3
\$1.45

2-piece print
Each in lot of 3
\$1.35

2-piece print
Each in lot of 3
95c

2-piece print
Each in lot of 3
\$1.15

2-piece print
Each in lot of 3
\$1.25

Washed print
Each in lot of 3
\$1.45

Thrifty Cotton FLANNELETTE Nightwear for sizes 2 to 8

TOP HAS SAT DYE knit collar, cuffs and trim. Pants have elastic back waist. Knit ski anklets. Washable. State size 4, 6, 8. Shpg. wt. ea. 12 oz. 29 G 3370. Print on white ground. Each \$1.98, 2 for \$3.90

SKI STYLE PAJAMAS Top has knit neck and cuffs. Pants have knit waist, knit anklets. Washable. State size 4, 6, 8. Shpg. wt. ea. 12 oz. 29 G 3132. All colors. Each \$1.49, 2 for \$2.90

COMFORTABLE Gown in washed print on white ground. Dainty white eyelet trim. Youthful. Washable. State size 4, 6, 8. Shpg. wt. ea. 10 oz. 29 G 3345. Print. Each \$1.49, 2 for \$2.90

BOYS OR GIRLS SLEEPER (or day) has elastic drop seat. Knit cuffs and anklets. In blue and white. Washable. State size 4, 6, 8. Shpg. wt. ea. 10 oz. 29 G 348. Print. Each \$1.39, 2 for \$2.70

F PASTEL 1-PIECE SLEEPER Gripper Fasteners at back and drop seat. Double stitched seams. Washable. State size 1, 2, 3, 4. Shpg. wt. ea. 8 oz. 29 G 3440. Pink. 29 G 3441. Blue. Each 95c. 2 for \$1.90

NIPSEY PRINCE SLEEPER Whiteground. 29 G 3435. Each \$1.19, 2 for \$2.30

H 1-PIECE SLEEPER Nursery print on white. Gripper Fastener. Elastic drop seat. Washable. State size 0 mos. to 1, 2, 3, 4. Shpg. wt. ea. 9 oz. 29 G 3198. Each \$1.29, 2 for \$2.50. 3-PIECE 2 pants Shpg. wt. ea. 10 oz. 29 G 3199. Each \$1.98, 2 for \$3.90

G 2-PIECE SLEEPER with Gripper Fasteners elastic drop seat. Washable. State size 1, 2, 3, 4. Wt. ea. 9 oz. 29 G 3325. Blue. 29 G 3326. Yellow. Each \$1.19, 2 for \$2.30

I 3-PIECE 2 pants Shpg. wt. ea. 10 oz. 29 G 3327. Blue. 29 G 3328. Yellow. Each \$1.69, 2 for \$3.30

J TODDLERS GOWN Dainty rose and print on white background. Waist and yoke trim. Elasticized ruffled. All round yoke in front and back. Washable. Please state size 1, 2, 3. Shipping weight each 7 ounces. 29 G 3306. Each \$1.49, 2 for \$2.90

36 - SEARS, ROEBUCK AND CO. CEBKMS



SIZE CHART for SLEEPWEAR, SIZES 6 mos. 1 TO 8

Order size	6 mos	1	2	3	4	5	6	7	8
Height in	up to 18"	18-20"	20-22"	22-24"	24-26"	26-28"	28-30"	30-32"	32-34"
Order size	6 mos	1	2	3	4	5	6	7	8
Weight in	up to 10 lb	10-12 lb	12-14 lb	14-16 lb	16-18 lb	18-20 lb	20-22 lb	22-24 lb	24-26 lb

KNIT COTTON NIGHTWEAR

A **FIN COMBED COTTON** for boys and girls. Knit in check pattern with bootie feet. Washable. State size 1, 2, 3, 4. Ship. wt. ea. 6 oz.
 29G3298 Yellow
 29G3299 Medium blue
 Each \$2.49, 2 for \$4.90

B **BOYS' PAMMAS** in fine combed cotton knit. Check pattern. Top with solid color elasticated sleeves, pants and trim. Pamas have elastic waist. By front. Washable. State size 1, 2, 3, 4. Ship. wt. each 10 oz.
 29G3356 Blue
 29G3357 Yellow
 Each \$2.49, 2 for \$4.90

C **WINTERWEIGHT KNIT COTTON PAMMAS** Nylon reinforced neck. Elastic waist. Washable. State size 4, 6, 8. Ship. wt. ea. 1 lb.
 29G3458 Yellow
 29G3459 Blue
 29G3464-Lt. Mintgreen
 Each \$1.98, 2 for \$3.90

NEW DUALOY SOLES

Double fabric bootie feet with Dualoy vinyl plastic coated slipper soles. (Styles A and B) No need for slippers because Dualoy keeps out drafts & wipes clean with a damp cloth. Launder easily.



NEW COVERLET SLEEPER

- Keeps Toddlers Warm without Blankets**
- Child is always safe, always covered, warm and free from drafts in this wonderful new sleeper
 - Fleecy fabric is 75% Estelon acetate and 25% Nylon for toasty warmth and wear. Hand washes easily, dries in a wink and never needs ironing
 - Front zipper makes diaper changes. Getting ready for bed? Easy Tab closing snap fastens at neck
 - Just dress child in diaper or undies—no need for extra sleeper or extra cover with this sleeper

New coverlet sleeper gives warmth without bulk. **\$6.98**
 This cozy coverlet sleeper zips down front through one leg. Self-material under zipper keeps metal away from child's body. Bootie feet elasticized at ankles. Hand wash—no ironing. Please state size Small (fits to size 1 Medium (fits sizes 2 to 3); Large (fits sizes 3 to 4). Shipping weight each 1 pound 11 ounces.
 29G3340-Pink 29G3341-Blue 29G3342-Yellow
 29G3343-Light Mint green. Each \$6.98



Price Cut! INFANTS' TERRY SET for Sleep and Playtime

Was \$2.50 **\$1.95** Set in lots of 2

3 piece set in soft winterweight knit cotton terry cloth that needs no ironing. Pullover top, pants and booties all have elasticized openings. White shell at tummy edges ruffles. White cord tie at neck. Washable. State size Small (fits infants to 9 months) Large (fits infants 9 to 18 months).
 29G3320-Pink 29G3323 Yellow
 29G3322-Lt. Mintgreen 29G3321-Blue
 Ship. wt. ea. 11 oz. Ea. \$1.98, 2 for \$3.90

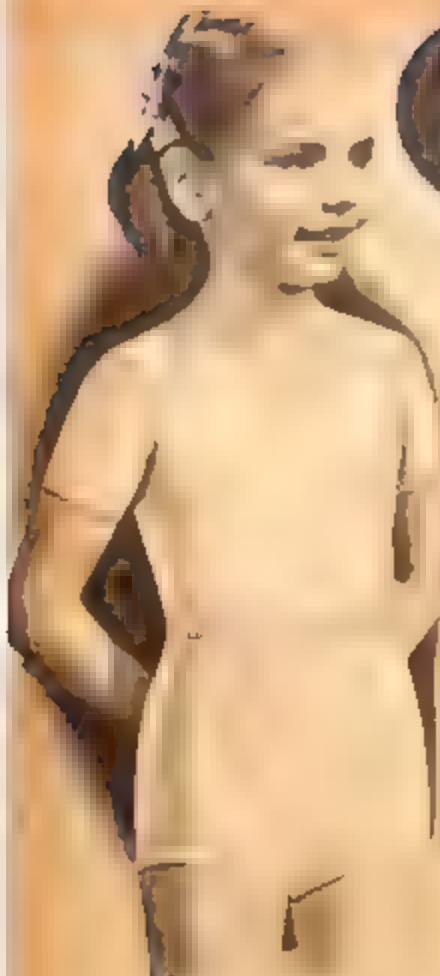


ROBES and DUSTERS for Toddlers, Sizes 1 to 4

<p>CHILD QUALITY COTTON Chenille or flannel. Like Mother's. Washable. State size 1, 2, 3, 4. Ship. wt. ea. 1 lb. 2 oz. 29G9876-Medium red 29G9877-Medium blue 29G9878-Yellow Each \$1.98</p>	<p>CHILD QUALITY COTTON Flannel. Like Mother's. Washable. State size 1, 2, 3, 4. Ship. wt. ea. 1 lb. 2 oz. 29G9879-Medium blue 29G9880-Light mint 29G9881-Rose Each \$1.98</p>	<p>CHILD QUALITY COTTON Flannel. Like Mother's. Washable. State size 1, 2, 3, 4. Ship. wt. ea. 1 lb. 2 oz. 29G9882-Medium blue 29G9883-Yellow 29G9884-Light mint Each \$1.98</p>
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ROBES and DUSTERS for Older Girls in Chenille or Flannel

<p>CHILD QUALITY COTTON Chenille. Like Mother's. Washable. State size 4, 5, 6. Ship. wt. ea. 1 lb. 2 oz. 29G9879-Medium blue 29G9880-Light mint 29G9881-Rose Each \$1.98</p>	<p>CHILD QUALITY COTTON Flannel. Like Mother's. Washable. State size 4, 5, 6. Ship. wt. ea. 1 lb. 2 oz. 29G9882-Medium blue 29G9883-Yellow 29G9884-Light mint Each \$1.98</p>	<p>CHILD QUALITY COTTON Flannel. Like Mother's. Washable. State size 4, 5, 6. Ship. wt. ea. 1 lb. 2 oz. 29G9885-Medium red 29G9886-Aqua blue 29G9887-Yellow Each \$1.98</p>
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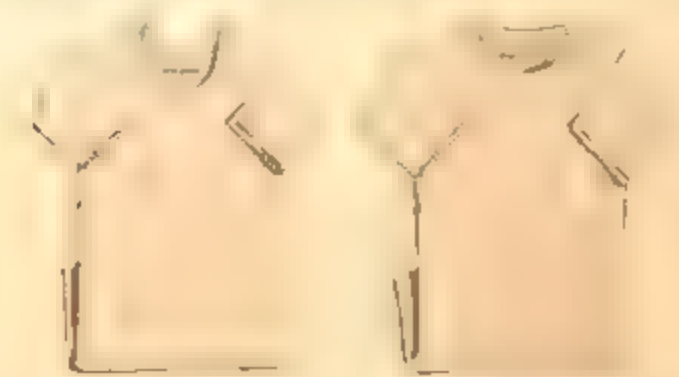
SHIRT
Less than
73c
Each in
lots of 6

PANTIES
59c
Each in
lots of 6



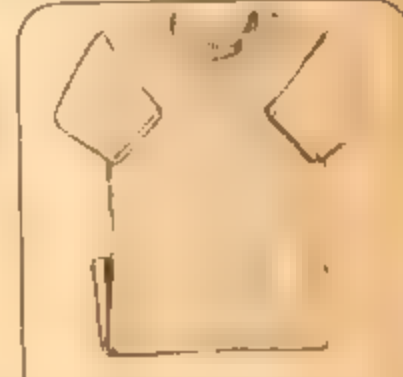
HONEYSUCKLE KNIT COTTON UNDERWEAR

Every garment cut for a full, comfortable fit. Strongly stitched, reinforced. **BUYING GUIDES:** Rib knits have a smooth texture on both sides of fabric... greater springiness... more yarn per square inch. They are warmer, longer wearing. Flat knits (jersey-type) are lighter weight. Combed cotton yarns are made of fine, long staple fibers. They are softer and stronger than ordinary cotton yarns.



59c Each in lots of 6
Quality
SHIRT WITH "EASY-ON" NECK
Easy to slip on with large notched collar. White rib knit. Combed cotton. Shrink-resistant treated. Nylon reinforced. 1/2" elastic neck. State size 2, 4, 6, 8. Shpg. wt. pkg. 12 oz. 29 G 1101—Package of 3 shirts. 1 size. \$1.86. 2 packages for only \$3.54

39c Each in lots of 6
Quality
FIRM FLAT KNIT COTTON T-SHIRT
Savory white. Neatly bound neckline. Hemmed sleeves and bottom. A thrifty buy for year round wear. State size 2, 4, 6, or 8. Shpg. wt. package 9 oz. 29 G 1101—Package of 3 shirts. 1 size. \$1.29. 2 packages \$2.34



58c Each in lots of 6
T-SHIRT
SPRINGY KNOT KNIT COMBED COTTON
Sit right, comfort of crew neck. Over-edge stitched at sleeves and bottom. Shrink-resistant treated. White. State size 2, 4, 6, 8. Shpg. wt. pkg. 12 oz. 29 G 1100—Package of 3. 1 size. \$1.86. 2 packages \$3.48



OUR BEST... INTERLOCK KNIT

Softer, smoother, longer wearing
Nylon reinforced... Extra warm, comfy

Interlock knit (extra smooth surface on both sides of fabric) of long-staple white combed cotton. Shrink-resistant treated. Flat-locked seams, bar-tacked at stress points. Nylon reinforced at neck of shirt, ribbed panty cuffs. Shirt has "easy-on" neckline, plenty of tuck-in. Roomy panties are panel constructed to provide 2-way stretch. Won't creep up or down. Covered elastic waist. State size 2, 4, 6, 8. 29 G 1103—Shpg. wt. pkg. 8 oz. Package of 3 shirts. 1 size. \$2.29. 2 packages for \$4.34. 29 G 1164—Shpg. wt. pkg. 10 oz. Package of 3 pair. 1 size. \$1.86. 2 packages for \$3.54

49c Each in lots of 6
OUR BEST SLEEVELESS SHIRT EXTRA
Easy to slip on with large notched collar. White rib knit. Combed cotton. White. Neatly bound, shell stitched edge. Shrink-resistant treated. State size 2, 4, 6, 8. Shpg. wt. pkg. 12 oz. 29 G 1104—Package of 3. 1 size. \$1.86. 2 packages \$3.54

33c Each in lots of 6
BETTER SLEEVELESS SHIRT RIB
Easy to slip on with large notched collar. White rib knit. Combed cotton. White. Neatly bound, shell stitched edge. Shrink-resistant treated. State size 2, 4, 6, 8. Shpg. wt. pkg. 12 oz. 29 G 1105—Package of 3. 1 size. \$1.08. 2 packages \$1.98

31c Each in lots of 6
GOOD QUALITY SLEEVELESS SHIRT
Light-weight Swiss rib knit cotton. White. Bound at neck, neckline. State size 2, 4, 6, 8. Shpg. wt. package 7 oz. 29 G 1106—Package of 3. 1 size. 99c. 2 packages \$1.86

64c Each in lots of 6
BUTTON FRONT SHIRT
Rib knit combed cotton. Reinforced button panel. Neck, sleeves styled to fit next to under dresses. White. Shrink-resistant treated. State size, 4, 6, 8. Shpg. wt. pkg. 10 oz. 29 G 1108—Package of 3. 1 size. 99c. 2 packages for \$3.80



COMFORTABLE COTTON PANTIES Reinforced crotches Springy elastic waists Firmly knit Rayon Stripe

A **OUR LOWEST PRICED PANTY** Light weight flat knit cotton. Ribbed cuffs. Same ample cut as our higher priced panties. White. State size 2, 4, 6, 8. Shpg. wt. package 8 oz. 29 G 1157—Pkg. of 6, 1 size. \$1.23. 2 pgs. \$2.28

B **PACKAGE OF 6 PANTIES** with a different parade design on each. Neat flat knit white cotton. Beautiful colored prints. Rib knit cuffs. State size 2, 4, 6, 8. Shpg. wt. package 12 oz. 29 G 1150—Package of 6, 1 size. \$1.49

C **FLAT KNIT COTTON** in white or pastel colors. Comfy ribbed leg cuffs. State size 2, 4, 6, 8. Shpg. wt. pkg. 6 oz. 29 G 1151—Package of 4 white. 29 G 1152—Pkg. of 1 white, 1 yellow, 1 pink, 1 blue. Pkg. of 4, 1 size. 99c. 2 packages \$1.84

FLAT KNIT COTTON GLAMOUR Made in USA with luxurious rayon stripes. Pretty pink. Double fabric crotch. Elastic at waist. Choose bloomer or bloomerette style. State size 2, 4, 6, 8. Shpg. wt. pkg. 12 oz.

D **DAINTY ELASTIC** Spacing around leg gives a snug, sporty look. Smooth flat knit combed cotton. Hug 2 packages and save. State size 2, 4, 6, 8. Shpg. wt. package 7 oz. 29 G 1158—Package of 3 white. 29 G 1159—Package of 1 white, 1 pink, 1 yellow. Package of 3. 1 size. \$1.19. 1 package \$2.30

E **STURDY PANEL RIB KNIT** white. Combed cotton. Ribbed cuffs. State size 2, 4, 6, 8. Shpg. wt. pkg. 3 oz. 29 G 1156—Pkg. of 3, 1 size. \$1.19. Save. buy 2 packages for \$2.20

F **DOUBLE THICK** rib knit combed cotton. Warm, long wearing. White. State size 2, 4, 6, 8. Shpg. wt. pkg. 29 G 1165—Pkg. of 3, 1 size. \$1.38. Save. buy 2 packages for \$2.58

G **PINK DANCING MERMAID** ribbed combed cotton. Elastic around leg cuffs. White. State size 2, 4, 6, 8. Shpg. wt. pkg. 8 oz. 29 G 1153—Package of 3, 1 size. \$1.56. 2 packages for \$2.94

H **BLOOMER**, Elastic all around leg opening. Longer leg. 29 G 1162—Package of 3 bloomers, 1 size. **BLOOMERETTE**, Elastic at front of leg. 29 G 1163—Package of 3 bloomerettes, 1 size. Pkg. \$1.08. 2 pgs. \$1.98

SIZE CHART FOR CHILDREN'S UNDERWEAR

VESTS, T-SHIRTS, Measure chest over shoulders; hosi tape under arms, over shoulder blades		PANTIES, BRIEFS, Measure Waist over underwear; keep tape snug, but not too tight	
11 chest measures	21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100	11 waist measures	20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100
11 weight is	25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100	11 weight is	25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100
ORDER SIZE	2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 100	ORDER SIZE	2 4 6 8 10 12 14 16 18 20 22 24 26 28 30 32 34 36 38 40 42 44 46 48 50 52 54 56 58 60 62 64 66 68 70 72 74 76 78 80 82 84 86 88 90 92 94 96 98 100

Honeysuckle UNION SUITS.. Sizes 2 to 12

Rib knit of fine cotton
Soft, smooth textured
lightly fleeced inside
Carefully sized for snug comfort



Firm elastic
legs drop seats

Protect your youngsters against wintry blasts with a well made comfortable Honeysuckle union suit. Elastic topped drop seats are easy to manage... no bother with buttons. Reinforced neckline and button border. Strong, smooth seams. In four different lengths to provide just right warmth for varying weather and needs.

A BATED LENGTH LEG with ribbed cuffs. Short sleeves. **93c**
Waist rib knit - white cotton. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
29 G 1185 - Shpg. wt. each 6 oz.
each 97c 2 for only \$1.85

B KNEE LENGTH with ribbed cuffs. **\$1.05**
Waist rib knit - white cotton. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
29 G 1186 - Each \$1.09, 2 for \$2.10

C ANKLE LENGTH with ribbed cuffs. **\$1.15**
Waist rib knit - white cotton. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
29 G 1187 - Shpg. wt. each 9 oz.
Each \$1.19. Same buy 2 for \$2.30

D TONGUE-SLEEVE ANKLE LENGTH **\$1.25**
Waist rib knit - white cotton. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
29 G 1188 - Each \$1.29, 2 for only \$2.50



Neat-fitting "TUCK KNITS" for comfortable warmth

Soft, light, comfortable, warm, and durable. A well made union suit for all seasons. Made with 100% cotton. Elastic topped drop seats. Reinforced neckline and button border. Strong, smooth seams. In four different lengths to provide just right warmth for varying weather and needs.

100% COTTON TUCK KNITS **39c**
State color blue, yellow, or white. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
Order only 1 size and 1 pair for each package Shpg. wt. pkg. 12 oz.
[E] 29 G 1192 - Pkg. of 3 brief panties
[F] 29 G 1191 - Pkg. of 3 short leg panties
[G] 29 G 1190 - Pkg. of 3 short leg panties
Each package \$1.19, 2 packages \$2.30

C WAIST TO ANKLE **43c**
Waist rib knit - white cotton. Each in lot of 3
State size 2, 4, 6, 8, 10, 12
[F] 29 G 1194 - Pkg. 3 short leg panties
[G] 29 G 1193 - Pkg. 3 short sleeve shirts
Pkg. of 3, 1 size \$1.30, 2 pkgs. \$2.50
[H] 29 G 1195 - Pkg. of 3 ankle length
panties, 1 size \$1.98, 2 pkgs. \$3.50

UNION SUITS Measure from shoulder through crotch to starting point
If height is 35-36, 37-38, 39-40, 41-42, 43-44, 45-46, 47-48, 49-50, 51-52, 53-54, 55-56, 57-58, 59-60, 61-62, 63-64, 65-66, 67-68, 69-70, 71-72, 73-74, 75-76, 77-78, 79-80, 81-82, 83-84, 85-86, 87-88, 89-90, 91-92, 93-94, 95-96, 97-98, 99-100, 101-102, 103-104, 105-106, 107-108, 109-110, 111-112, 113-114, 115-116, 117-118, 119-120, 121-122, 123-124, 125-126, 127-128, 129-130, 131-132, 133-134, 135-136, 137-138, 139-140, 141-142, 143-144, 145-146, 147-148, 149-150, 151-152, 153-154, 155-156, 157-158, 159-160, 161-162, 163-164, 165-166, 167-168, 169-170, 171-172, 173-174, 175-176, 177-178, 179-180, 181-182, 183-184, 185-186, 187-188, 189-190, 191-192, 193-194, 195-196, 197-198, 199-200, 201-202, 203-204, 205-206, 207-208, 209-210, 211-212, 213-214, 215-216, 217-218, 219-220, 221-222, 223-224, 225-226, 227-228, 229-230, 231-232, 233-234, 235-236, 237-238, 239-240, 241-242, 243-244, 245-246, 247-248, 249-250, 251-252, 253-254, 255-256, 257-258, 259-260, 261-262, 263-264, 265-266, 267-268, 269-270, 271-272, 273-274, 275-276, 277-278, 279-280, 281-282, 283-284, 285-286, 287-288, 289-290, 291-292, 293-294, 295-296, 297-298, 299-300, 301-302, 303-304, 305-306, 307-308, 309-310, 311-312, 313-314, 315-316, 317-318, 319-320, 321-322, 323-324, 325-326, 327-328, 329-330, 331-332, 333-334, 335-336, 337-338, 339-340, 341-342, 343-344, 345-346, 347-348, 349-350, 351-352, 353-354, 355-356, 357-358, 359-360, 361-362, 363-364, 365-366, 367-368, 369-370, 371-372, 373-374, 375-376, 377-378, 379-380, 381-382, 383-384, 385-386, 387-388, 389-390, 391-392, 393-394, 395-396, 397-398, 399-400, 401-402, 403-404, 405-406, 407-408, 409-410, 411-412, 413-414, 415-416, 417-418, 419-420, 421-422, 423-424, 425-426, 427-428, 429-430, 431-432, 433-434, 435-436, 437-438, 439-440, 441-442, 443-444, 445-446, 447-448, 449-450, 451-452, 453-454, 455-456, 457-458, 459-460, 461-462, 463-464, 465-466, 467-468, 469-470, 471-472, 473-474, 475-476, 477-478, 479-480, 481-482, 483-484, 485-486, 487-488, 489-490, 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713-714, 715-716, 717-718, 719-720, 721-722, 723-724, 725-726, 727-728, 729-730, 731-732, 733-734, 735-736, 737-738, 739-740, 741-742, 743-744, 745-746, 747-748, 749-750, 751-752, 753-754, 755-756, 757-758, 759-760, 761-762, 763-764, 765-766, 767-768, 769-770, 771-772, 773-774, 775-776, 777-778, 779-780, 781-782, 783-784, 785-786, 787-788, 789-790, 791-792, 793-794, 795-796, 797-798, 799-800, 801-802, 803-804, 805-806, 807-808, 809-810, 811-812, 813-814, 815-816, 817-818, 819-820, 821-822, 823-824, 825-826, 827-828, 829-830, 831-832, 833-834, 835-836, 837-838, 839-840, 841-842, 843-844, 845-846, 847-848, 849-850, 851-852, 853-854, 855-856, 857-858, 859-860, 861-862, 863-864, 865-866, 867-868, 869-870, 871-872, 873-874, 875-876, 877-878, 879-880, 881-882, 883-884, 885-886, 887-888, 889-890, 891-892, 893-894, 895-896, 897-898, 899-900, 901-902, 903-904, 905-906, 907-908, 909-910, 911-912, 913-914, 915-916, 917-918, 919-920, 921-922, 923-924, 925-926, 927-928, 929-930, 931-932, 933-934, 935-936, 937-938, 939-940, 941-942, 943-944, 945-946, 947-948, 949-950, 951-952, 953-954, 955-956, 957-958, 959-960, 961-962, 963-964, 965-966, 967-968, 969-970, 971-972, 973-974, 975-976, 977-978, 979-980, 981-982, 983-984, 985-986, 987-988, 989-990, 991-992, 993-994, 995-996, 997-998, 999-1000, 1001-1002, 1003-1004, 1005-1006, 1007-1008, 1009-1010, 1011-1012, 1013-1014, 1015-1016, 1017-1018, 1019-1020, 1021-1022, 1023-1024, 1025-1026, 1027-1028, 1029-1030, 1031-1032, 1033-1034, 1035-1036, 1037-1038, 1039-1040, 1041-1042, 1043-1044, 1045-1046, 1047-1048, 1049-1050, 1051-1052, 1053-1054, 1055-1056, 1057-1058, 1059-1060, 1061-1062, 1063-1064, 1065-1066, 1067-1068, 1069-1070, 1071-1072, 1073-1074, 1075-1076, 1077-1078, 1079-1080, 1081-1082, 1083-1084, 1085-1086, 1087-1088, 1089-1090, 1091-1092, 1093-1094, 1095-1096, 1097-1098, 1099-1100, 1101-1102, 1103-1104, 1105-1106, 1107-1108, 1109-1110, 1111-1112, 1113-1114, 1115-1116, 1117-1118, 1119-1120, 1121-1122, 1123-1124, 1125-1126, 1127-1128, 1129-1130, 1131-1132, 1133-1134, 1135-1136, 1137-1138, 1139-1140, 1141-1142, 1143-1144, 1145-1146, 1147-1148, 1149-1150, 1151-1152, 1153-1154, 1155-1156, 1157-1158, 1159-1160, 1161-1162, 1163-1164, 1165-1166, 1167-1168, 1169-1170, 1171-1172, 1173-1174, 1175-1176, 1177-1178, 1179-1180, 1181-1182, 1183-1184, 1185-1186, 1187-1188, 1189-1190, 1191-1192, 1193-1194, 1195-1196, 1197-1198, 1199-1200, 1201-1202, 1203-1204, 1205-1206, 1207-1208, 1209-1210, 1211-1212, 1213-1214, 1215-1216, 1217-1218, 1219-1220, 1221-1222, 1223-1224, 1225-1226, 1227-1228, 1229-1230, 1231-1232, 1233-1234, 1235-1236, 1237-1238, 1239-1240, 1241-1242, 1243-1244, 1245-1246, 1247-1248, 1249-1250, 1251-1252, 1253-1254, 1255-1256, 1257-1258, 1259-1260, 1261-1262, 1263-1264, 1265-1266, 1267-1268, 1269-1270, 1271-1272, 1273-1274, 1275-1276, 1277-1278, 1279-1280, 1281-1282, 1283-1284, 1285-1286, 1287-1288, 1289-1290, 1291-1292, 1293-1294, 1295-1296, 1297-1298, 1299-1300, 1301-1302, 1303-1304, 1305-1306, 1307-1308, 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**Sizes
9 to 24
Months**



SHRINK-STRETCH-SAG RESISTANT KNITS

COLORMATES knit of fine Durene® mercerized 2-ply combed cotton. **WASHFAST** colors dyed to max, match **GUARANTEED** to keep their shape... need no ironing

A COVERALL, Em- **\$2.50**
broidery trim. But- Back in lot of 3
ton on pants with snap each
crotch. **State size 12, 18, 24 mos.**
State color light blue, green, yellow. Shpg. wt. each 8 oz.
29 G 4716—Each \$2.59; 2 for \$3.00

B CREEPALONG Hand **\$1.74**
loomed embroidery. Back in lot of 3
Snap crotch. Ladder each
back suspenders. **State size 12, 18, 24 mos.** **State color light blue, green, yellow.** Shpg. wt. ea. 7 oz.
29 G 4852—Ea. \$1.79; 2 for \$3.40

C DRESS, PANTY SET, \$2.45
Embroidered yoke. Back in lot of 3
button shoulders. Panty each
Dusloy treated for water repel-
lency. **State size 9, 12, 18 mos.**
State color light green, yellow, peach.
Shpg. wt. set 8 oz.
29 G 4719—Set \$2.49; 2 sets \$4.90

D COLLARED CARDI- \$4.65
GAN. Cuts embroid- Back in lot of 3
ery. **State size 9, 12, 18**
mos. **State color light blue, green,**
yellow, white. Shpg. wt. ea. 6 oz.
29 G 4707—Each \$1.69; 2 for \$3.30
*Pat. U.S. Pat. Off.

E POLO SHIRT, Sweet \$1.15
embroidery. Taped Back in lot of 4
neck, button shoulder. each
State size 9, 12, 18 mos. **State color**
white, yellow, light blue, green.
29 G 4708—Shpg. wt. 2, 8 oz.
2 for \$2.38 ... 4 for \$4.80

F Polo with knit-in \$1.15
pattern. Button Back in lot of 4
shoulder, taped neck. each
State size 9, 12, 18 months. **State**
color white, yellow, light green, blue.
29 G 4728—Shpg. wt. 2, 8 oz.
2 for \$2.38 ... 4 for \$4.60

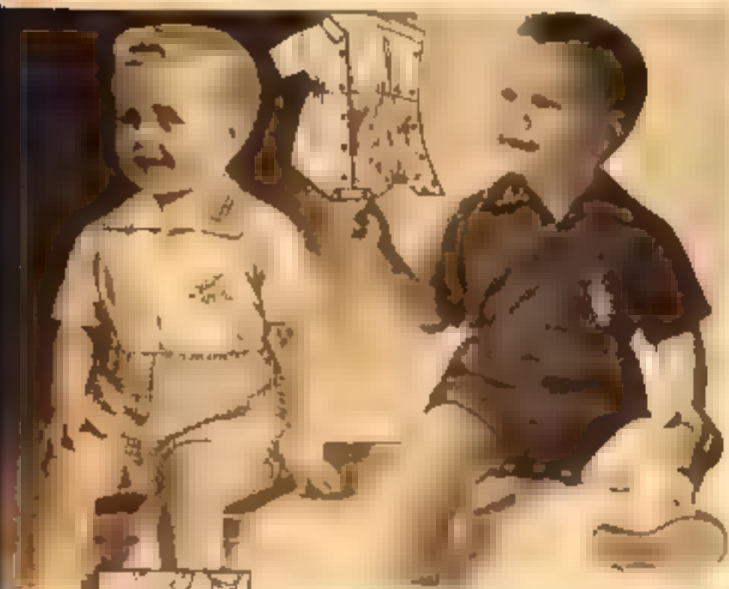
POLO SHIRTS for tiny tykes

G ATTRACTIVE 75c
knit in stripes. Back in lot of 4
Combed cotton. each
Long sleeves. Taped neck. each
Button shoulder. Washable. each
State size 9, 12, 18 months.
State color red or blue
stripe. Shpg. wt. 2, 8 oz.
29 G 4705—2 polos \$1.58
Same, buy 4 for only 3.00

H SOFT, SMOOTH 97c
INTERLOCK knit Back in lot of 4
combed cotton. each
Taped neck. Gripper fast- each
eners at shoulder. Long each
sleeves. Washable. **State**
color light green or blue stripe.
State size 9, 12, 18 mos.
29 G 4706—Shpg. wt. 2, 8 oz.
2 for \$1.98 ... 4 for \$3.88

J PRETTY SOLID 70c
Colors. Combed Back in lot of 3
cotton knit. Tape re- each
inforced neck. Button each
shoulder for dressing ease. Long each
sleeves. Washable. **State color**
light blue, green, yellow. **State**
size 9, 12, or 18 months
29 G 4731—Shpg. wt. 2, 8 oz.
2 for \$1.49; 4 for only \$2.80

K THRIFT BUY! 49c
Package of 1 Back in lot of 3
white, 1 light blue, 1 each
yellow polo. Knit combed each
cotton. Button shoulder for each
dressing ease. Washable. **State**
size 9, 12, 18 months. Shpg. each
wt. package 8 oz.
29 G 4700—Package of 3, 1 each
size, \$1.35; 2 packages \$2.94



SMOOTH INTERLOCK KNIT combed \$1.94
cotton. White top. Button Back in lot of 3
shoulder, embroidery 1 yellow, 1 each
light green panty. each
Zelan treated for water repellency. Washable.
State size 9, 12, 18 months. Shpg. wt. set 7 oz.
29 G 2051—3-piece set \$1.98 ... 2 sets \$3.88

CREEPER AND CARDIGAN SET, 70% cot- \$2.98
ton, 30% Orlon®. Finely knit. Creeper Back in lot of 3
has button shoulder, elastic insert at each
waist, snap crotch. Hand loomed embroidery.
Washable. **State size 9, 12, 18 months.** Wt. 8 oz.
29 G 2060—Lt. green 29 G 2061—Lt. blue \$2.98

NEW DESIGN FOR FASTER, EASIER
CHANGES. Snaps open all the way down Back in lot of 3
front and across crotch. **PLASTIC LINED** each
No need for additional waterproof pants

NYLON and ORLON®

White puckered nylon \$1.94
top, plastic lined nylon Back in lot of 3
and Orlon checked bot- each
tom. Snap front, crotch. Hand each
loomed embroidery. Elastic at each
waist. Hand wash. **State size 9,**
12, 18 mos. Shpg. wt. ea. 4 oz.
29 G 2057—Red 29 G 2058—Green
Each \$1.98 ... 2 for only \$3.88

Warm CORDUROY

Fine pinwale cordu- \$1.94
roy creeper. Plastic Back in lot of 3
lined from waist to each
crotch. Elastic at waist. Snap each
front, crotch. Hand wash. **State**
size 9, 12, 18 months.
29 G 2062—Light blue
29 G 2063—Yellow
29 G 2064—Red. Shpg. wt. 8 oz.
Each \$1.98 ... 2 for \$3.88
*Pat. T.M. for DuPont acrylic fiber



SWEET CREEPER knit of 100% \$1.94
nylon. Dusloy treated for Back in lot of 3
water repellency. Button each
shoulder. Embroidery. Wash- each
able. **State size 9, 12, 18 mos.**
29 G 2052—White with lt. blue
29 G 2053—White yellow Wt.
ea. 5 oz. Ea. \$1.98; 2 for \$3.88

BARGAIN PACKAGE of knit \$2.67
combed cotton creepers. 1 light Back in lot of 3
green, 1 medium blue, 1 yellow. each
Button shoulder style. A per- each
sonality design on each. Wash- each
able. **State size 9, 12, 18 months.**
29 G 2054—Shpg. wt. pkg. 11 oz.
Package of 3, 1 size ... \$2.67

WASHFAST PINWALE CORDUROY \$1.39
JACKET for tiny tykes. Gripper Back in lot of 3
fasteners down front. Elastic- each
ized back waist. **State size 9, 12,**
18 months. Shpg. wt. 7 oz.
29 G 4572—Red ... \$1.39
29 G 4573—Medium blue ... \$1.39
29 G 4574—Brit. navy blue 1.39





SIZE SCALE FOR 6 TO 24 MONTHS

Order size	6 to 9 months	12 months	18 months	24 months
Waist	14	16	18	20
Length	27	29	31	33
Height	27	29	31	33



Our Best CREEPALONG

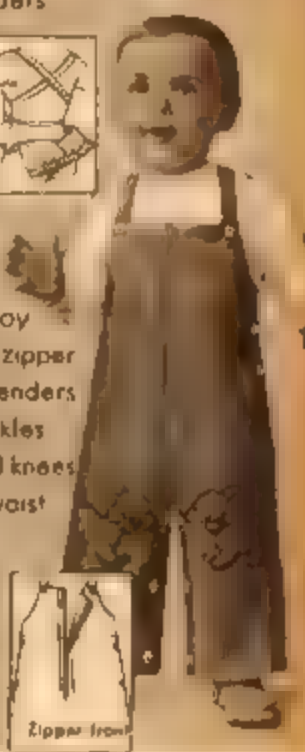
Recommended because it has every quality feature we can build into it! Full width drop seat snaps open without removing suspenders

Takes the batter out of toilet training
Non-slip suspenders stay on shoulders



\$294 Each in lot of 2

- WASHFAST corduroy
- Dress-speeding front zipper
- Non-slip snap suspenders with adjustable buckles
- Padded embroidered knees
- Snug elastic back waist
- Snap crotch for diapering



State size 6, 12, 18 months.
29G7543 Med um blue
29G7547 Lt aqua green
29G7546 Red Shpg wt. ea.
10 ea. Ea. \$2.98, 2 for \$5.98



Washfast CORDUROYs, Twill

Snap-fastened cratches for easy diaper changes. Elastic or bib back for a shirt-hugging fit. Non-slip suspenders stay in place

- A** STURDY COTTON TWEED jumpsuit. Snap fast front. Elastic over 1". Double fabric bib with cute embroidered design. Non-slip snap crotch and suspenders. Washfast. State size 6, 12, 18 months. 29G7579 Yellow. 29G7580 Med blue. Shpg. wt. ea. 6 ea. \$1.49, 2 for \$2.90

B WASHFAST CORDUROY CREEPALONG with detachable booties. Button on in place of shoes to keep little feet warm. Elasticized at ankle. Pleated front snap-crotch. State size 6, 12, 18 mos. Shpg. wt. ea. 8 ea. 29G7581 Lt green. 29G7582 Yellow. Ea. \$2.39, 2 for \$4.70

C WASHFAST PINWALK CORDUROY 3-piece creep-along. Sweetie cut bodice. Bib. Pleated front. Elasticized at ankle. Snap crotch. State size 6, 12, 18 mos. Shpg. wt. each 8 ea. 29G7584 Aqua. 29G7589 Red. 29G7587 Slip on pink. Each \$2.49. Save, buy 2 for \$4.90

D FAMOUS ORIGINAL CRAWLERS. Washfast corduroy. Front and back bibs. Snap on gleats. Elasticized side pleats. 1" elastic suspenders. State size 6, 12, 18 mos. Shpg. wt. each 8 ea. 29G7588 Med. blue. 29G7589 Red. 29G7590 Lt green. Ea. \$1.98, 2 for \$3.98. Shpg. 1 ea. 10 ea.

E FINEST QUALITY CORDUROY SET. Washfast Warm cotton flannel-lined jacket. Buttons for bib or gill. Embroidered animal snap crotch. Crawlers with front and back bibs. State size 6, 12, 18 mos. 29G7596 Med blue. 29G7597 Red. 29G7598 Lt green. WL12 ea. Set \$4.98



- F** SNAP CROTCH CREEPALONGS in Snap-on. 1 red twill, 1 brown denim. Wash separately. max fabric shrinkage 1%. State size 6, 12, 18 mos. Shpg. wt. pkg. 14 ea. 29G7571 1 pkg. of 3 of 1 size. \$2.99

G PACKAGE OF 3 PINWALK CORDUROY CREEPALONGS. Snap-on. 1 red twill, 1 brown denim. Wash separately. max fabric shrinkage 1%. State size 6, 12, 18 mos. Shpg. wt. pkg. 14 ea. 29G7572 1 pkg. of 3 of 1 size. \$3.77

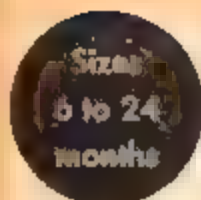
H NEW PINWALK CORDUROY COVERALL. 7-piece. 1 red twill, 1 brown denim. 1 red plaid trim. Snap crotch. Washable. State size 6, 12, 18 months. Shpg. wt. each 9 ea. 29G7573 10 Red. 29G7574 10 blue. Ea. \$1.98, 2 for \$3.98

I NEW PINWALK CORDUROY 3-piece. 1 red twill, 1 brown denim. 1 red plaid trim. Snap crotch. Washable. State size 6, 12, 18 months. Shpg. wt. each 9 ea. 29G7575 10 Red. 29G7576 10 blue. Ea. \$1.98, 2 for \$3.98

J DRESSY NEW CORDUROY 3-piece. 1 red twill, 1 brown denim. 1 red plaid trim. Snap crotch. Washable. State size 6, 12, 18 months. Shpg. wt. each 9 ea. 29G7577 10 Red. 29G7578 10 blue. Ea. \$1.98, 2 for \$3.98

HANDSOME CORDUROY 3-pc. SETS

For outdoor or indoor wear
Jackets matching hats, warmly lined with fleeced cotton. Suspenders have snap crotch, elastic back. Washable. State size 6, 12, 18 months. Shpg. wt. set 15 ea.
With pleated collar. Elastic inserts at jacket waist.
29G7573 Lt green
29G7574 Yellow
3-piece set \$5.98
Wee brother's outfit. Zipper jacket. Elastic at waist. Raglan sleeves.
29G7577 Honey tan
29G7578 Lt green
3-piece set \$5.98



Be sure of getting correct size check chart
SIZE CHART for COAT SETS, SNOWSUITS, SWEATERS

	Size 6 mos. to 24 mos.			
Order size	6 mos.	12 mos.	18 mos.	24 mos.
H. chest in.	8	9	10	11
Length in.	24 1/2	27 1/2	29 1/2	32 1/2
Coat length	5 1/2	6 1/2	7 1/2	8 1/2



A
\$8.98

B
\$8.98



C
\$8.98

Easton Boots Snow Suit Detachable mitts, and booties give little folk extra protection. Wear it from carriage to toddle age.



D
\$6.98

E
\$4.98

F
\$2.49

WASHABLE NYLON

TWO long zippers double dressing ease
 Warm quilted intercell lining



G
\$1.98



H
\$1.69



I
\$1.39



K
\$1.39



L
\$1.09



M
\$1.09

Sturdily made HONEYSUCKLE SNOW SUITS

In your choice of practical, attractive fabrics

WASHABLE NYLON snow suits. Each has two long zippers. Slip them on, zip them up in a jiffy. Warmly lined with intercell cellulose batting quilted to acetate. Elasticized at waist for sure fit. Rib knit cuffs. Extra strong double-overcast seams. Choice of handsome boys' or girls' style.

A GIRLS' SUIT with fluttering hat. **State size 12, 18 or 24 months.** Shipping weight 1 lb. 11 oz.
 29 G 8141—Yellow \$4.98
 29 G 8142—Medium blue 1.98

B BOYS' SUIT and matching helmet. **State size 12, 18, 24 months.** Shipping weight 1 lb. 11 oz.
 29 G 8159—Red \$8.98
 29 G 8160—Medium blue 8.98

C DETACHABLE MITTS, BOOTIES fit over rib knit wristlets and anklets. Water repellent Easton (acetate) lined with intercell cellulose batting quilted to acetate. Long zipper elasticized waist. Matching hat. Dry clean. **State size 12, 18, 24 months.** Shpg. wt. 1 lb. 14 oz.
 29 G 8163—Light blue \$8.98
 29 G 8164—Lt. mint green 8.98

D WATER REPELLENT EASTON (acetate) suit has zipper crotch and front zipper. Easy to change dress with Heavy cotton (flannel) lining. Rib knit wristlets, anklets. Attached drawstring hood has fluffy white fur trim. Dry clean. **State size 12, 18, 24 mos.** Shpg. wt. 1 lb. 8 oz.
 29 G 8156—Red \$6.98
 29 G 8157—Medium blue 6.98

E SATINY ACETATE TWILL 3-piece. Water repellent treated. Zipper front jacket. Rib knit waistband, cuffs. Ski pants with elastic waist. Matching hat. Fleecy rayon and cotton lining. Dry clean. **State size 12, 18, 24 mos.** Wt. 1 lb. 3 oz.
 29 G 8153—Mint green \$4.98
 29 G 8154—Medium blue 4.98

F "LITTLE SOFTIE" 2-PIECE SUIT keeps baby warm indoors or out doors. Fleecy 50% acetate, 25% nylon, 25% cotton. Rib knit cuffs, neck, waistband. Elastic waist ski-style pants. Wash separately. **State size 12, 18, 24 mos.** Shpg. wt. 1 lb. 14 oz.
 29 G 8150—Yellow 29 G 8151—Lt. blue
 29 G 8152—Lt. mint green \$2.49

100% Nylon SWEATERS

G NEW CARDIGAN with attractive cable knit pattern. Hand embroidered yoke. Crimp set nylon. Hand wash. **State size 6, 12, 18 months.** Shipping weight each 5 oz.
 29 G 3505—Pink
 29 G 3506—Lt. blue
 29 G 3507—White
 Shpg. wt. 5 oz. \$1.98

H BIG PUCK CUT! WEAVE CLASSIC of fine crimp set nylon. Snug ribbing at neck and cuffs. Hand wash. **State size 6, 12, 18 months.** Shipping weight each 5 oz.
 29 G 3500—White
 29 G 3501—Yellow
 29 G 3502—Lt. green
 Each \$1.69; 2 for \$3.20

Cotton Cardigan

J SOFT SMOOTH! SWEDE-LIKE INTERLOCK KNIT. Rosebud embroidery. Crew neck, cuffs. Hemmed bottom. Washable. **State size 6, 12, 18 mos.** Shpg. wt. ea. 5 oz.
 29 G 3508—White
 29 G 3509—Lt. blue
 29 G 3510—Yellow
 Each \$1.39; 2 for \$2.70

BECOMING HATS for your very young folk

K PEEK HAT of double knit sephyr wool. Fluffy white knit bunny pattern. Chin linc. Hand wash. Fits up to 18 months. Shpg. wt. 4 oz.
 29 G 2305—Jockey red \$1.39
 29 G 2307—light blue 1.39

L ALL WOOL HOCKEY CAP. Earlaps, chin linc. Topped with a fuzzy pompon. Hand wash. Fits into up to 18 months. Shpg. wt. 4 oz.
 29 G 2303—White \$1.09
 29 G 2304—Light blue 1.09

M BOYS' PINWALE CORDUROY HAT. Embroidered band. Contrasting piping. Grosgrain trim. Rayon lined. **State size 12, 13, 14, 15 in.** 29 G 7981—Med. blue, WL 4 oz. \$1.09

N PINWALE CORDUROY BONNET. White fur trim. Rayon lined. Grosgrain trim. **State size 13, 14, 15 in.** 29 G 7979—Lt. blue Shpg. wt. 4 oz. 29 G 7980—Pink \$1.29

To measure for headwear—measure 1 inch under ear around face to 1 inch below other ear

OUR BEST TINY TYKE'S COAT

WASHABLE FLANNEL

- Recommended because it's
- Soft, pretty flannel of 85% wool, 15% nylon
 - Sanforlon® treated won't shrink or mal
 - Hand wash - drip dry Saves cleaning bills!

\$14.95

A practical beauty! Carefully tailored of 85% wool, 15% nylon flannel. Washable. Won't shrink out of fit. Stays soft textured. Pleated from yoke in back and front. White collar and cuffs peek out from yoke tops. Crafted with warm quilted Estroon acetate. Matching hat. Cotton flannel lined leggings - slippers at ankles. Size 12, 18, 24 months. Shpg. wt. 2 lbs. 2 oz.



Measure fat and check chart on opposite page



A Caribee \$7.95

B Estroon \$7.95

C NYLON \$10.95

D All Wool \$12.95

Dress up your darling in a PRETTY COAT SET

Matching hats and leggings that slide on easily

A WASHABLE PINWALE CORD ROY Sirt Coat and leggings lined with fleecy cotton flannel. Rayon lined hat. Hat has yoke front and back, puffed embroidery trim. Zipper ankles, suspenders on the leggings. Size 12, 18, or 24 months. Shipping weight 2 pounds 3 oz.

B FLEECE 75% WOOL, 25% NYLON ON COTTON BACK 40% of total fabric. Yoke style coat. Fluffy fur and embroidered pretend pearls on collar. One hat rayon lined. Zipper ankles, suspenders on leggings. Dry clean. Size 12, 18, 24 months. Shpg. wt. 2 lbs. 2 oz.

C FLUFFY WHITE FUR trim. Fleece 75% Estroon (acetate), 15% wool on cotton backing (40% of total fabric). Coat cotton flannel lined. Adjustable buckle suspenders, zipper ankles on leggings. Rayon lined bonnet. Dry clean. Size 12, 18, 24 months. Wt. 2 lbs. 8 oz.

D TRASTY ALL WOOL SET Coat rayon lined, 100% new wool interlined. Sweetly trimmed with hand loomed embroidery. Fur edged collar. Front and back yokes. Cotton flannel lined leggings with zipper ankles and adjustable suspenders. Rayon lined bonnet. Dry clean. Size 12, 18, 24 months. Wt. 2 lbs. 8 oz.



E Nylon \$8.98

F Estroon \$4.49

G Nylon \$6.98

CARRIAGE SUITS for baby's winter outings

H 100% NYLON SUIT. Water repellent treated. Washable. 2 long zippers of matching color for dressing ease. Warmly lined with soft fleeced Estroon (acetate). Elasticized at back of waist, belted. Sturdy warm won't ray with tubbing. Closed hands, feet. Matching hat. Size fits infants up to 12 months.

I Downy-soft FLEECE Estroon (acetate) and cotton. Long front zipper for dressing ease. Zipper crotch for quick diaper changes. Attached rayon lined hood. Fur trim. Closed hands and feet. Washable. Fits infants up to 12 months.

J ESTROON ACETATE TWILL SUIT lined with fleeced Estroon and cotton. Feet and ankles in long rayon zipper. Water repellent treated. Closed hands and feet. Elasticized waist. Dry clean. Matching 50% wool 50% cotton knit bonnet. Size fits infants up to 12 months. Shpg. wt. 1 lb. 8 oz.

K BUDGET STRETCHER! Fleece 75% acetate, 25% nylon. Long zipper to make dressing easy. Closed hands and feet. Elasticized waist. Matching flannel lined hat. Washable. Fits infants up to 12 months. Shpg. wt. 1 lb. 8 oz.



L 75% Acetate 25% Nylon \$3.98

M Nylon \$6.98

N Estroon \$4.98

BUNTINGS to keep baby snug and warm

O BUNTING WITH SEPARATE CREEPER-JACKET Soft fleeced Estroon (acetate) and cotton quilted to smooth, lint-free nylon taffeta outside surface. Creeper has detachable mitts. Gripper Fastener crotch and front. Matching hat. Bunting bag zips open. Acetate satin bound. A top combination for warm h. convenience.

P PLASTIC LINED BUNTING. Separate jacket with attached rayon lined drawstring hood. Closed hands. Fleece Estroon (acetate) and cotton. Bunting zips open. Appliqued trim. Shipping wt. 1 lb. 8 oz.





Check chart first... get the right size

SIZE SCALE FOR SIZES 6 TO 18 MONTHS

Order size If height is 19 in. or less If weight is	6 to 9 months	12 months	18 months
	24 1/2 - 25 1/2	27 - 29	29 1/2 - 31
	14 - 16	17 - 22	23 - 26 lbs.



100% NYLON and 70% ORLON*, 30% NYLON

3 DRESSES \$5.00

Good news for mom—these charmers need no ironing!

Less than \$1.67 each! A buy you'll find hard to match anywhere. Caringly made of 100% nylon or 70% orlon 30% nylon fabrics. Each a washable wonder that needs no ironing. Styles similar to those illustrated. 1 yellow 1 blue, 1 green in each package. State size 9, 12, 18 months. Shpg. wt. package 1 lb. 8 oz. 29 G 5039 Package of 3 dresses, 1 size \$3.00

* Reg. Trade Mark Dupont's acrylic fiber



B Cotton \$1.98

D Corduroy \$1.98

C Cotton \$1.98



A Cord Cotton \$2.98

Carefully made, sweetly detailed little DRESSES

A DRESS AND CARDIGAN Set of soft smooth combed cotton. Embroidered trim. Button shoulders on dress. Washable. Retain shape and fit. State size 9, 12, 18 months. 29 G 5036—Lt. mint green. 29 G 5037—Yellow. Shpg. wt. set 8 oz. \$2.98

B SANFORIZED COTTON BROADCLOTH DRESS. Perfect embroidery on the skirt. Lace trim on collar and cuffs. Bagging on the yoke. Tie back sash. Washable. State size 9, 12 or 18 months. Shpg. wt. 6 oz. 29 G 5032—Red, \$1.98. 29 G 5033—Yellow, \$1.98

C FINE-CUT DRESS of cotton broadcloth. Checked trim. Elasticized sleeves. Tie back sash. Button back. Washable. State size 9, 12, 18 mos. 29 G 5034—Lt. mint green. 29 G 5035—Medium blue. Shpg. wt. 6 oz. \$1.98

D WASHFAST PINWHEEL CORDUROY DRESS. A favorite for fall and winter wear. White lace edged collar. Hanky pocket. Tie back sash. State size 9, 12, 18 months. Shpg. wt. 6 oz. 29 G 5030—Teal green \$1.98. 29 G 5031—Pink \$1.98



A top buy for wee misses

3 for \$2.99

3 POLISHED COTTONS Less than \$1.00 each!

An easy, thrifty way to keep her well dressed! One package has three cute styles, costs you much less than you would pay if they were bought separately. All made of fine Everglaze® polyester cotton. Styles similar to those illustrated. 1 pink 1 yellow 1 light to green. Washable. State size 9, 12, 18 mos. Shpg. wt. 10 oz. 29 G 5038 Package of 3 1 size \$2.99

* Reg. Trade Mark

44 SEARS-ROEBUCK CINCINNATI

50% ORLON*, 50% NYLON Waterproof Plastic Lined Pants



\$2.90 Set, in foot of 9 sets

\$2.90 Set, in foot of 9 sets

Perky, practical baby fashion A whiz to wash... need no ironing

BOYS TOPPER SET features a sporty collar and wee chest pocket. 50% orlon 50% nylon in a petite check. Plastic lined pants snap open for quick changes. Fast at back or waist and around legs. Hand wash. State size 9, 12, 18 months. 29 G 1507—Blue check. 29 G 1508—Light mint green check. Shpg. wt. set 5 oz. Set \$2.98. 2 sets for \$5.80

DAIRY TOPPER SET FOR GIRLS. Lace trimmed topper with tiny ruffles. 50% orlon 50% cotton check. Lace ruffled ruffles on panty. Snap open flat for dressing ease. Plastic lined pants. Aperting safety. Hand wash. State size 9, 12, or 18 months. 29 G 1509—Pink check. 29 G 1510—Yellow check. Shpg. wt. set 5 oz. Set \$2.98. Save! buy 2 sets for \$5.80



Less than \$1.00 Set, in pkg. of 3 sets

Less than \$1.00 Set, in pkg. of 3 sets

Save! Buy Topper Set Packages Cotton percale—plastic lined panties

BOYISHLY STYLED TOPPER SETs of assorted cotton percale. Snap, checks and multiple prints. 3 different prints in each package. Baby flattering colors. Plastic lined panties have snap fasteners down sides. Open flat for dressing. Washable. State size 9, 12, 18 months. Shpg. wt. package 12 oz. 29 G 1515—Package of 3 sets, 1 size \$2.99

TOPPER SETs trimmed with rickrack and embossed pattern for the feminine young wearer. Assorted printed cotton percales. Waterproof plastic lined panties. Snap fasteners down sides. Open flat for quick, easy diapering. Washable. State size 9, 12, 18 months. Shpg. wt. package 12 oz. 29 G 1516—Package of 3 sets, 1 size for only \$2.99

Cuddly KNITS . . prize finds for the gift-shopper



OUR BEST BABY SHAWL

Exquisite all-over rose-
bud embroidery. Hand-
knit fringe. Extra large
size. Finest quality nylon



BOOTEES, HATS, SWEATER SETS for babies up to 6 months

A ALL WOOL SACORI BONNET AND BOOTEES SET Hand crocheted in Japan. Assorted colors. Machine wash. Gift boxed for gift wrapping. Shpg. wt. set 7 oz.
29 G 2509—Pink Set \$1.98
29 G 2510—Lt. blue Set 1.98
29 G 2511—Yellow Set 1.98

D SOFT CRIMP-SET VIL IN NYLON BOOTEES Rayon knit in set in bow. 1 white pair, 1 blue pair, 1 yellow pair in each package. Fit infants up to 6 months. Hand wash. Shpg. wt. pkg. 4 oz.
29 G 2519—Package of 1 pair of booties \$1.69

B CUDDLY CRIMP-SET VIL IN NYLON BOOTEES SET Hand crocheted rayon knit in bow. Hand wash. Set in a gift box. Shpg. wt. 8 oz.
29 G 2516—Light mint green
29 G 2517—Yellow Set \$1.98
29 G 2518—White Set 1.98

E WARM LITTLE ZEPHYR WOOL Cap Sweet or baby boy or girl. Fuzzy pom-pom has a merry bell in center. Earflaps tie snugly under chin. Hand wash. Snowy white. Fits up to 6 months.
29 G 2520—Shpg. wt. 4 oz. \$1.59

C OUR BEST CRIMP-SET VIL IN NYLON SET Dainty sprays of holly embroidery on cardigan. Rayon knit on booties. Can hand wash. Bowed for gift giving. Shpg. wt. 6 oz.
29 G 2512—White Set \$1.98
29 G 2513—Yellow 2.98
29 G 2514—Lt. mint green 2.98

F TINY PINK HAT of double-knit. Zephyr wool. Fluffy and warm. Fits a small size. Ties under chin. Hand wash. Fits boy or girl up to 6 months. Shipping weight 3 oz.
29 G 2501—Pink \$1.59
29 G 2502—White 1.59

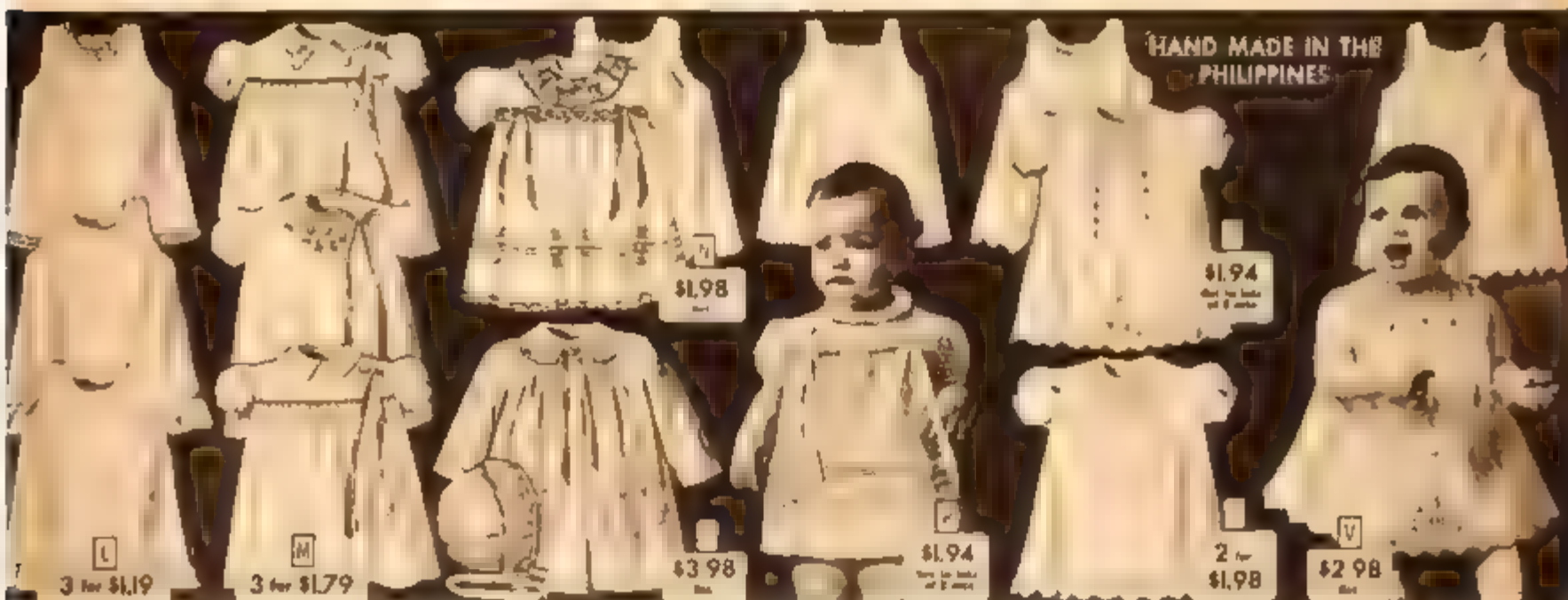
Soft (Crimp-set) Nylon Cardigan, SHAWLS

G TOASTY NYLON CARDIGAN with attractive knit-in pattern. Pretty touches of hand embroidery. Hand wash. Dries quickly. Fits infants up to 6 months. Shpg. wt. 4 oz.
29 G 2526—White \$1.98
29 G 2527—Yellow 1.98
29 G 2530—Lt. blue 1.98

H OUR FINEST SHAWL All nylon. Rayon knit in bow. Hand wash. 48x50 in. including fringe. Gift boxed. Wt. 15 oz.
29 G 2531—White \$4.69
29 G 2532—Light blue 4.69
29 G 2533—Yellow 4.69
29 G 2534—Lt. mint green 4.69

J GOOD QUALITY NYLON SHAWL Rayon knit in bow in corner. Assorted knit in pattern. Size 48x48 inches including fringed hand-knitted edge. Hand wash. Gift boxed. Shpg. wt. 11 oz.
29 G 2539—White \$2.98
29 G 2540—Yellow 2.98
29 G 2541—Lt. mint green 2.98

K LOVELY BELGIAN-TYPE SHAWL. Fancy knit pattern, with border. Rayon trim and wash 40x40 inches. Bowed. Shpg. wt. 11 oz.
29 G 2535—White \$3.98
29 G 2536—Yellow 3.98
29 G 2537—Lt. mint green 3.98
29 G 2538—Pink 3.98



L COTTON BATISTE SLIPS. Buttoned shoulder. Assorted ruffled lace trimmer styles. Hand wash. Size 6 to 12 mos.
29 G 616—Pink yellow lt. green
29 G 615—White Wt. pkg. 5 oz.
Package of 3 sets \$1.99

M BUY BABY THREE THREE Cotton hat and dress for one small price. Assorted yoke and collar styles in each package. Sweetly embroidered. Hand wash. Size 6 to 12 months.
29 G 614—Pink, yellow, lt. green
29 G 613—White. Shpg. wt. pkg. 5 oz. Pkg. of 3, 1 size \$1.79

N SHEEN WHITE NYLON TIESS with pastel rayon slip or baby head dress or cap. Embroidered. Rayon knit. Ribbon banding. Hand wash. Fits 6 to 12 mos.
29 G 617—White dress, white slip
29 G 618—White dress, light green slip
29 G 619—White dress, pink slip. Shpg. wt. 8 oz. Set \$1.98
2 sets for 3.88

P DEAR LITTLE COAT and matching bonnet of rayon crepe. Soft. In size man's and ab. Self-lined. V-neck. Hand embroidered on collar and front panels. Hand wash. 12 mos. to 2 yrs.
29 G 1623—Pink
29 G 1622—White
2-piece set. \$3.98

Q NYLON PLEUSE DRESS with matching rayon cap. Dainty hand embroidery. Ribbon bow. Washable. Dress needs no ironing. Fits infant up to 12 months. Shpg. wt. 2 oz.
29 G 627—White
29 G 628—Pink
29 G 629—Yellow
Set \$1.98 Buy 2 sets for only \$3.88
See size chart on opposite page

S HAND MADE COTTON BATISTE DRESS and slip set. Dress has dainty hand embroidery on yoke, bodice, and hemline. Matching button-shoulder. Hand wash. Size 6, 12 months. Shpg. wt. set 4 oz.
29 G 1603—White
29 G 1604—Lt. green
Set \$1.98
2 sets only 3.88

T 2 OF THESE PRECIOUS HAND MADE COTTON BATISTE dresses—and only \$4.98 each. Generously decorated with hand embroidery. Fine tucking at neck and hem. Hand wash. Size 6, 12 months.
29 G 1600—2 white
29 G 1601—2 pink
Pkg. of 2, 1 size and color. Wt. 4 oz. \$1.98

V COTTON BATISTE SET RIBBON TRIMMED DRESS in design similar to dress at 10. Dainty to knit. Hand embroidered. Scalloped embroidery on slip. Hand wash. Size 6, 12 months.
29 G 621—Lt. blue
29 G 1622—Yellow
29 G 1623—Pink
29 G 1624—White
Wt. 4 oz. Set \$2.98



OUR BEST FITTED SHEET Super-smooth Percale

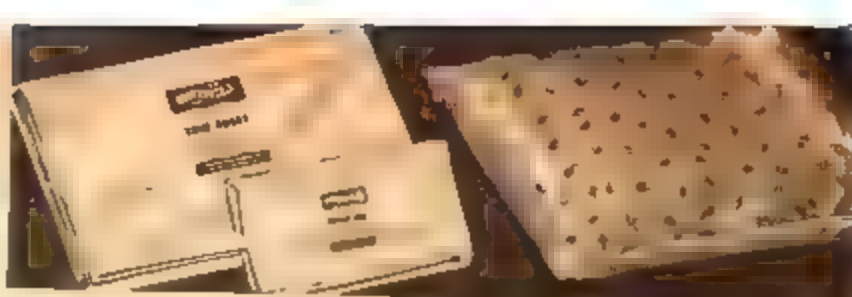
Tape Reinforced for
added strength
More threads per inch
Choose from 5 colors

Once on, your bed-making is over! Mitered corners hold sheet in place. Gives baby a smooth, comfortable sleeping surface saves your time. Ends biotaped for longer wear. Sanitized cotton percale won't shrink over 1%. 190 threads per sq. in. after washing. State color white, pastel green, blue, yellow, or pink. Fits 52x28 in. crib mattress.

\$1.40

Each in lot of 6

29 G 300—Ship. wt. 3.15 oz. 2 for \$4.35, 4 for \$8.40



Crib SHEETS, Pillow CASES

Smooth white cotton—144 70c
threads per square in. after washing. Seal's hem-stitched. In lot of 6. State color white, blue, yellow, or pink. 29 G 308—Basketette size 30x54 in. W. pkg. 1 lb. 10 oz. Pkg. of 3, \$2.22; 2 pgs. \$4.20
29 G 309—Crib size 47x72 in. Ship. wt. pkg. 1 lb. 10 oz. Pkg. of 3, \$3.20; 2 pgs. \$6.18
29 G 312—Pillow case. About 17x13 in. W. pkg. 8 oz. Pkg. of 3, \$2.22; 2 pgs. \$4.36

New WASHABLE Pillow

Soft, pretty—and PRAC. \$2.49
TICA! pillow for baby. 18x18 in. washable Ticon® synthetic fiber filling. State color white, blue, yellow, or pink. Remy move or smooth nylon slipper satin cover. Zipper at one end. 1 lb. 10 oz. on one side with white corded print on the other. About 16x15 inches. Hand wash cover.

29 D 314—Ship. wt. 11 oz. E.A. \$2.49

(TICA! and Ticon® are trademarks for polyester fibers.)



SAVE on Absorbent Quilted COTTON PADS

Our best Nylon stitched Sanitized cotton cover—won't shrink over 1%. Sterilized bleached cotton filling. White Washable. 29 G 400—17x16 in. Ship. wt. pkg. 1 lb. 4 oz. Package of 2, Was \$1.22, \$1.19; 2 pgs. \$2.24
29 G 401—17x30 in. Ship. wt. pkg. 1 lb. 4 oz. Package of 2, Was \$2.14, \$1.98; 2 pgs. \$3.74
29 G 402—27x16 in. Ship. wt. each 1 lb. 2 oz. Each Was \$1.22, \$1.19; 2 for \$2.20

Was ~~56c~~ 56c

in lot of 6
2 for \$2.20

Thrifty buy White cotton cover bleached white cotton filling. Zigzag stitching. Washable.

29 G 403—15x17 in. Ship. wt. pkg. 1 lb. 4 oz. Pkg. of 2, Was \$1.22, \$1.19; 2 pgs. \$2.24
29 G 406—7x30 in. Ship. wt. pkg. 1 lb. 4 oz. Pkg. of 2, Was \$1.22, \$1.19; 2 pgs. \$2.24
29 G 407—14x52 in. Ship. wt. pkg. 1 lb. 10 oz. E.A. Was \$2.30, \$2.19; 2 for \$4.18

Was ~~33c~~ 33c

in lot of 6
2 for \$2.20

A Complete Selection of FITTED CRIB SHEETS For Your Convenience . . . Baby's Comfort

Five mattress-hugging Honeysuckle styles
Stoutly constructed . . . all work savers

"Measuring Stick" Print

Decorative and useful! Washfast pastel print makes baby's crib always look company ready. Sanitized white cotton—164 threads per sq. in. after washing. Won't shrink over 1%. Mitered corners. Biotaped ends. Fits 52x28 in. mattress. Ship. wt. ea. 8 oz. 29 G 303—E.A. \$1.39; 2 for \$2.49

Slip It on in a Wink!

All four corners of elasticized knit fabric. Slip on easily—no need to lift or bend mattress. Sturdy Sanitized white cotton—64 threads per sq. in. after washing. Won't shrink over 1%. Fits 52x28 in. crib mattress. 29 G 310—Ship. wt. pkg. 1 lb. 2 oz. Pkg. of 3, \$4.12; 2 pgs. \$7.92

Was ~~96c~~ 96c

in lot of 6
2 for \$2.20

Price Cut!

Snug end pockets keep sheet simple to use. Sanitized white cotton—won't shrink over 1%. 148 threads per square inch after washing. Fits standard 52x28 in. crib mattress. 29 G 307—Ship. wt. pkg. 1 lb. 2 oz. Pkg. of 3, \$2.98; 2 pgs. \$5.76

NEW! Top Quality Knit

Best quality knit cotton fitted sheet we've ever offered. Soft, absorbent. Elastic all around hem. Fits 52x28 in. crib mattress. Washable. State color white, pink, blue, yellow, green. 29 G 306—Ship. wt. pkg. 1 lb. 2 oz. Pkg. of 3, \$4.98; 2 pgs. \$9.40

Fitted Percale SHEET for YOUTH BED

Sturdy, Smooth-fitting

Just what you need for bouncing youngsters. Mitered corners hold sheet in place, save bed-making. Fol's has taped for added rip-resistance. Sanitized white cotton percale—won't shrink over 1%. 190 threads per square inch after washing. Fits standard 66x33 in. youth bed mattress. Ship. wt. each 12 oz.

29 G 304—Each \$2.38; 2 for \$5.00

Honeysuckle youth bed blankets on page 49. Youth beds, see index.

Use WATERPROOF SHEETS . . . stop stains, moisture damage

Kliment's quilted rubber pads—73c
square a cushion, in lot of 6. Soft, pliable. 27x28 in. Flea color. 29 G 605—18x18 inches. Ship. wt. 1 lb. 2 oz. for 2. 2 for \$1.56; 4 for \$2.92
29 G 606—18x27 inches. Ship. wt. 1 lb. 6 oz. for 2. 2 for \$1.56; 4 for \$2.92
29 G 607—27x18 in. W. ea. 1 lb. 3 oz. E.A. \$1.59; 2 for \$3.70

Double 2 ply long then synthetic rubber sheets—63c
in lot of 6. Soft, pliable. 27x28 in. Resists acids, oils, stains. White, Washable. 29 G 611—27x36 inches. Ship. wt. pkg. 1 lb. 10 oz. Package of 2, \$1.32; 2 packages for 2.50
29 G 612—36x54 inches. Ship. wt. ea. 1 lb. 6 oz. Each \$1.32; 2 for \$2.50

White rubber flannel—41c
new 6 oz. harker. in lot of 6. Soft, pliable. 27x28 in. Synthetic rubber. Boilable. 29 G 613—18x27 in. W. ea. 1 lb. 2 oz. Pkg. of 2, \$1.32; 2 pgs. \$2.50
29 G 614—27x36 in. Ship. wt. pkg. 1 lb. 6 oz. Pkg. of 2, \$1.32; 2 pgs. \$2.50
29 G 615—36x54 inches. Ship. wt. ea. 1 lb. 8 oz. Each \$1.62; 2 for \$3.14



\$2.98

Each

OPAQUE PLASTIC COVER

Attractive . . . waterproof. Use to protect new crib mattress, recover stained, shabby ones

Makes old mattresses look new! Neat fitting. Corded edges. Zipper end. Completely covers 52x28 in. mattress. Keeps out dirt, moisture. Multicolor design. State color pink or blue. 29 G 512—Ship. wt. 15 oz. \$2.98



CRIB MATTRESS COVERS Clear Waterproof Plastic

A ZIPPER CLOSED COVER protects all sides of mattress from dust, stains, moisture damage. Durable clear white plastic. Laminated for softness and continued pliability. Fits standard 52x28 in. crib mattress. Shipping weight, each, 13 ounces.

29 G 551—Each \$2.29; 2 for only \$4.38

B COVERALL—Designed to guard top, bottom and sides of mattress against moisture damage. Plastic straps at one end, plastic at other. Fits 52x28 in. mattress. State color pink or blue. Shipping weight each 14 ounces.

29 G 550—Each \$1.55; 2 for \$3.00



C \$1.98

A \$3.98

OUR BEST QUALITY NURSERY COMFORTS

Recommended because: Electronically quilted... No threads to break or soil... No needle holes to cause moisture seepage. PADS STAY FRESH Covered with silky-feeling waterproof plastic... wipe clean Gay "King Cole" prints in FIVE bright, beautiful colors Buy a MATCHED set, add cozy look to nursery equipment

- | | | |
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| <p>A CUSHIONED PLAY YARD PADS Red, white, yellow, blue, pink, or light green. 40x40 in. 1/2 in. thick. Waterproof plastic. Silky-feeling. Shipping weight 1 lb. 1 oz.</p> <p>29 G 500M \$3.98</p> | <p>B HOLLYWOOD TYPE CUSHIONED PADS 1 piece baby room. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. 91 in. long. 2 in. wide. 1/2 in. thick. Waterproof plastic. Silky-feeling. Shipping weight 2 lbs. 4 oz.</p> <p>29 G 501M \$3.98</p> | <p>C RUFFLED LINED LINER 1 piece baby room. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. 91 in. long. 2 in. wide. 1/2 in. thick. Waterproof plastic. Silky-feeling. Shipping weight 1 lb. 1 oz.</p> <p>29 G 502M \$1.98</p> |
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Waterproof Plastic Covered BED, BUGGY PADS

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| <p>1 INCH PAD \$2.98
1 in. thick. 40x40 in. Can be used to prop up baby's head, Tufflex® and cotton lined. Boxed edges. 1/2 in. thick. Blue, pink, or yellow print. State color. Shipping weight 1 lb. 1 oz.</p> <p>29 G 523 \$2.98</p> | <p>THREE-PIECE \$1.59
Three-piece baby room. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Fits basket with 12 in. bottom. Shipping weight 3 lbs. 4 oz.</p> <p>29 G 524 \$1.59</p> | <p>CRIB BUMPER \$2.59
1 piece baby room. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Fits basket with 12 in. bottom. Shipping weight 3 lbs. 4 oz.</p> <p>29 G 525 \$2.59</p> |
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HIGH CHAIR PADS

- | | |
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| <p>3-PIECE HIGH CHAIR \$2.79
3-piece high chair. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Shipping weight 3 lbs. 4 oz.</p> <p>29 G 521 3-pc. set \$2.79</p> | <p>1-PIECE HIGH CHAIR \$1.79
1-piece high chair. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Shipping weight 2 lbs. 2 oz.</p> <p>29 G 522 \$1.79</p> |
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WALKER PAD

- | |
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| <p>1-PIECE WALKER \$1.69
1-piece walker. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Shipping weight 1 lb. 1 oz.</p> <p>29 G 523 \$1.69</p> |
|--|



Pretty, practical for Baby Basket

Electronically quilted—No stitches to break or soil, no needle holes to cause seepage. Watting won't spoil their beauty or leave odors. Satin-embossed waterproof plastic—even the ruffles wipe clean. Liners quilted with plastic on BOTH sides of soft cotton batting. "Pretty-up" your basket with yellow, blue, pink or green pad, liner

- | | |
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| <p>B BASKET PAD Matches any liner in this group. Electronically quilted on one side, smooth on the reverse side. Resilient cotton felt and Tufflex® filling. Firm based edges. Stays fresh, sanitary. Pink, yellow, blue, or light green waterproof plastic. State color.</p> <p>29 G 504M—Shpg. wt. 2 lbs. 6 oz. \$1.89</p> | <p>E LINER FOR HOODED BASKET \$2.79
Edges with 5-inch lace print ruffle. Electronically quilted waterproof plastic has close-to-touch texture. Fits basket 11 1/4 inches deep, with 13x28-inch bottom. Pink, blue, yellow or light green. State color. Shipping weight 1 lb. 1 oz.</p> <p>29 G 503M \$2.79</p> |
| <p>F FULL SIZED LINER with dainty tiers of white velvet print ruffles. A glamorous touch in any nursery. Fits basket 1 1/2 inches deep, with 13x28-inch bottom. Satin weight 27 inches. Electronically quilted interior. Pink, yellow, blue or light green plastic. State color.</p> <p>29 G 504M—Shpg. wt. 1 lb. 10 oz. \$3.79</p> | <p>G BASKET LINER with deep white lace print ruffle around top. Electronically quilted interior. Fits basket 11 1/4 inches deep with 13x28-inch bottom. 12-inch ruffle. Nothing could be nicer for showing off baby! Pretty pink, blue, yellow or light green. State color.</p> <p>29 G 507M—Shpg. wt. 14 oz. \$2.69</p> |



PLAY YARD PADS

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| <p>1-PIECE PLAY YARD \$3.89
1-piece play yard. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Shipping weight 3 lbs. 4 oz.</p> <p>29 G 505M \$3.89</p> |
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sturdily constructed to take tough wear

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| <p>DURABLE WATERPROOF PLASTIC \$3.49
1 piece baby room. 40x40 in. 1/2 in. thick. Electronic Tufflex® filling. Pretty nursery print on blue, pink, or yellow. State color. Shipping weight 3 lbs. 4 oz.</p> <p>29 G 512 \$3.49</p> | <p>BURGET-MINDED \$2.49
Pad with stout waterproof plastic cover. Tufflex® filling and resilient. Fade stain resistant. Wipe clean with damp cloth. Corner ties 40x40 inches. Blue, yellow, pink, or light green with contrasting inner border. State color. Shipping weight 4 oz.</p> <p>29 G 513 \$2.49</p> |
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For the first time! A
Completely Washfast Blanket

PRE-SHRUNK.. WASHFAST.. SUNFAST

Our best quality.. most practical COTTON BLANKET!

\$3.93
Each
In lots of 2

- Developed in our own textile laboratory. Available only at Sears.
- Maximum fabric shrinkage guaranteed less than 3%.
- Wash right with whites.
- Handsome acetate satin binding also washfast, shrink-resistant.

Bright sun, atmospheric fumes, frequent
tubbing won't fade or shrink it!

New HONEYSUCKLE crib blanket that's sure to be the darling of both mother and baby. Solid colors or fascinating merry-go-round woven pattern. Finest quality, heaviest weight napped cotton we've ever been able to offer. Soft, resilient, absorbent. Stays that way, too! Washfast, sunfast, pre-shrunk—maximum fabric shrinkage 3%. Smooth 6-inch acetate satin binding is fade, shrink-resistant also. Size 36x50 inches. Boxed for gift-giving. Creamy shades of pink, yellow, blue, or green. *State color*
29 G 476—Merry-go-round patterned crib blanket
29 G 477—Solid color blanket. White or colors above
Shpg. wt. each 1 lb. 11 oz. Each \$3.98... 2 for \$7.84

PART NYLON

One of our
most popular
blankets... now blended with
Estron and cotton for nicer "feel"

Choose Reversible Colors or Gay Pattern

50% Estron acetate, 25% nylon, 25% cotton blended into an easy to wash, long wearing blanket fabric. Soft, fleecy nap. 6-inch acetate satin binding. Nicely boxed. Washable.
SWEET WOVEN PATTERN. *State color* pastel blue, pink, yellow or green.
29 G 470—Size 36x50 inches. Shpg. wt. 1 lb. 11 oz. Each \$3.98... 2 for \$7.84
REVERSIBLE SOLID COLORS. Pink and blue or green and yellow. *State color* choice
29 G 471—Size 36x50 inches. Shpg. wt. 1 lb. 11 oz. Each \$3.98... 2 for \$7.84
29 G 472—Size 40x60 inches. Shpg. wt. 2 lbs. 4 oz. Each 4.99... 2 for 9.80



Shrink-resistant All Wool CRIB BLANKET

"Lauderite" treated to
end your washing worries

\$4.89
Each
In lots of 2
Tops for winter warmth!
Washable in your machine.
Stay soft, fluffy "Lauderite"
treated for shrink resistance.
Guaranteed 5 years against moth damage.
6-in. acetate binding. *State color* pink, blue, yellow or green.
29 G 436—36x50 in. Wt. 1 lb. 6 oz. \$4.89
29 G 437—Size 40x60 inches
Shpg. wt. 1 lb. 10 oz. Each 4.89



Penny-wise Napped Cotton

Good quality cotton downy soft.
5-in. acetate satin binding. Washable. Boxed. *State color* pastel blue, pink, white, yellow, or green.
29 G 460—36x50 in. Shpg. wt. ea. 1 lb. 10 oz. Each \$2.98... 2 for only \$5.88
29 G 461—40x60 inches. Shpg. wt. each 2 lbs. Each \$3.98... 2 for only \$7.86

New Estron Blanket

Soft warm Estron acetate fleece. Cotton warp. 20% nylon. Abrasive for ad. 60% strength. 6 1/2 lb. acetate binding has sweet nursery print. Washable. *State color* white, yellow, blue, pink, green. Shpg. wt. ea. 1 lb. 8 oz.
29 G 475—Each \$3.69... 2 for \$7.38

Pepperell DYNEL CRIB BLANKET

Extra warm
Soft, resilient
Fast drying
Stain resistant

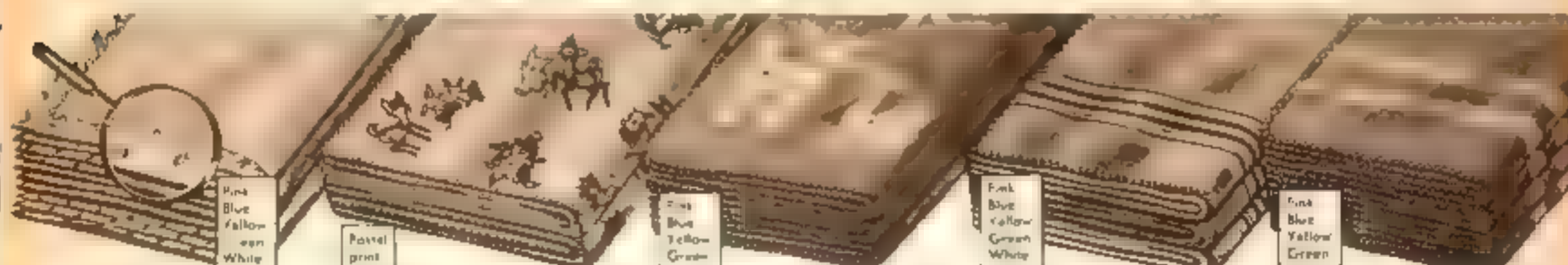


New low price!

Dynel synthetic fiber blanket. Lightweight, toasty warm. Washable in machine. Maximum shrinkage 1% to 2%. Dries quickly with same fluffy texture. Long wearing. Moth proof. 6-in. acetate binding. Boxed. *State color* blue, pink, yellow, green.
29 G 462—36x50 in. Shpg. wt. 2 lbs. Ea. \$4.98
29 G 464—40x60 in. Wt. 2 lbs. 4 oz. Ea. 6.98

Crib Sheet-blanket

Lightly napped cotton. As warm as warm sheet or lightweight blanket. Handy as a bath blanket. Washable. White, blue, pink, green or yellow.
29 G 360—30x50 in. *State color* 5 lb. ea. each 9.98. Each \$1.00... 2 for \$1.98
29 G 361—40x72 in. *State color*. Shpg. wt. each 1 lb. 5 oz. Each \$1.59... 2 for \$3.09



HONEYSUCKLE RECEIVING BLANKETS. Fluffy napped cotton. A rainbow of soft pastel colors. Priced to fit your budget

OUR BEST QUALITY RECEIVING BLANKET. Pretty rosebud print acetate satin binding smoothly finishes the edges. Richly napped cotton. 30x40 in. Washable. Buy extras for shower gifts. *State color* pink, blue, yellow, white, green. Shpg. wt. ea. 9 oz.
29 G 362—Each: 98c... 1 for only \$2.85

48... SEARS, ROEBUCK AND CO. CO.

APPEALING FAUNS AND LITTLE BUNNIES add enchantment to this cuddly receiving blanket. Neatly stitched edges. Washable. 30x40 inches. Pastel print on cream background. 3 g. and 4 g. Shpg. wt. ea. 9 oz.
29 G 357—Package of 2... \$1.89
Save! Buy 2 packages for 3.66

BETTER QUALITY NAPPED COTTON. White woven in far finer quality. Features brightly colored firm stitched edges. 30x40 in. Washable. *State color* blue, pink, green, yellow.
29 G 363—Shpg. wt. ea. 9 oz. Each 95c... 3 for only \$2.76

MEDIUM WEIGHT COTTON RECEIVING BLANKET. Multi-color striped ends. Stitched edges. Washable. 30x40 inches. *State color* pink, blue, yellow, white, green. Shpg. wt. 1 lb. 6 oz.
29 G 351... 3 for \$1.89
Save! Buy 6 for only 3.68

THRIFT BUY! Have a generous supply at this small price. 1 lb. ea. blue, pink, yellow, green in each package. White stripes. Stitched edges. Washable. 34x26 inches. Shpg. wt. package 1 lb. 6 oz.
29 G 330—Package of 4, \$1.59
2 packages for only 3.00



Chenille SPREAD

ATTRACTIVE TOP-PR for baby's crib. Fluffy pinpoint cotton chenille on firm white sheeting. Multicolor design, white background. Washable. Buy two, have an extra fresh one ready for use. About 40x64 inches. 29G481—Shpg. wt. ea. 1 lb. 5 oz. Each \$2.98, 2 for only \$5.88

\$2.94

Each in lot of 2

Jacquard-woven Cotton CRIB BLANKETS

THRIFT-QUALITY BLANKET of good quality napped cotton. Woven-in pattern sure to make it a nap time favorite. 3-in. acetate satin binding. 36x50 in. Washable. State color blue, pink, yellow, green. Shpg. wt. ea. 1 lb. 8 oz. 29G474—Boxed. Each \$1.98. Save, buy 2 for only \$3.90

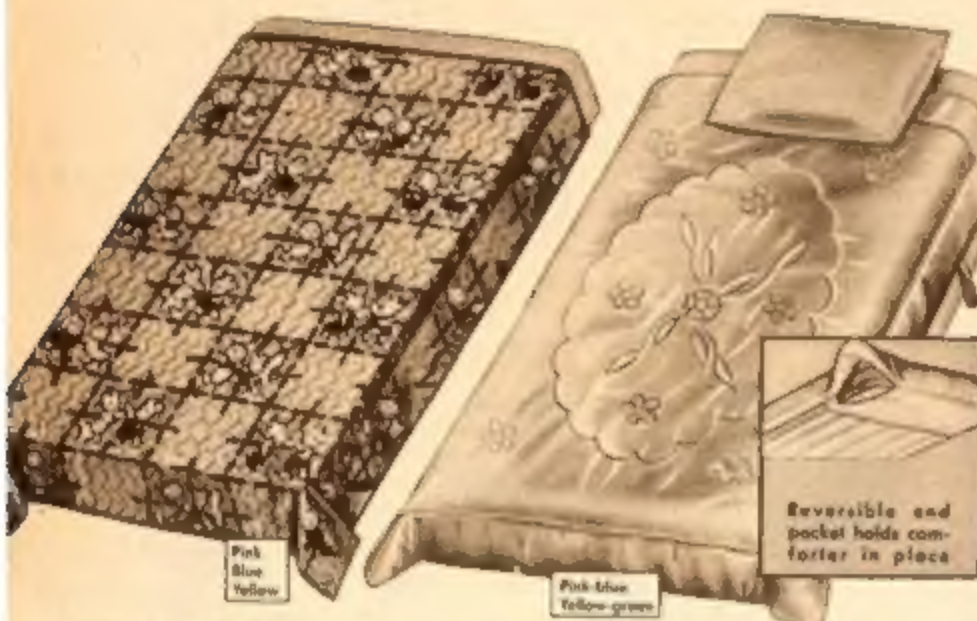
\$1.95

Each in lot of 2

HEAVIER WEIGHT 36x50 napped cotton with 5-inch acetate satin binding. Rumping nursery animals make a lively woven-in pattern. Washable. 36x50 inches. Boxed to make gift wrapping easy. State color blue, pink, yellow, green. 29G473—Shpg. wt. ea. 1 lb. 12 oz. Each \$2.98, 2 for \$5.88

\$2.94

Each in lot of 2



Pink Blue Yellow Green

Pink Blue Yellow Green

Reversible and pocket holds comforter in place

"Patchwork" QUILT Washfast Cotton Print

USE AS TOP SPREAD, BLANKET, TOO. Colorful patchwork print has all the charm of Grandma's hand made quilts. Firmly stitched. Bleached white cotton filling. Washfast. About 39x54 inches. State color pink, blue, or yellow print. Shpg. wt. 1 lb. 8 oz. 29G482—Each \$2.98

\$2.98

Each

29G482—Each \$2.98

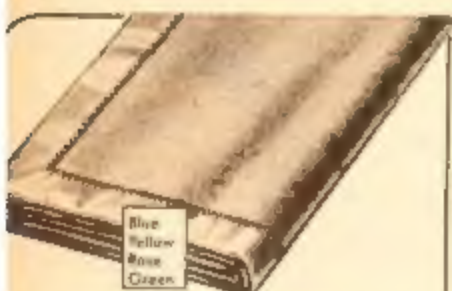
NEW! Fitted Crib COMFORTER Reversible colors . . Wool filled

BEAUTIFUL ACETATE SATIN. New end pocket (reversible, too!) keeps comforter from sliding out of place, tucks out of sight when on crib. Attractive stitched design. 100% wool filled for toasty warmth. Reversible—different color on each side. About 36x48 in. Matching kapok filled pillow. About 11x15 in. Dry clean. Boxed. Pink with blue or yellow with pale green. State color. 29G479—Shpg. wt. 3 lbs. 2 oz. 2-pc. set \$4.98

\$6.98

2-pc. set

29G479—Shpg. wt. 3 lbs. 2 oz. 2-pc. set \$4.98



Blue Yellow Green

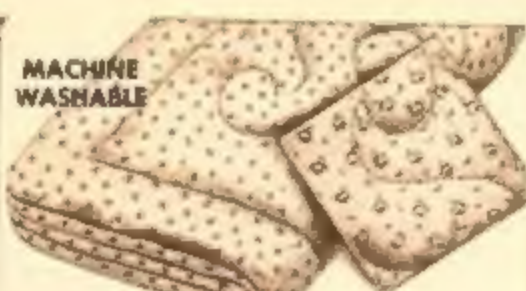
YOUTH BED BLANKET

Warm Rayon and Cotton Blend Gives You Just-right Fit

\$3.93

Each in lot of 2

Enjoy the convenience of a blanket made especially for your youth bed. Fleecy 50% rayon, 50% cotton. 4-inch acetate binding. Washable. 54x72 in. Yellow, mint (med.) green, sky (med.) blue, dusty rose. State color. Wt. each 2 lbs. 1 oz. 29G451—Each \$3.98, 2 for only \$7.88



MACHINE WASHABLE

Dynel Filled NYLON COMFORTER

Handy as it is Practical \$6.98

Dainty rosebud printed nylon cover. Dynel synthetic fiber filling. Light weight, yet warm enough to take the place of several ordinary blankets. Moth and mildew proof—wears and wears. Both fibers take to tubbings, dry quickly and wrinkle-free. About 33x42 in. Eggshell background. A wonderful gift. 29G480—Boxed. Shpg. wt. 2 lbs. Each \$6.98

NOW IN ALL WOOL, TOO . . HONEYSUCKLE SHRINK-RESISTANT FITTED CRIB BLANKET

Shrink-resistant feature available Only at Sears!



End Pocket Keeps Blanket in Place



\$3.93

Each in lot of 2 Cotton

Pink Blue Yellow Green White

COVERS WON'T KICK OFF . . LESS BED-MAKING Fleecy Napped Cotton . . Nursery Print Binding

Maximum fabric shrinkage 3%. The only fitted cotton crib blanket that fits so nicely, slips on as easily after washing as when new. (Lab tests show similar blankets, untreated for shrinkage, lose 9% or more of their length when washed the first time, more in successive washings.) 5-in. acetate satin binding has cute "Jack and Jill" print. Fits standard 52x28-inch crib mattress. State color pink, blue, yellow, green or white. Shpg. wt. each 1 lb. 2 oz. 29G450—Each \$3.98. Save, buy 2 for only \$7.88

"LAUNDERITE" Machine-Washable All Wool

"Launderite" treatment assures minimum shrinkage not only in the first washing, but through repeated washings. Continues to fit well, slips on easily. Retains its soft fluffy texture. (Guaranteed 5 years against moth damage.) Soft, warm. Solid color 6-in. acetate satin binding. Fits 52x28-in. crib mattress. Pink, white, yellow, blue, green. 29G452—State color. Shpg. wt. 1 lb. 9 oz. Each \$4.98

LINT-FREE BLANKET

Soft and warm . . yet won't shed lint on you or baby! Grand for "going places"

\$3.93

Each in lot of 2

NEW QUILTED BABY BLANKET

Nice-to-touch tricot Knit acetate with warm Nylon filling



Pink Blue Yellow Green White

As versatile as a blanket . . as "dressy" as a comforter. New quilted blanket will go everywhere with baby. Use in crib, carriage, or for carrying. Nothing to shed on you or baby . . a blessing for your appearance. Satiny 6-inch acetate binding. Smooth knit acetate cover, warm nylon filling. Washable. Size 36x50 inches. State color pastel pink, blue, yellow, green, or white. 29G478—Shpg. wt. each 1 lb. 8 oz. Each \$3.98, 2 for \$7.88

Honeysuckle blankets can be bought on Sears Easy Terms . . see inside back cover.

SHAPED-TO-FIT DIAPERS OF BIRDSEYE AND FLANNELETTE

No folding to do! Speedier... Neater. Made with layer of absorbent flannelette between 2 layers of birdseye.

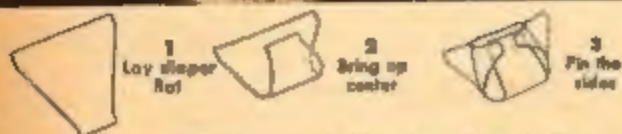
NEW DIAPERS... More efficient than ever!

PRE-FOLDED GAUZE DIAPERS

Puts extra absorbency where baby needs it! Pre-folded and sewn... nothing to slip, wrinkle, chafe or get out of place. Pin on with ease... save hours of folding time.

GAUZE DIAPERS WITH AN EXTRA ABSORBENT LAYER

Choose it for extra protection, if you like to use your own folding method. Takes place of double diapering. Easier to pin than 2 diapers.



1-2-3... and it's pinned on baby

Super absorbent! Tailored to fit any diaper-aged baby. No unnecessary bulk to make pinning difficult, baby uncomfortable. 4 diaper pins included in each package. Combines strength and texture of finest quality birdseye cotton with the moisture-holding superiority of fleecy flannelette. Firmly stitched edge-seams will not pucker or fray. White. Shipping weight package 14 oz.

29 G 104—Package of 6, \$2.29... 3 packages for only \$6.78

6 FOR \$2.26
in lots of 3 packages



Multiplies Efficiency!

5-ply center panel
4-ply outer edges

Top Absorbency with Minimum Bulk

Most absorbent gauze diaper we know of! Permanently folded and stitched to fit any diaper-aged baby. Fine white cotton. Comes off the clothesline—or out of dryer—soft, fluffy and ready to use. Just pin the sides. 4 pins included. Fray resistant edges. Seams won't pucker. Shipping weight package 15 oz.

29 G 114—Package of 6, \$1.89; 3 packages... \$5.58

6 FOR \$1.86
in lots of 3 packages



3-ply Construction

Much more absorbent than regular 2-ply gauze diapers

Lightweight, fast drying

Gives the extra protection baby needs for night time, naps, travel and other occasions. Has 3 absorbent layers of fine cotton gauze held in a fray-resistant edge. 21x40 in. Folds easily to your favorite shape. Snowy white. Fast drying. Shpg. wt. pkg. 13 oz.

6 FOR \$2.43
in lots of 3 packages

29 G 110—Package of 6, \$2.49; 3 packages... \$7.29

Buy baby's Honeysuckle Diapers on Sears convenient Easy Terms... see inside back cover for complete details

Honeysuckle KNIT DIAPERS

Soft, warm, extra absorbent. A wonderful choice for night-long wear. Tubular knit of lightly napped 2-ply long staple cotton yarns. No folding to do. Blasted across full width of both ends. Stretches to fit snugly, comfortably. Rip and pinhole-resistant. Snowy white. About 9 1/2 x 18 inches. Shipping weight package 1 lb. 9 oz.

29 G 115—Package of 12... \$3.13
Save, buy 3 packages for only... 9.35

Less than \$3.12
Pkg. of 12 in lots of 3 pkgs.

FAMOUS CURITY GAUZE DIAPERS

with woven-in lines to make folding easy. Absorbent surgical-type cotton. 2 layers held together in a pinked selvage. Fray-resistant. Soft, comfortable for baby. White. Fast drying. 21x40 in. (Shpg. wt. 1 lb. 14 oz.) Postpaid.

29 G 117—Pkg. of 12 \$3.75

CHIX GAUZE DIAPERS

made of 2 layers of surgical type white cotton gauze woven in a birdseye pattern. Especially soft and absorbent. Pinked selvaged edges... Fray-resistant. Fast drying. Size 21x40 inches. (Shpg. wt. 2 lbs. 2 oz.) Postpaid.

29 G 116—Pkg. of 12 \$3.75

DENNISON DELUXE LINERS

made of pure white cellulose. Soft, absorbent. Lint free. Use inside regular diapers. Size 10x13 in. 152 in each handy dispenser box. (Shpg. wt. 2 lbs. 8 oz.)

29 G 176—2 boxes (304 liners) Postpaid... \$1.96

CHIX DISPOSABLE LINERS

of non-woven cotton fabric. Not paper. Will not wad or stick to baby's skin. Delicately scented. Use inside regular diapers. Saves washing work. About 9 1/2 x 12 inches. (Shpg. wt. 3 lbs.)

29 G 175—3 boxes (144 liners) Postpaid... \$1.96

Cozy BATH TOWEL for Baby with Attached Hood

\$1.75
Each in lots of 2

Wraps up baby cozy as can be. Triangular piece at one corner forms a hood for baby's head. Soft, absorbent knit cotton terry cloth. About 36x36 inches. A novel, yet practical gift... and small priced, too! State color: pastel blue, green, or yellow. Shipping weight each 11 ounces. Order today on Sears Easy Terms.

29 G 170—Ea. \$1.79
2 for only... 3.50



Kitten-Soft Knit Cotton BABY TOWELS

FLUFFY KNIT terry cloth. **72c** Ea. in lots of 8 18x30 in.
White; blue or pink binding. Please state color wanted.
29 G 151—18x30 in. Shpg. wt. two, 8 oz., 2 for \$1.49... 4 for \$2.88
29 G 152—24x36 in. Shpg. wt. two, 14 oz., 2 for \$2.49... 4 for \$4.84
29 G 153—36x36 in. Shpg. wt. each 10 oz., Each \$1.55... 2 for \$3.00
29 G 150—Washcloths 9x9 in. Shpg. wt. 4, 6 oz., 4 for 64c... 8 for \$1.20

SMOOTH COMBED COTTON **57c** Ea. in lots of 8 18x30 in.
KNIT. White; blue or pink binding. Please state color.
29 G 156—18x27 in. Shpg. wt. 2, 6 oz., 2 for \$1.19... 4 for \$2.28
29 G 157—20x40 in. Shpg. wt. 2, 8 oz., 2 for \$1.79... 4 for \$3.36
29 G 158—Bath Blanket 40x40 in. Shpg. wt. ea. 12 oz. Each \$1.79; 2 for \$3.48
29 G 155—Washcloths 10x10 in. Shpg. wt. 4, 6 oz. 4 for 59c... 8 for \$1.12

Lap Protectors

Pads to use when holding baby and wherever moisture protection is needed. Made with a waterproof layer of rubber between two fleecy layers of absorbent flannelette. About 12x14 inches. Boilable. Shpg. wt. for package of 4, 1 lb.

29 G 600—Package of 4... \$5c
Save, buy 2 packages for \$1.24

23c
Each in lots of 4



Long-time Favorites of Mothers Everywhere

Honeysuckle Lab-tested DIAPERS



Sanforized Birdseye DIAPER

Won't shrink over 1%. Nylon hemmed



Soft Flannelette

\$216 Pkg. of 12 in lots of 3 pgs. Good quality

- Lab-proven the most absorbent type single-ply diaper fabric
- Softly napped on both sides

Woven of finest quality white cotton for top moisture-holding ability. Stay gentle-textured through countless washings. 27x27 in. before hemming. Dustproof packages.

29G101—Good quality. Wt. pkg. 1 lb. 6 oz. Pkg. of 12, \$2.19; 3 pgs. \$6.48
29G102—Our best. More closely woven, thicker nap. More absorbent. Shpg. wt. package 1 lb. 12 oz. Pkg. of 12, \$2.74; 3 pgs. \$8.10

Fast-drying Gauze

\$270 Pkg. of 12 in lots of 3 pgs. Good quality

- Dry in just half the time it takes diapers made of other type fabrics
- Light weight, comfortable for baby

Made of 2 layers of highly absorbent white surgical-type cotton gauze. Both layers held smoothly together in a fray-resistant edge. No hems. Dry soft and fluffy. Dustproof packages.

29G111—Good quality. 20x40 inches. Shpg. wt. package 1 lb. 15 oz. Package of 12, \$2.74; 3 packages \$8.10
29G112—Our best. More closely woven. 21x40 in. Shpg. wt. pkg. 2 lbs. 1 oz. Pkg. of 12, \$2.98; 3 pgs. \$8.79

Popular Birdseye

\$216 Pkg. of 12 in lots of 3 pgs. Good quality

- Rip-resistant... longer wearing
- Made of finest quality cotton for greater absorbency, softer texture

Easy to keep sparkling white... look, feel nice as new for the second baby. Size before hems. Dustproof packages.

29G105—Good quality. 27x27 in. Shpg. wt. package 1 lb. 6 oz. Package of 12, \$2.19; 3 packages \$6.48
29G106—27x27 in. Shpg. wt. pkg. 1 lb. 8 oz. Pkg. of 12, \$2.49; 3 pgs. \$7.40
29G107—30x30 in. Shpg. wt. pkg. 1 lb. 12 oz. Pkg. of 12, \$3.29; 3 pgs. \$9.75

\$331 Dustproof package of 12 in lots of 3 packages

A super soft, extra fine quality diaper. Sanforized to stay the same big size no matter how often you wash it. Rip-resistant birdseye weave has greatest number of threads per inch of any Honeysuckle diaper. That means more absorbency, greater strength. Neatly hemmed with nylon thread. 27x27 in. before hemming.
29G104—Shipping weight package 1 pound 6 ounces. Package of 12... \$3.35
3 packages... 9.93



DISPOSABLE DIAPERS

HONEYSUCKLE DISPOSABLE DIAPERS. No washing to do—just throw away when used. Absorbent cotton and gauze pads. Won't stick or chafe. White. Shpg. wt. 2 pgs. 4 lbs. 29G180—2 pgs. (90 diapers) \$2.38; 4 pgs. \$4.59
SNAP-ON PANTY to hold disposable diapers. White birdseye cotton, waterproof plastic lined. State size 3, 6, 12, 18 months. Shpg. wt. ea. 5 oz. 29G179—Each 69c; 2 for only \$1.34



NEW! ABSORBENT GAUZE LINERS

Use inside regular diapers. Increase absorbency without bulk of double diapers

Another "First" at Sears!

GRAND FOR NIGHTTIME, naps, and for trips with baby. Fit neatly inside regular diapers... no extra bulk to pin. Made with 3 layers of fine white cotton gauze, held firmly together in a fray-resistant edge. (Use folded double—gives 6 thicknesses of absorbency.) Light weight, fast drying... yet super absorbent. About 19x7 in. Washable. Shpg. wt. pkg. 5 oz. 29G118—Package of 6, \$2.19; 2 pgs. \$4.29

Handy BAGS to Carry All of Baby's Needs

FULLY INSULATED BAG \$3.98 keeps baby's food at right temperature. Has two separate zipper closed compartments. 2 bottle loops. Shoulder strap for easy carrying. Heavy gauge plastic. Center panel has attractive basket weave design. About 9x13 in. State color navy blue or tan. Shpg. wt. 1 lb. 6 oz. 29G191—Each... \$3.98

PLASTIC DIAPER BAG at a budget-easing price. Plastic slide fastener on side pocket and top—has no teeth to catch. Adjustable shoulder strap. 2 bottle loops. About 10x13 inches. Red or green. Heavy gauge plastic. State color. Shpg. wt. 1 lb. 6 oz. Price includes 10% Federal Excise Tax. 29G190E—Each... \$2.19



Keep Baby Neat and Sweet with WATERPROOF PANTIES

KLEINERT'S SILENT COATED "SOFTEX" PANTY. Comfy footie style. White. Hand wash. State size 3, 6, 12, 18 months. Shpg. wt. ea. 3 oz. 29G261—Ea. 96c; 3 for \$2.79

PLAYTEX SEAMLESS PANTY of soft, flexible liquid latex. Hand wash. State color flesh pink or white. State size 3, 6, 12, 18 months. Shipping weight 4 oz. 29G260—Each... 76c

CLEAR PLASTIC, laminated to stay soft, pliant. Snap fasteners. Elastic leg, waist. Hand wash. State size 3, 6, 12, 18 mos. Shpg. wt. pkg. 9 oz. 29G262—Pkg. of 3, 1 size \$1.49

DRESS-UP PANTIES, Plastic Lined for Safety

FINE RIBBON TRICOT KNIT NYLON OR ACETATE, waterproof plastic lined. Nylon \$1.04. Gripper Snap Fasteners. Opens flat. Hand wash. State color blue, white, yellow. State size 3, 6, 12, 18 months. Shpg. wt. each 4 oz. 29G250—Acetate, Ea. 75c; 3 for \$2.17
29G251—All nylon—including elastic, thread. Each \$1.09; 3 for \$3.12

LACE-EDGED LACES, ribbon trim. Finely knit rustproof acetate or nylon tricot. Gripper Fasteners. Covered elastic back waist. Hand wash. State color pink, white, yellow. State size 3, 6, 12, 18 mos. Wt. ea. 4 oz. 29G252—Acetate, Ea. 84c; 3 for \$2.44
29G253—Nylon—even trim, elastic, stitching. Each \$1.18; 3 for \$3.39

SIZE CHART FOR WATERPROOF PANTIES

Order size	3 mos.	6 mos.	12 mos.	18 mos.
If weight is...	up to 13	14-18	19-22	23-36 lbs.



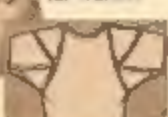
Cotton twill
diaper pin tapes



Smooth-fitting
easy-on neckline



Double front
for warmth



Crisscrossed shoulder
never bind

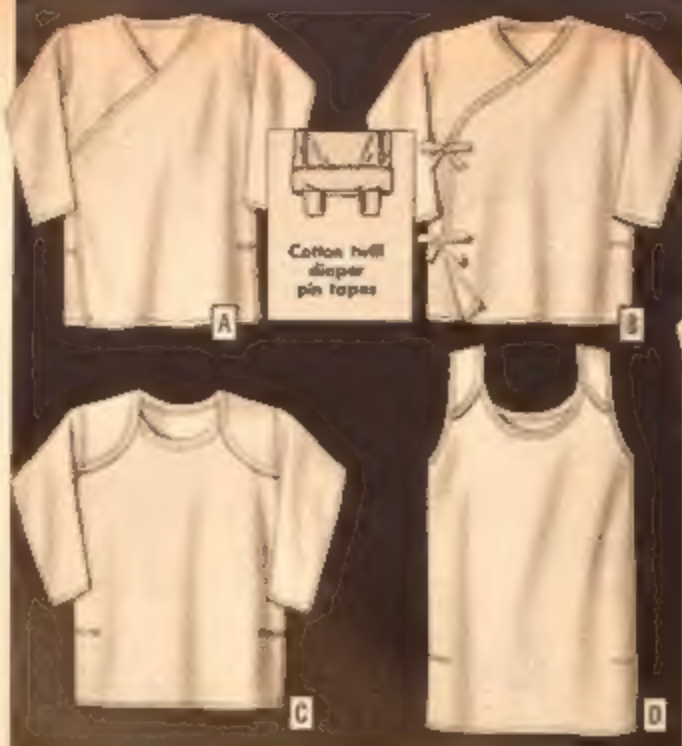
OUR FINEST SLIP-ON SHIRT Has Double Fabric Front

Gives twice the protection over tummy **74c** Each in lots of 6

Soft, finely knit combed cotton shirt has crisscrossed shoulders that fit smoothly without binding. Comfortable flat-locked seams. White. Washable. State size 6, 12, 18, 24 months. 29G1020—Long sleeves 29G1021—Short sleeves Shpg. wt. pkg. 8 oz. Package of 3 of 1 size and style \$2.34 2 packages (6) for only \$4.44

SIZE CHART FOR INFANTS' SHIRTS					
Order size	3 mos.	6 mos.	12 mos.	18 mos.	24 mos.
If weight is	Up to 13	14 to 18	19 to 22	23 to 26	27 to 29 lbs.

SIZE CHART FOR INFANTS' TRAINING PANTIES					
Order size	6 months	1	2	3	4
If weight is	Up to 16	19 to 22	23 to 28	29 to 32	33 to 38 lbs.



HONEYSUCKLE INFANTS' SHIRTS—soft combed cotton knit—flat-locked seams

OUR BEST Rib Knit Cotton Shirts **59c** Each in lots of 6 **43c** Each in lots of 6 (Reversible style)

Smoothly finished flat-locked seams leave no raw edges to fray or rub baby's skin. Sturdy cotton twill pin-tapes prevent pin-holes in shirt fabric. Tie-side and pin-back styles lap over front—give extra protection to chest and tummy; expand as baby grows. Slip-on styles go over baby's head easily, yet retain their shape and fine fit. Washable. White. Shpg. wt. pkg. 8 oz.

- A Pin back style. Please state size 3, 6, 12 or 18 months. 29G1013G—Long sleeves 29G1014G—Short sleeves
- B Tie side style. Please state size 3, 6, 12 or 18 months. 29G1015G—Long sleeves 29G1016G—Short sleeves
- C Slip-on style. Please state size 6, 12, 18 or 24 months. 29G1017G—Long sleeves 29G1018G—Short sleeves Package of 3 of 1 size and style \$1.86 2 pgs. (6) for \$3.34
- D 29G1019—Sleeveless slip-on. State size 12, 18, 24 months. Shpg. wt. pkg. 5 oz. Pkg. of 3 of 1 size \$1.33 2 pgs. (6) \$2.38



Good Quality Shirts **49c** Each in lots of 6

Our lowest priced infants' shirts. Rib knit white combed cotton is soft and comfortable. Flat-locked seams can't irritate baby's skin. Tie-side and pin-back styles give double protection to baby's chest and tummy—adjust easily as baby grows. Slip-on style has shape retaining shoulder arrangement for dressing ease. Washable. Shpg. wt. pkg. 8 oz.

- E Slip-on shirt. State size 6, 12, 18, 24 months. 29G1011G—Long sleeve 29G1012G—Short sleeve
- F Pin back shirt. State size 3, 6, 12, 18 months. 29G1007G—Long sleeve 29G1008G—Short sleeve
- G Tie side shirt. State size 3, 6, 12, 18 months. 29G1009G—Long sleeve 29G1010G—Short sleeve Package of 3 of 1 size and style \$1.56 Sew, 2 packages (6 shirts) for only 2.94



OUR BEST PANTY
Recommended because it's tailored to give 2-way stretch! More comfortable, and longer wearing



Honeysuckle TRAINING PANTIES in absorbent combed knit cotton

Bar-tacked at strain points

H ACTION FIT. **44c** Each in lots of 6 Double fabric front panel and crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 6 oz. 29G1054—Package of 3 of 1 size \$1.38 2 pgs. (6) \$2.64

J ABSORBENT **36c** Each in lots of 6 Double thick fabric throughout. White. State size 6 mos., 1, 2, 3, 4. Shpg. wt. pkg. 8 oz. 29G1052—Package of 3 of 1 size \$1.16 2 pgs. (6) \$2.16

Snug-fitting elastic waists

K DOUBLE FABRIC **29c** Each in lots of 6 Absorbent triple crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 8 oz. 29G1050—Package of 3 of 1 size 93c 2 pgs. (6) \$1.74

L OUR LOWEST PRICED TRAINING PANTY. Double crotch. White. State size 1, 2, 3, 4. Shpg. wt. pkg. 9 oz. 29G1051—Package of 6 of 1 size \$1.38 2 pgs. (12) \$2.34

Sturdy Reinforced Crotches

M SANFORIZED PLAID **42c** Each in lots of 6 Precut, knit cotton back. Fly front. Double crotch. White with assorted pastel plaids. State size 2, 3, 4. 29G1059—Wt. pkg. 7 oz. Pkg. of 3 of 1 size \$1.32, 2 pgs. (6) \$2.52

N FLY FRONT TRAINING BRIEF. Wide all elastic waist. Double fabric crotch. White. State size 2, 3, 4. Shpg. wt. pkg. 7 oz. 29G1053—Package of 3 of 1 size \$1.32 2 pgs. (6) \$2.52

TODDLERS' SHIRT

in sizes 1 to 4 to wear with our training panties

Here's a new shirt specially sized and designed for toddlers to wear with training panties. Soft, white knit combed cotton with comfortable flat-locked seams that leave no raw irritating edges. Easy-on neckline... no-bind underarm construction. Please state size 1, 2, 3, 4. Measure and check with "Training Panty" size chart. Shpg. wt. for pkg. 7 oz. 29G1030—Pkg. of 3 of 1 size \$1.86 Sew, 2 packages (6 shirts) 3.54



P SCREEN PRINTED cotton terry cloth socks. About 11x11 in. State color pink or blue. Wt. pkg. 5 oz. 29G174—Pkg. of 3 of 1 size 89c 2 pgs. (6) for \$1.72

R FULL LENGTH SOCKS. Mercerized white knit cotton. State size 4, 4 1/2, 5, 5 1/2. Chart page 39. Wt. pkg. 5 oz. 29G1998—Pkg. of 3 of 1 size 89c 2 pgs. (6) \$1.72

S COMBED COTTON KNIT BINDERS. Double fabric. Tape ties. White. About 5x23 inches. 29G1975—Shpg. wt. pkg. 5 oz. Pkg. of 3, 93c, 2 pgs. (6) \$1.80